

Dear Friend:

It’s hard to believe the Society of St Vincent de Paul will be holding our Fifth Annual Friends of the Poor Walk. But on September 18, 2021, we will be doing just that on the beautiful campus of St Michael the Archangel Catholic Church in Glen Allen, Virginia. We will join thousands of other walkers around the country as we take a step to end poverty for those we serve. Will you join us?

The Society of St. Vincent de Paul, a Catholic volunteer non-profit organization, leads women and men to join together to grow spiritually by offering person-to-person service to those who are needy and suffering, making no distinction in those we serve. In 2020, we served more than 1,000 families from Roanoke to Charlottesville, from Richmond to Virginia Beach. We provided over $270,000 in financial assistance to help with:

* Rent and mortgage
* Utilities
* Food

As we navigated the challenging road that the pandemic gave us, many of our friends continue to struggle. But our volunteers are there to provide help-and quickly. When our organization receives a call for help, many times we have provided assistance within 48 hours of that request. We make a difference for all our friends in need who come from diverse faith backgrounds.

Your support of The Walk will help provide hope to a friend in need. We ask you to consider the sponsorship opportunities on the attached page.

For more information, please contact Dan Kearns at [dkearns@svdp-rvacouncil.org](mailto:dkearns@svdp-rvacouncil.org) or check out our website at [www.svdp-rvacouncil.org](http://www.svdp-rvacouncil.org)

Thank you for your consideration.

Sincerely,

Dan Kearns

Executive Director, Society of St. Vincent DePaul



**FRIENDS OF THE POOR WALK**

**SEPTEMBER 18, 2021**

**SPONSORSHIP OPPORTUNITIES**

***Presenting Sponsor (1)*  $1,250.00**

* ***Largest company logo on 200 shirts***
* ***Company logo on event signage***
* ***Corporate materials in all giveaway bags***
* ***Only company name on street banner as presenting sponsor***
* ***Announced as Presenting Sponsor from podium***
* ***All press releases and media coverage will include company recognition including social media and website***
* ***Physical presence at event (tent)***

***Pace Setter Sponsor (4) $ 500.00***

* ***Company logo on 200 shirts***
* ***Company logo on event signage***
* ***Corporate materials in all giveaway bags***
* ***Announced as Pace Setter sponsor from podium***
* ***Company recognition on social media and website***

***Walk Sponsor $ 250.00***

* **Company name on 200 shirts**
* ***Corporate materials in all giveaway bags***
* **Company name on event signage**
* ***Company recognition on social media and website***



**SPONSORSHIP APPLICATION**

**Please print all information clearly**

*Company Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

*Contact Person \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

*Address \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

*Phone \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

*Email \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

*Website \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

***Presenting and Pace Setter only-Please email formal company & logo (JPEG file) to:***

***dkearns@svdp-rvacouncil.org***

***Type of Sponsorship (please check one):***

*Presenting Sponsorship = $1,250.00 \_\_\_\_\_\_*

*Pace Setter Sponsorship = $500.00 \_\_\_\_\_\_*

*Walk Sponsorship = $250.00 \_\_\_\_\_*

***Please make check payable to Society of St. Vincent DePaul at 4491 Springfield Road, Glen Allen, Virginia 23060 or online at www.svdp-rva.org***