



## MEAC ANNOUNCES 50<sup>TH</sup> ANIVERSARY SILENT AUCTION

### FOR IMMEDIATE RELEASE

**NORFOLK, Va., Aug. 14, 2020** – The Mid-

Eastern Athletic Conference (MEAC) is proud to announce that starting on Tuesday, Aug. 18, the conference will host an online silent auction in support of its student-athletes.

Partnering with Charitybuzz, proceeds from the silent auction will go towards providing scholarships and offering one-of-a-kind experiences on behalf of the MEAC. This partnership with Charitybuzz and the MEAC was brokered by Collegiate Sports Management Group (CSMG).

The MEAC Silent Auction represents a cornerstone of the conference's year-long events and activations commemorating the conference's 50th anniversary.

"The MEAC Silent Auction represents an outstanding opportunity for the MEAC to celebrate its illustrious history, while also helping build a foundation in the future for our student-athletes," MEAC Commissioner Dennis E. Thomas said. "I would like to thank both CSMG and CharityBuzz for their hard work and partnership for the silent auction."

Items available through the MEAC's silent auction will include: individual 15-minute Zoom Q&A's with NFL players, an opportunity for two participants in the 2021 Greater Trinity Celebrity Classic hosted by NFL Hall of Famer Kenny Easley, a 2017 Pro Football Hall of Fame replica helmet autographed by seven inductees, Norfolk Experience packages and more.

The MEAC Silent Auction will run from Aug. 18-Sept. 1. The link will be available on Aug. 18 on [www.meacsports.com](http://www.meacsports.com).

For more information regarding the silent auction and/or items, please contact Patricia Sivells at [sivellsp@themeac.com](mailto:sivellsp@themeac.com).

### **About the Mid-Eastern Athletic Conference**

The Mid-Eastern Athletic Conference (MEAC) celebrates its 50th year of intercollegiate competition with the 2020-21 academic school year. Located in Norfolk, Va., the MEAC is made up of 11 outstanding historically black institutions across the Atlantic coastline: Bethune-Cookman University, Coppin State University, Delaware State University, Florida A&M University, Howard University, University of Maryland Eastern Shore, Morgan State University, Norfolk State University, North Carolina A&T State University, North Carolina Central University and South Carolina State University.

### **About Charitybuzz**

Charitybuzz is the world's premier online charity auction platform and a proud member of the Charity Network. Charitybuzz raises funds for nonprofits around the globe through online auctions with the world's most recognizable celebrities and brands, featuring unparalleled luxuries and once-in-a-lifetime experiences. Charitybuzz has one of the largest audiences of high net worth, philanthropic individuals in the world and has raised more than \$400 million for charity to date.

### **About Collegiate Sports Management Group**

Founded in 2014, CSMG is a "Collegiate Properties Group" that drives the business performance of college athletic conferences and schools, providing them with a successful growth strategy, and generating revenue to support their athletic departments and initiatives. CSMG specializes in Marketing Rights/Revenue Generation, Content Creation and Distribution, Media Rights Strategy and Negotiation, Sponsorship Sales, Licensing and Esports. To learn more about Collegiate Sports Management Group clients and case studies, visit [www.collegiatesmg.com](http://www.collegiatesmg.com).