



## HOMETOWN TICKETING NAMED OFFICIAL TICKETING PARTNER OF THE LANDMARK CONFERENCE

COLUMBUS, OH - September 22, 2020

### For Immediate Release

HomeTown Ticketing has been named the Official Ticketing Partner of the Landmark Conference. This partnership will provide convenient online ticketing options for the Landmark's students, families and friends, as well as additional security reporting capabilities for the staff to utilize. HomeTown Ticketing will provide ticketing for the Landmark Conference post season championship events and tournaments.

"The Landmark Conference is excited to partner with HomeTown Ticketing and offer an online ticketing solution for our membership. Now more than ever, it has become critical to shift operations to a virtual and hands-free setting and HomeTown Ticketing's user-friendly management tools will make it easier for our institutions to track and receive their ticket sales for home and Championship events. Additionally, it will assist our fans in allowing them to pre-purchase admission and utilize online payment rather than exchange cash on-site. The Landmark is also grateful for the introduction through our relationship with Collegiate Sports Management Group and their efforts to formalize this agreement."

- **Katie Boldvich, *Commissioner* | The Landmark Conference**

"HomeTown Ticketing brings a new look option for Landmark Conference fans and communities. Our friendly, easy to use ticketing software is something that can be utilized for fans of all ages as the transition to online ticketing counties around the country".

- **Ryan Hart, *Chairman & CEO* | HomeTown Ticketing, Inc.**

This multi-year relationship was brokered by Collegiate Sports Management Group (CSMG) which represents the Landmark Conference for media and marketing partnerships.

### ABOUT THE LANDMARK CONFERENCE

The Landmark Conference is a Division III athletics conference in the Mid-Atlantic region that was formed by institutions that share similar philosophies regarding the role of athletics as part of the overall collegiate experience. The conference sponsors 23 championships throughout the year and provides all student-athletes with high-level competition. The members of the Landmark Conference are; The Catholic University of America, Drew University, Elizabethtown College, Goucher College, Juniata College, Moravian College, The University of Scranton and Susquehanna University.

### ABOUT HOMETOWN TICKETING

HomeTown Ticketing is the fastest growing digital ticketing provider in the K-12 and collegiate space; serving schools, districts, conferences, and associations at no cost. A professional-level and fully automated ticketing solution, HomeTown's in-house developed, proprietary ticketing platform is tailored specifically to the needs of schools and governing bodies. Benefits of the HomeTown system include unmatched value through easy-to-use purchasing and redemption options, custom box-offices, event and fan specific reporting tools, and secure financial management features to streamline operations and increase financial transparency. Intuitive and easy-to-use for both event organizers and ticket buyers, HomeTown never touches the event organizer's funds, which are available and accessible within 24h from a ticket sale. Get started @ [www.hometownticketing.com](http://www.hometownticketing.com)

### ABOUT COLLEGIATE SPORTS MANAGEMENT GROUP

Founded in 2014, CSMG is a College Sports Properties Group that drives the business performance of college athletic conferences and schools, providing them with a successful growth strategy, and generating revenue to support their athletic department and initiatives. CSMG specializes in Marketing Rights/Revenue Generation, Content Creation & Distribution, Media Rights Strategy & Negotiation, Sponsorship Sales, Name Image and Likeness Solutions, Licensing, Event Production & Management, Ticketing and Esports.