



## HomeTown Ticketing Named Official Partner of the Gulf South Conference

### For Immediate Release

BIRMINGHAM, AL – August 11, 2020 – The Gulf South Conference (GSC) is pleased to announce a multi-year partnership naming HomeTown Ticketing as its Official Ticketing Partner. HomeTown Ticketing provides a convenient platform for fans to utilize online ticketing, as well as additional security and reporting capabilities. The organization specifically tailors its services for schools and athletic conferences, and it provides these services across the United States. The deal will begin with the 2020-2021 competitive season.

“We are thrilled to partner with an innovative company such as Hometown Ticketing,” GSC Commissioner Matt Wilson stated. “I look forward to the services they will provide our conference during the upcoming athletic seasons.”

– **Matt Wilson, Commissioner | Gulf South Conference**

“HomeTown Ticketing is ecstatic to offer professional level ticketing to the members, fans, and communities of the Gulf South Conference. Our simple easy to use ticketing system will allow fans of all ages to purchase tickets online in advance for GSC tournaments and championships.”

– **Ryan Hart, Chairman & CEO | HomeTown Ticketing, Inc.**

This partnership was brokered by Collegiate Sports Management Group (CSMG) who represents the GSC for media and marketing partnerships.

### ABOUT THE GULF SOUTH CONFERENCE

The Gulf South Conference is a charter NCAA Division II member. The GSC has won 53 national titles across 13 sports and has claimed more than 150 regional titles. In 2019-20, the GSC has 13 member institutions and sponsors 19 sports.

### ABOUT HOMETOWN TICKETING

HomeTown Ticketing is the fastest growing digital ticketing provider in the K-12 and collegiate space, serving schools, districts, conferences, and associations at no cost. A professional-level and fully automated ticketing solution, HomeTown’s in-house developed, proprietary ticketing platform is tailored specifically to the needs of schools and governing bodies. Benefits of the HomeTown system include unmatched value through easy-to-use purchasing and redemption options, custom box-offices, event and fan specific reporting tools, and secure financial management features to streamline operations and increase financial transparency. Intuitive and easy-to-use for both event organizers and ticket buyers, HomeTown never touches the event organizer’s funds, which are available and accessible within 24h from a ticket sale. Get started at [www.hometownticketing.com](http://www.hometownticketing.com) | @hometowntix

### ABOUT COLLEGIATE SPORTS MANAGEMENT GROUP

Founded in 2014, CSMG is a College Sports Properties Group that drives the business performance of college athletic conferences and schools, providing them with a successful growth strategy, and generating revenue to support their athletic department and initiatives. CSMG specializes in Marketing Rights/Revenue Generation, Content Creation & Distribution, Media Rights/Revenue Generation, Content Creation & Distribution, Media Rights Strategy & Negotiation, Sponsorship Sales, Name Image and Likeness Solutions, Licensing, Event Production & Management, Ticketing, and Esports. Visit [www.collegiatesmg.com](http://www.collegiatesmg.com) for more information.