



HOMETOWN TICKETING NAMED OFFICIAL TICKETING PARTNER OF THE SIAC

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For Immediate Release

HomeTown Ticketing has been named the “Official Ticketing Partner of the Southern Intercollegiate Athletic Conference” (SIAC). This partnership will provide convenient online ticketing options for SIAC fans, as well as additional security and reporting capabilities for the SIAC staff and schools. In addition to championship events, HomeTown Ticketing will offer ticketing services for other SIAC tournaments and conference member schools.

“We welcome HomeTown to SIAC athletics whose member schools have made significant investments in digital and social media platforms,” SIAC Commissioner Gregory Moore remarked. “The HomeTown platform will provide fans with a simple easy to use ticketing solution which we are confident will improve the overall ticket purchasing experience.”

- **Gregory Moore, *Commissioner* | Southern Intercollegiate Athletic Conference**

“HomeTown Ticketing looks forward to providing a new look, professional level software for future SIAC tournaments and championship events. Our platform will allow both SIAC event staff and fans to use our easy no contact solution when attending these events.”

- **Ryan Hart, *Chairman & CEO* | HomeTown Ticketing, Inc.**

This multi-year relationship was brokered by Collegiate Sports Management Group (CSMG) which represents the SIAC for media and marketing partnerships.

ABOUT THE SIAC

The SIAC is a NCAA athletic conference consisting primarily of historically black colleges and universities with headquarters in downtown Atlanta, Georgia. The SIAC includes 13 member institutions (Albany State University, Benedict College, Central State University, Clark Atlanta University, Fort Valley State University, Kentucky State University, Lane College, LeMoyne-Owen College, Miles College, Morehouse College, Savannah State University, Spring Hill College, and Tuskegee University), which are located within a contiguous six-state footprint (Alabama, Georgia, Kentucky, South Carolina, Tennessee and Ohio). The SIAC sponsors seven men's and six women's sports and is a proud member of the NCAA Division II. For more information, visit www.thesiac.com.

ABOUT HOMETOWN TICKETING

HomeTown Ticketing is the fastest growing digital ticketing provider in the K-12 and collegiate space; serving schools, districts, conferences, and associations at no cost. A professional-level and fully automated ticketing solution, HomeTown's in-house developed, proprietary ticketing platform is tailored specifically to the needs of schools and governing bodies. Benefits of the HomeTown system include unmatched value through easy-to-use purchasing and redemption options, custom box-offices, event and fan specific reporting tools, and secure financial management features to streamline operations and increase financial transparency. Intuitive and easy-to-use for both event organizers and ticket buyers, HomeTown never touches the event organizer's funds, which are available and accessible within 24h from a ticket sale. Get started @ www.hometownticketing.com

ABOUT COLLEGIATE SPORTS MANAGEMENT GROUP

Founded in 2014, CSMG is a College Sports Properties Group that drives the business performance of college athletic conferences and schools, providing them with a successful growth strategy, and generating revenue to support their athletic department and initiatives. CSMG specializes in Marketing Rights/Revenue Generation, Content Creation & Distribution, Media Rights Strategy & Negotiation, Sponsorship Sales, Name Image and Likeness Solutions, Licensing, Event Production & Management, Ticketing and Esports.