

ERA
GROUP



ERA GROUP is a **long-term project partner**,
supporting construction projects
from
strategic definition to handover
and
use of an Asset.

We Manage | We Modularize | We Execute



About Us

Built on more than **30 years** of hands-on industry experience, ERA supports **complex projects and ventures** by bringing together **management, modular solutions**, and **controlled execution** within a single, coordinated approach.

Rather than operating as a **traditional contractor** or **consultant**,

ERA works alongside its **clients** and **partners** to **structure, govern**, and **deliver projects** with **clarity, discipline**, and **accountability**, **reducing uncertainty and enabling confident delivery across the full project lifecycle**, including post-handover operations.



Our History

Our journey began in **2023**

with the launch of **NEWINVERA**, marking ERA's entry into the market through integrated project and management solutions.

In **2024**,

SINERA was established, extending ERA's integrated delivery model into on-site construction execution activities.

In **2025**,

MODULERA was added to support modular construction capabilities—enabling faster delivery, higher quality, and more efficient project outcomes.

By **2026**,

these capabilities were unified under **ERA Group**, operating across **three (3) business lines and nine (9) core activities** as a single, integrated platform.



Comprehensive Service Offerings

Three (3) Business Lines and Nine (9) Core Activities

NEWINVERA

Integrated Management Services

1. **Business Development & Project Development**
2. **Engineering & Cost Optimization**
3. **Integrated Project Delivery Management**

MODULERA

Modern Methods of Construction

1. **Modular Building Solutions**
2. **MEP Modular Systems**
3. **Modular Wet Area (Bathroom Pod) Systems**

SINERA

Construction & Execution

1. **Infrastructure & Superstructure Works**
2. **MEP Construction & Systems Integration**
3. **Facility Management & Operational Support**

Delivered through a single, integrated delivery approach.

ERA Group – Partnership & Delivery Models

Flexible delivery models aligned with project requirements and risk profiles.

MODEL 1 – Direct Services

Description

ERA Group provides direct professional services without assuming contracting risk.

Typical Scope

- **Business Development & Project Development**
- **Integrated Project Management**
- **Engineering, cost, and delivery coordination**

Execution

- **Performed by appointed contractors and suppliers**
- **Governed and coordinated by ERA Group**

MODEL 2 – Project-Based Partnerships

Description

ERA Group forms **project-specific partnerships** to deliver defined scopes.

Forms

- Joint Ventures (JV)
- Consortia
- Project-specific delivery vehicles

Role of ERA Group

- Delivery structure setup
- Partner alignment and coordination
- Governance and performance oversight

MODEL 3 – Venture-Based Delivery Models

Description

ERA Group participates in **longer-term venture structures** with strategic partners.

Characteristics

- Shared capability and aligned risk participation
- Defined authority and decision-making frameworks
- Scalable and repeatable delivery models

Execution

- Delivered through venture entities and appointed execution partners

Across all models, ERA Group defines the delivery structure and governs execution.

Contractual execution responsibilities remain with the appointed contracting entities and partners.

What is Our Added Value

Item	Traditional Execution	ERA Added Value
Focus	On-site execution	Structured and coordinated delivery
Evaluation	People & equipment	Clarity, roles, and control
Role	Doing	Orchestrating
Strength	Execution capability	Decision structure
Layer	On site	End-to-end
Risk	Grows with size	Defined and managed
Control	Site supervision	Governance
Scale	Resource-limited	Structure-enabled
Outcome	Site-dependent	Predictable
Relation	Executes scope	Aligns all parties

ERA does not replace execution teams. ERA adds structure, coordination, and predictability.



What Makes ERA Group Different

Integrated Thinking

We connect development decisions with delivery and execution realities.

Clear Delivery Structures

We define roles, interfaces, and authority early — reducing risk and uncertainty.

Flexible Delivery & Venture Models

From advisory services to EPC and venture-based execution, aligned with project needs.

Execution Without Confusion

Contracting and execution are carried out through clearly defined partners and venture entities.

Predictable Outcomes

Structured roles enable consistent and predictable delivery results.

NEWINVERA

— INTEGRATED MANAGEMENT SOLUTIONS —

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— INTEGRATED MANAGEMENT SOLUTIONS —

Scope of Services

NEWINVERA **delivers integrated management services** across the full project lifecycle, structured around three core service pillars and applied under defined scopes and governance frameworks.

Business Development & Project Development (BD)

Strong foundations through strategic beginnings.

Market research, opportunity analysis, tender process coordination, stakeholder engagement, and client representation.

Engineering & Cost Optimization (ECO)

Minimize risk, capture opportunity early.

Design coordination, cost and schedule planning, tender governance support, and value engineering input.

Integrated Project Delivery (IPD)

End-to-end delivery coordination.

Design management, procurement planning, construction management oversight, performance monitoring, and controlled project close-out — delivered in coordination with execution partners.

NEWINVERA

— INTEGRATED MANAGEMENT SOLUTIONS —

Business Development & Project Development (BD)

Strong foundations through strategic beginnings

NEWINVERA's Business Development services focus on early-stage positioning, opportunity structuring, and strategic alignment to support successful project initiation.

Market research and opportunity screening.

Project positioning and bid strategy support.

Tender process coordination and compliance support.

Stakeholder and partnership coordination.

Client representation within defined authority limits.

This approach supports informed decision-making and disciplined project selection, ensuring that projects entering the delivery phase are strategically aligned, commercially viable, and execution-ready.

Engineering & Cost Optimization (ECO)

Minimize risk, capture opportunity early.

Scope

Design coordination and technical reviews:

- Cost planning and schedule benchmarking.
- Tender governance and bid strategy support.
- Value engineering input and alternative solutions.
- Technical and financial roadmap alignment.

Client Benefit

Improved cost certainty, clearer technical alignment, and reduced downstream risk through informed early-stage decisions.

Strategic Contribution

Strengthening project readiness by aligning design intent, cost, and delivery strategy before execution.

NEWINVERA

— INTEGRATED MANAGEMENT SOLUTIONS —

Integrated Project Delivery (IPD)

NEWINVERA delivers integrated project delivery services by **coordinating and overseeing all stages of execution** in alignment with approved governance frameworks and delivery strategies.

Design Management

Integrating BIM/VDC, reviewing designs, and coordinating disciplines for precise technical adherence.

Procurement & Planning

Supporting procurement planning, contract coordination, and logistics sequencing to optimize resources and critical path alignment.

Construction Oversight

Monitoring HSE, quality, progress, and risk mitigation activities on site in coordination with execution partners.

Performance Monitoring

Tracking performance through KPIs/OKRs, reporting mechanisms, and project controls covering cost, schedule, and change management.

Project Completion

Conducting final inspections, providing comprehensive handover documentation, stakeholder training, and efficient close-out with warranty management.

MODULERA

— Modern Method of Construction (MMC) —

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Modern Method of Construction (MMC)

MODULERA is a modular delivery practice within the ERA framework, applying Modern Methods of Construction (MMC) to support faster, more predictable, and higher-quality project delivery.

MODULERA operates on a **project-specific basis**, integrating modular design, manufacturing coordination, and on-site installation planning **in collaboration with incorporated entities and specialist partners**, without constituting a standalone legal entity.

MODULERA

Modern Method of Construction (MMC)

MODULERA

Off-Site Manufacturing Solutions

MODULERA applies Modern Methods of Construction (MMC) to support the integration of off-site manufacturing solutions within ERA-led delivery structures.

Working with specialized manufacturers and execution partners, MODULERA enables the effective adoption of modular systems to improve speed, quality, and predictability across project delivery.



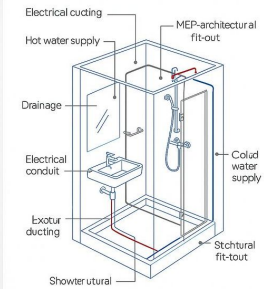
Modular Building Solutions

Supporting the integration of single-story and multi-story modular building systems through design coordination, manufacturing interface management, and installation planning.



MEP Modular Systems

Coordinating the modularization of mechanical, electrical, and plumbing systems to enhance standardization, efficiency, and on-site productivity.



Modular Wet Area (Bathroom Pod) Systems

Facilitating the use of prefabricated wet area solutions through early coordination, technical alignment, and delivery sequencing.



MODULERA

Focus Areas

MODULERA supports the application of modular and MMC-based delivery approaches across a range of project sectors, enabling faster deployment, improved quality, and reduced delivery risk.



Hospitality

Supporting modular solutions to enhance speed of delivery, quality consistency, and operational readiness for hotels and resorts.



Residential

Applying modular construction approaches to improve efficiency, quality, and scalability in residential developments.



Commercial

Facilitating flexible and scalable modular systems to support rapid delivery and adaptable commercial spaces.



MEP

Coordinating modular MEP systems to improve standardization, interface management, and on-site productivity.

SINERA
CONSTRUCTION

SINERA

SINERA Construction

Construction & Execution

SINERA Construction is an incorporated **construction entity** delivering **execution services** within ERA-structured delivery models or through project-specific ventures.

SINERA undertakes construction responsibilities in accordance with its contractual role on each project, acting as the execution partner for **infrastructure, superstructure, MEP and Facility Management**.

SINERA Construction

Core Execution Scope



Infrastructure & Superstructure Projects

Comprehensive development and execution of infrastructure, building frameworks, structural systems, and essential civil works.



MEP Projects

Expert installation and seamless coordination of mechanical, electrical, and plumbing systems.



Facility Management

Efficient and proactive management of properties to ensure optimal operation and longevity.

"Reference Statement"

ERA Group was formed in 2025 as an integrated project delivery framework, bringing together the professional experience and delivery expertise of its founders.

All project references, achievements, and professional highlights presented in this document reflect the **individual professional experience of ERA's founders over more than 30 years**, gained while serving in senior executive, management, and technical roles across Saudi Arabia, Qatar, Türkiye, Egypt, Turkmenistan, and international markets.

These references **do not represent corporate project experience of ERA as a legal entity**.

Instead, they demonstrate the depth of leadership, delivery capability, and market knowledge that underpin the ERA framework and its project-specific delivery structures.



Global Footprint & Project Portfolio

With over **30 years of senior leadership and on-site delivery experience**, ERA's founders have contributed to the successful delivery of major projects across multiple regions and sectors.

This international footprint reflects **individual professional experience gained in executive, management, and technical roles**, forming the foundation of the ERA delivery framework.

 **Saudi Arabia**

 **Qatar**

 **Türkiye**

 **Turkmenistan**

 **Egypt**

Sector Expertise

- Infrastructure and utilities.
- Healthcare and medical facilities.
- Airports and transportation hubs.
- Hospitality and leisure developments.
- Residential and mixed-use communities.
- Industrial and logistics facilities.
- Commercial and high-rise buildings.
- Sports and public venues.

Project experience reflects the personal professional background of ERA's founders and does not constitute corporate project references of ERA.



Our Global Foot Print

30+

Years Experience

Senior leadership and hands-on delivery experience

50+

Major Projects

Complex projects delivered across multiple sectors

5

Countries

Proven delivery experience across regional and international market

Figures reflect the individual professional experience of ERA's founders.



Key Managing Partners Experience & References

The following project experience represents the **individual professional background of ERA's managing partners**, gained through senior executive, project management, and technical leadership roles within previous organizations.

These references demonstrate the depth of experience, delivery capability, and sector knowledge that underpin ERA's integrated project delivery framework.

Residential & Mixed-Use Projects



Wadi Al Hada Residential Compound
Riyadh, KSA:

MEP & Infrastructure Works

Executive & Project Management



High-End Residential Apartments
Ashgabat, Turkmenistan:

MEP & Infrastructure –

Construction Management



Qiddiya Workforce Accommodation
Riyadh, KSA:

Modern Method of Construction (MMC)

Design & Engineering

Executive Management

Project experience reflects individual professional roles and does not constitute corporate project references of ERA.

Hospitality, Leisure & Sports Projects



Grida Holiday Village
Antalya, Türkiye:

Project & Construction Management



Qatar National Conference Centre
Doha, Qatar:

Executive & Project Management



Saparmyrat Türkmenbaşy Stadium
Turkmenistan:

Project Management

Project experience reflects individual professional roles and does not constitute corporate project references of ERA.

Commercial & High-Rise Projects



Diriyah Gate Corporate Campus

Riyadh, KSA:

Executive & Project Management



United Nation World Tourism Organization Building

Riyadh, KSA:

Construction Management



Polaris Trade Centre

Istanbul, Turkiye:

Executive & Project Management

Project experience reflects individual professional roles and does not constitute corporate project references of ERA.

Healthcare



Sidra Medical & Research Center

Doha, Qatar:

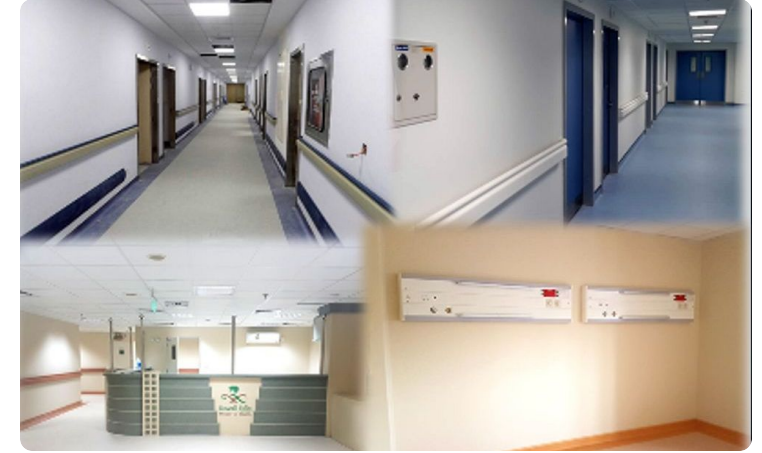
Executive & Project Management



Taif King Salman Hospital

Taif, KSA:

Executive & Project Management



Ministry of Health Renovation Programs

Qatif, Jubail, Al Hassa, KSA:

Executive & Project Management

Project experience reflects individual professional roles and does not constitute corporate project references of ERA.

Industrial, Infrastructure & Logistics



Beypiliç Poultry Factory

Bolu, Türkiye:

Construction Management



Abu-Bakr Al Siddiq Road

Riyadh, KSA:

Executive & Project Management



Adapazarı Wastewater Treatment Plant

Adapazarı, Türkiye:

Construction Management

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Airport Developments



Qatar International Airport

Doha, Qatar:

Executive & Project Management



Ataturk International Airport

Istanbul, Türkiye:

Construction Management



Cairo International Airport

Cairo, Egypt:

Project & Construction Management

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Thank you

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