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24000mAh Portable Charger Battery Pack
4 OutPut Ports Huge Capacity Backup Battery
Compatible Smart Phone Almost All Android Phone
And Others
by KENRUIPU
★★★★☆ 2 customer reviews | 91 answered questions

List Price: \$259.00
Price: \$30.99 & FREE Shipping. Details
You Save: \$228.01 (88%)

1. For protecting the LCD Screen, there's a Film on it. please take it off when you are using. Huge Capacity Of Portable Charger: 24000mAh. It can help you out when your phone's battery is dead. Especially when you need to go for a business trip or other outdoor activities.

2. Fashionable LCD screen. It will tell you directly how many power the charger left which is super convenient when you want to have a look at it in the dark.

3. Nice Touching Feeling For Battery Pack: The surface of the charger is partly covered by Leatherette so it is soft and comfortable.

4. Power Pack Comes with Dual Inputs And Four Outputs: You can recharge the charger by Android Port or Lightning Port. Plus there are four Outputs which can be charged by four devices simultaneously.

5. Warranty: 24 months. Any problems please feel free to contact us. Package including: USB Cord.

Compare with similar items
Used & new (5) from \$27.89 & FREE shipping. Details

Example of
Ad Copy
Looking
NON-AMERICAN

This is what the circled portion of the ad says:

1. For protecting the LCD Screen, there's a Film on it. please take it off when you are using. Huge Capacity Of Portable Charger: 24000mAh. It can help you out when your phone's battery is dead. Especially when you need to go for a business trip or other outdoor activities.
2. Fashionable LCD screen...

So what's wrong?

Incorrect Spacing: ↓

Spelling Error: "there's"

Inappropriate Capitalization: Film, please, Capacity Of Portable Charger

Bad Descriptive Word: "Huge"

Better: "Large"

Incorrect Preposition: for

Better: "on"

Inappropriate Description: Especially when you need to go for a business trip or other outdoor activities.

Note: Business trips are generally not included as outdoor activities. So the wording "other outdoor activities" is inappropriate.

Inappropriate Word: To an American an LCD screen would not be considered, "Fashionable"

And that is only the first part of the ad!
This literally has Non-American written all over it!

Here's how we would change it ...

Recommended corrections by AmeriSpeech

1. Make sure that you remove the protective film over the LCD screen prior to use. The portable charger has a large 2400mAh capacity and can recharge your phone battery anytime that you're on the go.