



Design Wall Digest - Anniversary Edition

A “Sale-a-bration” a Year in the Making

“I couldn’t have imagined in a million years that May 21, 2020 would have been so starkly different from May 21, 2019 in so many, many ways”

I’m curious as to what the next year will offer - we’ve all been in this together (apart), so I am excited to share with you all the developments, changes, additions, and excitement!

What a year.... if you remember; it was a meager start last May 21st with 100 friendly bolts of fabric, lots of room to move around, borrowed quilts hanging on the walls, and all my fingers & toes crossed!

From that day until today, I send my thanks to you all - for believing in me, for trusting that my stock would keep coming in, and for checking back to see if there was anything that could add to your projects or to start something new.

You’ve showed up for classes, you’ve “supported local” before checking international options, you’ve checked in and stopped for coffee & tea, you’ve referred loved ones for gift cards and gift ideas - you’ve all been spectacular!

Since March 24th of this year, I've had my front door locked and have been serving everyone in every remote way I can think of - and, again, you've all stepped up. I fall short of words to express my sincere thanks!

Who would have ever thought my one-year anniversary has to be celebrated in a safe, non-contact way versus the big shin-dig I had planned, but here goes.....

24-Hour Gift Card Gift Back

To celebrate my first year in business; and to keep things safe and in the ongoing remote fashion of sales, it is my pleasure to provide anyone who makes a paid online purchase time-stamped May 25, 2020 (12:01am-11:59pm), with a gift card equivalent to 15% of the purchase (before taxes). This is an online only promotion while supplies last.

Non-contact, in-town delivery will remain free, non-contact curb-side pick-up will also be available; however, Canada Post charges will be the responsibility of the purchaser for this event.

Paid orders will be filled in the order in which they are received and all orders must be time stamped during the 24-hour period of May 25, 2020. Design Wall cannot be held responsible for technical irregularities or user error. Rain-checks will not be provided and 15% gift back gift card promotion will be limited to the first 100 orders.

Partial meter orders of fabric are not available online and Loyalty Member discounts will not apply; however, purchases totalling more than \$100 before taxes, will qualify new Loyalty Members! Orders received prior to 12:01am, May 25, 2020 and after 11:59pm May 25, 2020 will not qualify for this program.

All gift cards have no expiry date and may be redeemed at Design Wall at 3242 Portage Avenue, Winnipeg MB - no cash value.



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New Stock & Ideas Continue to Arrive at Design Wall

I am proud to be offering another Canadian Product in my shop - **Silly Moon Quilting Co. Quilting Rulers!**

Silly Moon Quilting Co. designs and produces an entire line of quilting rulers with many unique shapes and features in both 1/4" and 1/8" thicknesses. My order is on the way...

Kelli, the owner, is an excellent YouTube teacher and is offering an online class exclusively through her retailers, and I'm lucky enough to be in that select group. A separate Newsletter will be distributed with project information, times, and available dates. When the purchase of a two ruler set, special invitation will be extended to attend through a Zoom meeting platform. Details to follow in my full May Newsletter.

I have also sourced an excellent light table and rotating cutting matt at reasonable prices and they are available now. New fabric lines, notions, 1/4" elastic, FQ collections & replenishment bolts of fabric continue to arrive.

New samples and collections continue to make cameo appearances in my weekly window display - stay safe!

