



Women in Sports: College Athletics Sports Summit Powered by Collegiate Sports Management Group

Friday, May 29th, 2020

New York, NY – Collegiate Sports Management Group (CSMG) continues their bi-weekly sports summit series with Episode 2 taking place Tuesday, June 2nd, 2020. This summit will focus on *Women in Sports: College Athletics*. Future episodes will include: Esports, HBCU, Analytics & Valuations, and The Evolution of Sports Media. All CSMG empowerment summits will be streamed live providing attendees an opportunity to engage with the featured panelists.

The June 2nd Sports Summit will cover topics, such as: being a female in a male-dominated industry, challenges facing the intercollegiate athletics landscape, evolution of current issues related to Title IX and pay equity, trends related to recruiting women into College Athletic careers and more. Michael Schreck, Chief Executive Officer at CSMG will be the moderator. The panelists include:

- Kris Dunbar – Commissioner, Great Lakes Intercollegiate Athletic Conference
Kris has been the GLIAC commissioner since 2017. From a student-athlete to head coach to athletic director to her current role, Kris has been a part of all aspects of college athletics. Dunbar played a key role on the NCAA Division II Management Council, and the D-II Championship and identity subcommittees.
- Jennifer Condaras – Deputy Commissioner/SWA, Colonial Athletic Association
With an extensive background within collegiate administration, Jenn brings experience from different conferences within the Power 5 and Mid-Majors. Condaras brings her perspectives and experiences to the CAA that has helped elevate the conference and their student-athletes.
- Noreen Morris – Commissioner, Northeast Conference
Entering her 12th year as commissioner of the NEC, Morris’ achievements include growing the NEC’s brand image and improving the NEC’s student-athlete experience. Noreen created a multi-year NEC brand and basketball enhancement fund, as well as further developing *NEC Front Row*, an interactive webcasting and social media platform.
- Julie Roe Lach – Deputy Commissioner, Horizon League
Julie Roe Lach has served many different roles within the college athletics ecosystem. Julie served in several influential roles at the NCAA. She currently serves on the Board of Directors for the Alliance of Women’s Coaches. Julie is completing her 5th year as the Deputy Commissioner at the Horizon League.
- Lindsey Ross – Director of Rights Acquisition, FloSports
Lindsey brings an abundance of experience and knowledge of the collegiate sports media industry. Prior to joining FloSports, Lindsey most recently was Manager of Rights and Acquisitions at ESPN for nearly 7 years. She has also spent time as Director of Communication at the ACC, and worked at Conference USA, University of Miami and University of Texas.

About Collegiate Sports Management Group Founded in 2014, CSMG is a College Sports Properties Group that drives the business performance of college athletic conferences and schools, providing them with a successful growth strategy, and generating revenue to support their athletic department and initiatives. CSMG esports rights encompass the ECAC, NJCAA, and within the 20+ conferences represented by CSMG. CSMG specializes in Marketing Rights/Revenue Generation, Content Creation & Distribution, Media Rights Strategy & Negotiation, Sponsorship Sales, Licensing, Even Production & Management, CRM, Ticketing and esports.