



## HOMETOWN TICKETING NAMED OFFICIAL TICKETING PARTNER OF THE PACWEST CONFERENCE

COLUMBUS, OH – August 18 , 2020

### For Immediate Release

HomeTown Ticketing has been named the Official Ticketing Partner of the PacWest Conference (PacWest). The PacWest's 15 member institutions. This partnership will provide convenient online ticketing options for consumers, as well as providing additional security and reporting capabilities for use by the PacWest staff. HomeTown Ticketing will provide ticketing services for all PacWest championships and tournaments.

“HomeTown Ticketing provides the PacWest with industry-leading technology that will enhance the championship experience for our fans through a versatile, user-friendly platform. We are proud to partner with a company that shows tremendous dedication to enabling the growth of NCAA Division II.”

— **Bob Hogue, Commissioner** | PacWest Conference

“HomeTown Ticketing's growth across the country into the West Coast has been tremendous. Our partnership with the PacWest Conference allows us to bring professional-level ticketing to future PacWest tournaments and championships. In addition, fans will experience a simple and easy purchasing experience from all types of devices.”

— **Ryan Hart, Chairman & CEO** | HomeTown Ticketing, Inc.

This partnership was brokered by Collegiate Sports Management Group (CSMG) who represents the PacWest for media and marketing partnerships; and is increasingly focused on ticketing and data solutions for its school and conference clients.

### ABOUT THE PACWEST CONFERENCE

The Pacific West Conference is the most unique and dynamic athletic conference in NCAA Division II. With 11 member institutions in California and Hawaii, and 15 sponsored sports for men and women, the PacWest is the most beautiful and diverse conference in the West Region. Established in 1992, the PacWest has gone through many different incarnations and the focus has always remained on the student-athlete experience. The PacWest embraces the ideals of Division II by fostering the athletic and academic pursuits of its student-athletes with a balanced lifestyle and focus on preparing for life after college.

### ABOUT HOMETOWN TICKETING

HomeTown Ticketing is the fastest growing digital ticketing provider in the K-12 and collegiate industries serving schools, districts, conferences, and associations at no cost. A professional-level and fully automated ticketing solution, HomeTown's in-house developed, proprietary ticketing platform is tailored specifically to the needs of schools and governing bodies. Benefits of the HomeTown system include unmatched value through easy-to-use purchasing and redemption options, custom box-offices, event and fan specific reporting tools, and secure financial management features to streamline operations and increase financial transparency. Intuitive and easy-to-use for both event organizers and ticket buyers, HomeTown never touches the event organizer's funds, which are available and accessible within 24h from a ticket sale. Get started at [www.hometownticketing.com](http://www.hometownticketing.com) | [@hometowntix](https://twitter.com/hometowntix)

### ABOUT COLLEGIATE SPORT MANAGEMENT GROUP

Founded in 2014, CSMG is a College Sports Properties Group that drives the business performance of college athletic conferences and schools, providing them with a successful growth strategy, and generating revenue to support their athletic department and initiatives. CSMG specializes in Marketing Rights/Revenue Generation, Content Creation & Distribution, Media Rights/Revenue Generation, Content Creation & Distribution, Media Rights Strategy & Negotiation, Sponsorship Sales, Name Image and Likeness Solutions, Licensing, Event Production & Management, Ticketing, and Esports. Visit [www.collegiatesmg.com](http://www.collegiatesmg.com) for more information.