



Nexus Novum

Privacy Notice

The purpose of this notice is to inform you of the data relating to you that we collect and use in connection with this website and the uses (including disclosures to third parties) we make of such data.

General Statement

We are Nexus Novum – a multimedia production company combining creative excellence with cutting-edge technology to deliver immersive and impactful content for global clients in education, entertainment, advertising, and training. Our services are delivered using a combination of digital software solutions and learning interventions.

We take our responsibilities under applicable data protection law, including the EU General Data Protection Regulation and legislation such as the Data Protection Act 2018, very seriously. The purpose of this notice is to inform you of the data relating to you that we collect and use in connection with this website and the uses (including disclosures to third parties) we make of such data.

We are not responsible for the content or privacy practices of any linked sites. Any external links to other websites are clearly identifiable as such. Some technical terms used in this statement are explained at the end of this page. If you have any questions about our use of your personal data, please contact nexusnovumirl@gmail.com.

Collection and Use of Personal Information

Nexus Novum does not collect any personal data about you on this website, apart from information which is entirely necessary for the provision of information to your organisation.

Collection and Use of Technical Information

When you visit our website, the following information is retained about that visit:

- the IP address of the visitor's web server.
- the top-level domain name used (for example .ie, .com, .org, .net).
- the previous website address from which the visitor reached us, including any search terms used.

- Google Analytics data which shows the traffic of visitors around this website (for example pages accessed and documents downloaded).
- the type of web browser and operating system used by the website visitor.

Purposes of Processing and Legal Basis

We will use personal data relating to you for the purposes of:

- dealing with any queries you submit via the website.
- processing applications and transactions submitted through the website.
- improving and developing this website.
- carrying out research and user surveys.
- sending you promotional and marketing materials, subject to your preferences.
- You can opt out of receiving promotional materials at any time by contacting nexusnovumirl@gmail.com.
- generating and analysing website usage statistics (with anonymised data where possible).
- fraud prevention, investigation, and detection.
- establishing, exercising, or defending legal claims.

The legal basis for processing your personal data includes:

- our legitimate interests in the effective operation of Nexus Novum.
- compliance with a legal or regulatory obligation.
- performance of a contract or taking steps to enter into a contract.

Recipients of Personal Data

We may disclose your data to:

- third-party service providers (e.g., IT providers, advisers, auditors),
- regulatory authorities if required by law,
- digital marketing and analytics providers.

Transfers Abroad

Your personal data may be transferred outside the European Economic Area for support services. In such cases, appropriate safeguards (including standard contractual clauses) will be applied. For further details, contact nexusnovumirl@gmail.com.

Retention

We will retain your personal data only as long as necessary to fulfil the purposes outlined or comply with legal obligations.

Requirement to Provide Personal Data

You are not obliged to provide personal data; however, failure to do so may prevent us from processing certain requests.

Unsolicited Correspondence and Third-Party Data

We may process personal data from unsolicited correspondence in line with legitimate business interests. For more information, contact nexusnovumirl@gmail.com.

Your Rights

You have the right to:

- Access your personal data.
- Request rectification of inaccurate data.
- Request erasure (“right to be forgotten”).
- Restrict or object to processing.
- Request data portability.

To exercise these rights, contact nexusnovumirl@gmail.com.

Updates

This policy may be updated periodically. Please review it regularly.

Queries and Complaints

If you have any queries or complaints, contact nexusnovumirl@gmail.com.

You also have the right to lodge a complaint with the Irish Data Protection Commission (www.dataprotection.ie, +353 (0)761 104 800).

Glossary

- Web Browser: Software to access web pages (e.g., Chrome, Safari).
- IP Address: Internet Protocol address identifying your device.
- Cookies: See our Cookie Policy for details.

Last updated: 13.07.2025