

Xfinity Mobile Plans	1st - 3rd Generation	4th Generation	5th Generation	Unlimited Plus
1 Line Unlimited	\$45	\$45	\$40	\$50
2 Lines Unlimited	\$80	\$60	\$60	\$80
3 Lines Unlimited	\$100	\$90	\$80	\$110
4 Lines Unlimited	\$130	\$120	\$100	\$140
5 Lines Unlimited	\$160	\$150	\$120	\$170
Each Additional	\$30	\$30	\$20	\$30

Finding opportunities with current customers:

When we look at a current customer's account, we should always look at the customer's generation. As you can see, there is a lot of changes in the "sweet spot" from the 1st generation plan to the 5th generation plan. When rerating a customer, we should always look for opportunities to reduce and replace. We can help the customer get more bang for their buck and create a much better experience for both you and your existing customers.

Example: A customer with 4 lines of unlimited data on a 3rd generation plan pays \$130 a month. We can switch them to a 5th generation plan for \$100 a month. However, that customer could also add three watch lines and still only pay the \$130 that they were initially paying upon entering the store. Look for all add-on opportunities when looking at current customers' accounts. Leverage promotions with Xfinity Rewards to close the deal.