

August 4, 2025

Dear Friend:

Sue is a mother of five children ages 2 – 14, who through a series of events orginating out of a domestic abuse situation, found herself raising these children alone. They were sleeping on the floor of a small apartment with little furniture. Two children have serious medical issues requiring special care and attention.  Due to complaints about the children and the poor living situation, life at this apartment became unbearable and she sought other housing.  Because of the needs of caring for her family, Sue had lost her job and had no income. She was able to qualify for monthly housing assistance, but before she could move in she had to pay a partial month’s rent and security deposit.  That is when a friend told her about St. Vincent de Paul.

With the financial assistance for the rent and security deposit from the Society of St. Vincent de Paul St. Michael Conference, she and her children were able to move into a home of their own, which better met the families’ needs. Vincent’s Pantry was able to help with food and cleaning products, and with Richmond Council assistance she was given gift cards to the SVDP Thrift Store where she was able to get new beds through their “Rest Easy Mattress Program.”

Sue was one of the over 4,475 people the St. Michael Conference helped this past year and the Conference provided over $134,600 in financial assistance to our neighbors in need for rent, utilities, furniture and food.

The Society of St. Vincent de Paul helps our neighbors in need like Sue with basic needs every day. We also provide hope to our neighbors in need through the Richmond SVDP Council programs, such as

* Rest Easy Mattress Program
* Car Repair Fund
* Mini Loan Program
* Motel 2 Home

Collectively, last year the Richmond Council helped over 12,000 people with basic needs and over $980,000 in assistance. When visited by a Vincentian, our neighbors in need are not only brought financial assistance, they are also provided HOPE for a better future.

On October 18, 2025, the Society of St Vincent de Paul will be holding our 9th Annual Friends of the Poor Walk. Please join us as over 250 people walk on the beautiful campus of St. Michael the Archangel Catholic Church in Glen Allen, Virginia to help neighbors in need like Sue.

Would you consider joining us as a sponsor and/or walker to help provide HOPE for those struggling right here in Central Virginia?

For more information, please contact the Conference at Thresa Felix at tfelix@svdp-rva.org or [www.svdp-rva.org](http://www.svdp-rva.org/); or the Council at Dan Kearns at dkearns@svdp-rvacouncil.org or [www.svdp-rvacouncil.org](http://www.svdp-rvacouncil.org/).

*Serving in Hope,*

Thresa Felix, President

Society of Saint Vincent de Paul

Saint Michael Conference

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**FRIENDS OF THE POOR WALK**

**OCTOBER 18, 2025**

**SPONSORSHIP OPPORTUNITIES**

***Presenting Sponsors (3)*  $2,500.00**

* **Largest company logo on 300 shirts**
* **Company logo on event signage**
* **Corporate materials in all giveaway bags**
* **Company name on street banner as presenting sponsor**
* **Announced as Presenting Sponsor from podium**
* **All press releases and media coverage will include company recognition including social media and website**
* **Prime location at event for tent (table and chairs provided)**

***Gold Sponsor $1,250.00***

* **Company logo on 300 shirts**
* **Company logo on event signage**
* **Corporate materials in all giveaway bags**
* **Announced as Clear a Path sponsor from podium**
* **Company recognition on social media and website**
* **Location for tent at event (table and chairs provided)**

***Silver Sponsor $ 500.00***

* **Company name on 300 shirts**
* **Corporate materials in all giveaway bags**
* **Company logo on event signage**
* **Company recognition on social media and website**
* **Location for tent at event (table and chairs provided)**

***Bronze Sponsor $ 250.00***

* **Company name on 300 shirts**
* **Corporate materials in all giveaway bags**
* **Company name on event signage**
* **Company recognition on social media and website**



**SPONSORSHIP APPLICATION**

**Please print all information clearly**

*Company Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

*Contact Person \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

*Address \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

*Phone \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

*Email / website \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

 ***\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_***

***Please email formal company name & logo (JPEG file) to***

***dkearns@svdp-rvacouncil.org***

***Formal company name only for $250 Walk a Path Sponsorship***

***Sponsorships and related art is due 9/24/25.***

***Type of Sponsorship (please check one):***

*Presenting Sponsorship = $2,500.00 \_\_\_\_\_\_*

*Gold Sponsorship = $1,250.00 \_\_\_\_\_\_*

*Silver Sponsorship = $500.00 \_\_\_\_\_\_*

*Bronze Sponsorship = $250.00 \_\_\_\_\_*

***Please make check payable to Society of St. Vincent DePaul. Can mail to 4491 Springfield Road, Glen Allen, Virginia 23060 or online at www.svdp-rvacouncil.org***