

GLOBAL



MINORITY ENTREPRENEURS

WEEK

2024

APRIL 1 - APRIL 7
ATLANTA, GEORGIA

GLOBAL MINORITY ENTREPRENEURS WEEK 2024

APRIL 1 – APRIL 7
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VISION + MISSION STATEMENT | GLOBAL MINORITY ENTREPRENEURS

The vision of Global Minority Entrepreneurs is to procreate an international community of support, opportunity, and networking for global advancement for minority entrepreneurial economic development and international business relationships (regardless of sex, gender, religion, or nationality) that will motivate global leaders, enhance positive and safe international minority entrepreneurial economic development, and champion stewardship in global sustainability.

REGISTRATION



VISIT OUR WEBSITE

GlobalMinorityEntrepreneurs.com



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GMEW@GlobalMinorityEntrepreneurs.com

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**The Global Core Values for Global Minority
Entrepreneurs are to:**

CULTIVATE CULTURAL COMPETENCE

+

NETWORK STRATEGICALLY

+

OPERATE IN INTEGRITY

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GLOBAL MINORITY ENTREPRENEURS
5 PILLARS OF GLOBAL SUSTAINABILITY
AND CORPORATE RESPONSIBILITY

Pillar 1. Advocate for Social Equity+
DEI

Pillar 2. Create Global Market
Opportunities

Pillar 3. Create Long-Term Viability

Pillar 4. Develop Collaborative
Global Leaders

Pillar 5. Champion Global
Environmental Stewardship

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CORE NETWORK METRICS



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AGE DEMOGRAPHICS:

- 18-24 | **17%**
- 25-34 | **43%**
- 35-54 | **25%**
- 54+ | **13%**

• EDUCATION

- ANY COLLEGE | **43%**
- DEGREED | **57%**

AHI | \$70.1K
(AVERAGE HOUSEHOLD INCOME)

GENDER DEMOGRAPHICS:

- MALE | **29%**
- FEMALE | **58%**
- NON BINARY | **13%**

ENTREPRENEURIAL LEVELS

- **NO BUSINESS YET | 20%**
- ONLINE/E-COMMERCE/SERVICE | **45%**
- PHYSICAL BRICK AND MORTAR | **15%**
- MULTI-FACILITIES | **20%**

SOCIAL REACH: OVER 1M INTERACTIONS

(Facebook; Instagram; TikTok; Youtube)

EMAIL DATABASE REACH: **20,000 (Local) | 50,000 (Domestic)**

EXPECTED # OF PHYSICAL ATTENDEES: **100-250**

FACT: Entrepreneurship rates have been trending upwards in the United States for the past 19 years. Nearly 5.0 million new businesses were registered in 2022 – a 42% increase from pre-pandemic levels.

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JOIN OUR 2024 SPEAKERS BUREAU

SEEKING PROFESSIONAL & REPUTABLE speakers for our 2024 Global Minority Entrepreneurs Week stages and activations.

Relative Industries: Entrepreneurship; Operations Management; Strategic Planning; Banking & Finance; Tech & Gaming; Trading & Investing; Legal; and more.

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JOIN OUR
DISTINGUISHED LINE-UP OF
EXPERT
SPEAKERS BUREAU!!!

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GLOBAL ITERACY TAKEOVER

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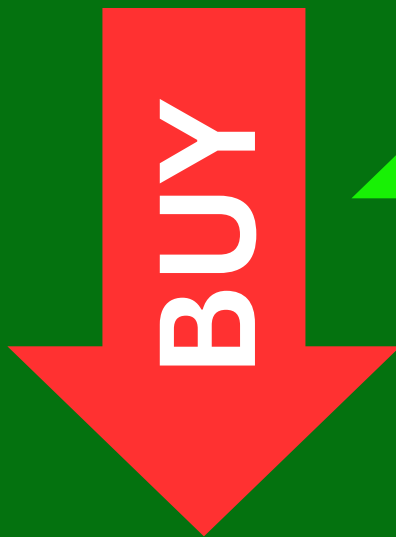
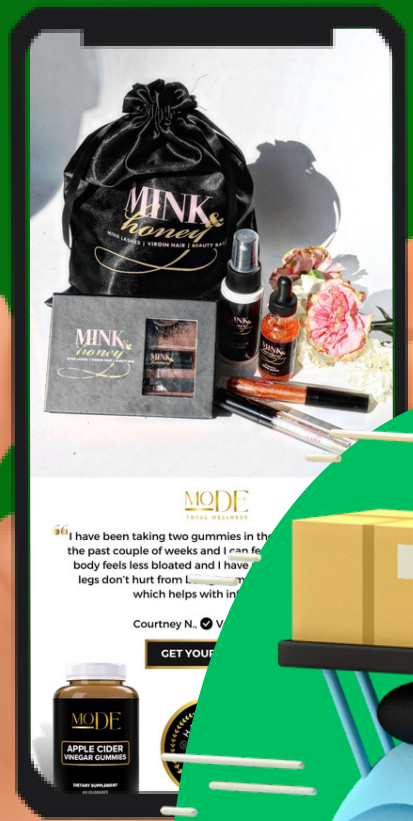
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GLOBAL WORLD

Fair & MARKET PLACE



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Cosmopolitan
BALL

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CORPORATE SPONSORSHIP

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Speaker Bureau fee



DOMESTIC IMPACT SPONSORSHIP | \$1,500.00

AMENITIES (BUT NOT LIMITED TO):

- 10- minutes brand stage moment at Global World Fair & Expo
- (2-) VIP tickets to Global Cosmopolitan Ball
- Global VIP Bag product insertion opportunity
- Social Media Badge “ 2024 Speaker”
- Opportunity to participate in Virtual Sessions

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APRIL 1 – APRIL 7
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LOCAL COMMUNITY SPONSOR



DOMESTIC IMPACT SPONSORSHIP | \$2,500.00

AMENITIES (BUT NOT LIMITED TO):

- Brand Logo (Small) on Main Sponsor step & repeat at Global TKO: Global Literacy Pep Rally+TaKeOver
- Complimentary Vendor Table at Global World Fair & Marketplace
- Global VIP Bag product insertion opportunity

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DOMESTIC IMPACT SPONSOR



DOMESTIC IMPACT SPONSORSHIP | \$5,000.00

AMENITIES (BUT NOT LIMITED TO):

- Brand Logo (listed by levels) on Main Week digital deliverables; Sponsors digital deliverables (Pre & Post Deliverables)
- Brand Logo (Small; listed by levels) on monthly registrant newsletter
- Brand Logo (Small) on Main Sponsor step & repeat at Global TKO: Global Literacy Pep Rally+TakeOver
- Brand Logo (Small) on Main Sponsor step & repeat at Global World Fair & Expo
- Complimentary Vendor Table
- 10-15 minutes brand stage moment at Global World Fair & Expo
- (2-3) VIP tickets to Global Cosmopolitan Ball; situated in VIP tables area
- Global VIP Bag product insertion opportunity

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CONTINENTAL INFLUENCE SPONSOR



CONTINENTAL INFLUENCE | \$10,000.00

AMENITIES (BUT NOT LIMITED TO):

- Brand Logo (listed by levels) on Main Week digital deliverables; Sponsors digital deliverables (Pre & Post Deliverables)
- Brand Logo (Medium; listed by levels) on monthly registrant newsletter
- Brand Logo (Medium) on Main Sponsor step & repeat at Global TKO: Global Literacy Pep Rally+TaKeOver
- Brand Logo (Medium) on Main Sponsor step & repeat at Global World Fair & Expo
- 20-30 minutes brand stage moment/curated panel at Global World Fair & Expo
- Complimentary Vendor Table (4x4 area)
- (3-5) VIP tickets to Global Cosmopolitan Ball; situated in VIP area
- Company representative as an Awards Presenter at Global Cosmopolitan Ball
- Global VIP Bag product insertion opportunity

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GLOBAL CORPORATE SPONSOR



GLOBAL CORPORATE SPONSORSHIP | *INQUIRE FOR SPONSOR AMOUNT*
AMENITIES (BUT NOT LIMITED TO):

- Naming rights to entire week (listed as: Global Minority Entrepreneurs Week powered by “Your Brand”)
- Naming rights to specific event (listed as: “Your Brand” Global World Fair & Expo 2024)
- Naming rights to specific event (listed as: Global Cosmopolitan Ball powered by “Your Brand”)
- Brand logo (Large) on Main Sponsor step & repeat; Main Week digital deliverables; Sponsors digital deliverables (Pre & Post Deliverables); Brand Logo (Medium; listed by levels) and company advertisement on bottom of monthly registrant newsletter
- 30-45 minutes brand main stage moment/curated panel/product demonstration at Global World Fair & Expo
- Complimentary Vendor (10x10) area at Global World Fair & Expo
- (10+) VIP tickets to Global Cosmopolitan Ball; Company table in VIP area
- Company representative as an Awards Presenter at Global Cosmopolitan Ball
- 2024 Global Cosmopolitan Ball Award naming rights on 2024 Global Humanitarian Award
- Global VIP Bag product insertion opportunity
- Influencer Product interaction + brand Photo

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