



Eatonville Main Street
Presents
135 th
Town of Eatonville
Founders Day
Festival



Featuring R & B Artist

Grammy and American Music Nominee

After 7

Case

Klymaxx with

Joyce "Fenderella" Irby

**FESTIVAL
PROPOSAL**



August 20th & 21st 2022

The Town of the Eatonville

Eatonville, Florida, is the oldest black-incorporated municipality in the United States. Incorporated in 1887, it is the first town successfully established by African American freedmen. The founding of this town stands as an enormous achievement for once-enslaved black men and women throughout the United States. Eatonville also has immensely strong literary roots. Zora Neale Hurston, the internationally-acclaimed anthropologist, folklorist, and novelist who is best known for her novel, *Their Eyes Were Watching God*, lived in Eatonville as a child and considered the locale her hometown. An important influence on Hurston's works and writings, Eatonville is an unassuming town in appearance but has a remarkably rich history. Indeed, perseverance and gratitude for independence are key characteristics evident in the history of this little community in Central Florida.

Eatonville Main Street 135th Founders Day Festival Overview

The Eatonville 135th Founders Day Festival will bring awareness to this African American community rich history and cultural significance which has impacted the American experience. Our mission is to educate, promote, and acknowledge the impact music and the arts played in transforming American history. We are partnering with community activists, community leaders, and government officials to expand the knowledge and to expose the importance of celebrating the Town of Eatonville Founders Day annually. Our Goal is to bring celebration to the rich Town of Eatonville history and it's contribution to the Chitlin Circuits through legends like James Brown, Aretha Franklin, Cab Calloway, Etta James, Sam Cooke and many more. Black Culture and entertainment contributes millions to the Central Florida Regional area.

Our Headliner for the festival will be Legendary Grammy Nominee and American Music Award nominee R & B Group After 7. They will be sharing the stage with R & B music artists Case, Klymaxx w/ Joyce "Fenderella" Irby on Saturday, August 21st, and Southern Soul artist Pokey Bear, King South and DJ Tucker on August 22nd, 2022. Several local artist will perform on both days in addition to spoken word, poetry and guest speakers.

This event will be hosted by Orlando's very own National Comedian, Rod "Z" and Hostess Tyeshia Williams. There will be other performers such as Orlando's best DJ Herm "T" and DJ Willie C, Suga Dee and more!

FESTIVAL OVERVIEW

Festival Hosts

Comedian Rod "Z"



He is a graduate of The Great Bethune Cookman University with a degree in Mass Communications. His fellow classmates loved and revered him. They demonstrated their admiration by asking him to perform at countless club and organizational events on campus during his matriculation, and continue to do so. Rod's appearances don't stop with comedians. He has also had the pleasure of opening for acts such as: The Temptations, The O-Jays, Fred Hammond, Mary Mary, Yolanda Adams, Joe, and Maze Featuring Frankie Beverly just to name a few.

Promoter, Radio Personality, Talk Show Host, Event Personality & Actress. Tyesha is the magic behind popular Orlando events like Tuesday Karaoke and Thursday Night Live Vibe. She brings the classy with a little spice along with a dynamic singing voice that wow the crowd.





FESTIVAL DETAILS



Projected Attendance: 3k +

Thursday, August 18th, 2022

Mayor

Angie Gardner

Founders Day Corporate Kick-off Luceon

Imperial Design Hall

517 S Lake Destiny Dr, Orlando, FL 32810

12 pm to 2 pm

Invite Paid Guest/Sponsors Only Event

Saturday, August 20th, 2022

"Soul of City Musical Tribute"

Founders Day Festival

Hungerford Prep School Campus

3 pm to 10pm

LIVE ENTERTAINMENT

featuring

AFTER 7

CASE

KLYMAXX

(featuring Joyce Irby)



Sunday, August 21st, 2022

Mayor's

Day of Reflection

135th Founders Day Prayer Breakfast

Imperial Design Hall

517 S. Lake Destiny Road

Orlando, FL 32810

8 am to 10 am



Sunday, August 21st, 2022

"Southern Soul Sunday"

Founders Day Festival

1 pm to 8 pm

LIVE ENTERTAINMENT



135th
Town of Eatonville
Founders Day Festival
National Entertainment

After 7



Case



Rod Z



Tyesha Williams

King South



Pokey Bear



DJ Tucker





VIP LOUNGE SPONSOR

\$10,000

Advertisement on the LED Screen
During the Festival

(1) 10X10 Vendor Space

Four (4) Backstage VIP tickets

Five (5) VIP Preferred Tickets

Logo on all Event Marketing Material

Speaking Time

Highlight on Event Page

Live interview on Advertisement Platform

Highlighted
as a Top Sponsor for 1 Year on Event
Website

STAGE SPONSOR

\$10,000

Advertisement on the LED Screen
During the Festival

(1) 10X10 Vendor Space

Four (4) Backstage VIP Tickets

Five (5) VIP Preferred Tickets

Logo on all Event Marketing Material

Speaking Time

Highlight on Event Page

Live interview on Advertisement Platform

Highlighted
as a Top Sponsor for 1 Year



PRESENTING

\$5000

(1) 10X10 Vendor Space, Table

Two (8) VIP Tickets

Logo on all Event Marketing Material

Speaking Time

Highlight on Event Page

**Live interview on Advertisement
Platform**

**Highlighted
as a Top Sponsor for 1 Year**

Sponsor Packages

\$3000

PLATINUM SPONSOR

- 10x10 Space, Table
- **10 VIP Tickets**
- Logo on Flyer & Social Media Platform
- Speaking Time
- Highlighted on Event Page
- Highlighted as a Top Sponsor
- for Six (6) months

\$2000

GOLD SPONSOR

- 10x10 Space, Table
- **8 VIP Ticket** Logo on Flyer &
- Social Media Platform
- Speaking Time
- Highlighted on Event Page
-
-

\$1000

SILVER SPONSOR

- 10x10 Space, Table w/Tablecloth
- 4 VIP Tickets Logo on Flyer &
- Social Media Platform Highlighted on Event Page
-



\$500

BRONZE SPONSOR

- 10x10 Space, Table w/Table Cloth
- 2 VIP Tickets Logo on Flyer &
- Social Media Platform Highlighted on Event Page
-

SPONSORSHIP



\$250

SMALL BUSINESS SPONSOR

- 10x10 Space, Table w/Table Cloth
- Logo on Flyer & Social Media Platform
- Highlighted on Event Page

Become A Sponsor!

**For More Information about Sponsorship
Opportunities, please contact:**



**Michael Johnson
Executive Director**

mjohnson@eatonvillemainst.org

321-277-9141

or

Paula Bradshaw

bradshawpr@gmail.com

321-663-1181



**Thank You For Being a Sponsor for the
135th Eatonville Founders Day Festival !**

