



## ECAC ESPORTS CHAMPIONSHIP AT HV GAMERCON 2020

October 22, 2020

DANBURY, CT – The ECAC Esports hosted their first virtual HV GamerCon and Spring 2020 Esports National Championships this past weekend. The ECAC awarded national championship titles for Rocket League, Overwatch and Super Smash Bros. Ultimate. HV GamerCon also included the first ECAC-NJCAAEE recruiting event as 16 NJCAAEE teams competed in their own Rocket League tournament.

Coaches and players of the winning teams shared their thoughts on the National Championship experience. “We as a team appreciate being given a platform to compete on, especially one with as much production value as HV GamerCon contained. I am just happy that we were able to compete and hope to be able to be involved in further events,” stated Scott Hushaw, Syracuse University Student Leader and Rocket League national champions. “I found it enjoyable to have the NFL Alumni shout cast, especially looking back at the VODS of the matches to see what they had to say. Definitely a good experience you cannot get everywhere,” stated Mason “Masonstar1” Freer, Syracuse University Athlete and MVP of Rocket League. “I’m extremely proud of my team for being able to win and persevere against some of the best teams. They have given life to our entire club and organization with their victory,” stated Shane Gordon, President of Farmingdale State College Esports and winners of the Super Smash Bros. Ultimate national championship. Nathaniel Page, RPI Student Leader and champion of Overwatch, stated, “I think it came down to the right preparation. The team had a lot of practice, and we stuck to our game plan. I think the whole team had the mindset of just focusing on each game as it came.”

All of the tournament play will re-air on Saturday and Sunday October 24<sup>th</sup> and 25<sup>th</sup> via ESTV, the only esports linear network, currently with a reach of 20 million viewers. The HV GamerCon featured NFL Alumni shout casters, including Ahman Green, Hall of Fame member from the Green Bay Packers as well as Shane and Brock Vereen. “I had a blast. The CSMG and ECAC teams put together a great event and I’m sure the schools appreciated it!”, shared Brock, Director of Business Development at ESTV. For more highlight realms, playback, and exclusive content from HV GamerCon and ECAC Esports follow CSMG’s twitch account at [twitch.tv/esportsUnetwork](https://twitch.tv/esportsUnetwork), the first-ever 24/7 college esports streaming outlet for all clients.

Through the ECAC’s marketing and sponsorship partner, Collegiate Sports Management Group, Monster Energy sponsored the event and provided all championship teams with official Monster Energy swag bags. An online Monster Energy Giveaway also awarded prizes to three lucky contestants.

### ABOUT ECAC ESPORTS

The ECAC is an 82-year-old organization with over 200 member schools across all NCAA Divisions. The ECAC exists to enhance the experience of student-athletes participating in intercollegiate athletics and provides great value for universities and college by sponsoring championships, leagues, bowl games, tournaments, and other competitions throughout the Northeast. ECAC Esports is growing and now totals more than 60 colleges and universities and is expanding the geographic footprint for the conference nationally. ECAC’s Esports program is dedicated to providing and activating intercollegiate esports competitions for colleges across the country.

### ABOUT COLLEGIATE SPORTS MANAGEMENT GROUP

Founded in 2014, CSMG is a College Sports Properties Group that drives the business performance of college athletic conferences and schools, providing them with a successful growth strategy, and generating revenue to support their athletic department and initiatives. CSMG specializes in Marketing Rights/Revenue Generation, Content Creation & Distribution, Media Rights Strategy & Negotiation, Sponsorship Sales, Name Image and Likeness Solutions, Licensing, Event Production & Management, Ticketing and Esports. Visit [www.collegiatesmg.com](http://www.collegiatesmg.com) for more information.