

Design Wall Digest

Quilts begin here....



So Many Things to Recap

Despite my door being locked, business continues in a big way.

I would be remiss if I did not send my sincere thanks for all the kind birthday wishes and special duet at the door (socially distanced, of course); just wait until we can all be together again and #51 (or 52) comes around!

There is so much to share with you that I almost feel as though I need to apologize for the length of this Newsletter but I assure you, you'll be happy to see everything! If you ever have questions, always feel welcome to be in touch. I'm just an email (simone@designwall.ca), call (204-897-8458), or text (306-292-8005) away.

My website continues to be an excellent source of information as I post all updates regarding hours & Covid response as well as upload all new stock within 24-hours after receiving (often in under five hours). I continue to offer non-contact curbside pick-up, free city-wide delivery (non-contact), and I cover Canada Post costs. I've come to dub this year, "The Year of the Work-Around" so let's make things happen. Stay safe!

1

SAFELY VISIT THE SHOP

Questions, protocols & the fun inside!

2

NEW STOCK & CLASSES

Gorgeous collections & continued learning.

3

KEEPING BUSY THIS WINTER

Two ways to stay in, stay safe & stay quilting!



Window Displays

Every week, safe displays of new arrangements of fabric, projects, ideas & creativity.



TrendTex Partnership

An online solution with quality supplier to stay safe.



designwall.ca

Always check my website first for hours, updates and new products.

One-on-One Visits

In-store visits can be set by calling ahead for an appointment time.

As of Tuesday, August 04, 2020, Design Wall opened its door for single visitors who call ahead (even if from the parking lot). There are several protocols in place and yet the reviews have all been positive so far. **In light of the increasing numbers in the province, I still strongly encourage remote sales solutions, if possible,** and my in-store visit protocols could change quickly. I assure you, I always keep my website up to date with any changes. Please check designwall.ca PRIOR to calling or arriving, in case things have changed.



At this time, I ask that visitors wear a mask and I provide hand sanitizer, I hold the door open, ask several questions, and review protocols before we proceed with the visit. I ask that visitors not touch products and I will pull bolts and provide various options for your review. I should also state that public washroom facilities are not available at this time.

Call 204-897-8458 to set your visit time and I'll do my best to accommodate. If someone is in the shop, I will return your call or see you in the parking lot after I'm finished with my current client.

“I finally get to see all your beautiful things”

A great technique to keep contact time down is to “pre-shop” on my website. As mentioned every product in my shop is on my site and new stock is added within 24-hours.

SHOPTRENDFABRICS.COM PURCHASE CODE: DES020

My working relationship with TrendTex allows you access to their entire warehouse online! When you visit shoptrendfabrics.com and use my purchase code **DES020**, you can purchase all lines in their warehouse that has been in the market for at least three (3) months.

Designers & Collections by Moda | RJR | Basic Grey | Benartex | More...

All available at a click. Your purchase allows me to offer a full selection of all collections without the need to have you IN the store to see it, and as an added bonus, I get a commission on each client's purchase. We both win! Free shipping on orders more than \$149.



Stock, Stock, Stock

Every week, beautiful collections from top fabric designers continue to arrive.

Tula's True Colors



Tim Holtz has two new lines in the shop - his entire Yuletide collection is ready for that season we don't like to talk about in August (and kits with the Violet Kraft pattern can be ordered). Foundations also arrived this week - a fantastic & fantastical collection of bits & bobs of nostalgia.



Tula Pink never ceases to amaze and the True Colours & Homemade collections are now available. I have sold out of several prints but everything still available is in full colour on my website or by calling in. One 41-piece fat quarter bundle remains. Get it fast!

Silly Moon Quilting Co.

Silly Moon continues to release new rulers & pair rulers with Zoom Classes. When you purchase the rulers for your desired class, you receive free access to the Zoom class. Several clients & classes have taken place and the reviews are rave! Kelli's latest release is her Twinkle Line.



Each class is 4 hours in length, supply lists are sent in advance & the right size if ruler foot and ruler set are required. Maybe these dates work into your schedule:

Charming & Edgie 6 | Beginner - Aug. 19 & Sept. 12 (Project: Placemats)

Beanie Set Class | *Intermediate - Aug. 12 & Sept. 19

Quilting with the Stars | *Intermediate (requires Twinkle Set) - Aug. 29 & Sept. 26

*In order to take the Intermediate classes, it is highly recommended that the Beginner class be taken prior.

MODA

The quality is beyond words.

Kate & Birdie's new Juniper line has arrived & the brushed finish makes it extra luscious. Look forward to the entire True North II line, expected in December. **Mara Penny's Tahoe Ski Weekend** is so silky, I fall short of words to best describe it. It is stunning & will make a beautiful seasonal quilt. It will be treasured many a weekend, I assure you.

"I'm excited to bring you new designers"

I'm giddy with excitement to offer you the entire line of **Libs Elliott's**



STEALTH collection coming this Fall (click the name to see the line). From this same supplier, I'm also pleased to bring you Liberty of London fabrics in two colourways.

Other designers include: Jen Kingwell, Janet Clare, Zen Chic, Kaffe Fassett, and many, many more...

Keep Busy this Fall & Winter

Monthly Row-by-Row
starting in September

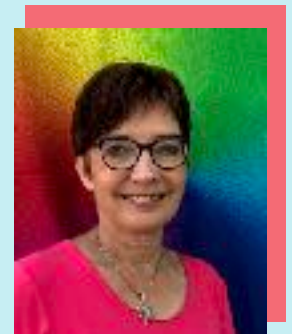


Call to reserve your spot for your monthly row kit in this gorgeous Grunge row-by-row project starting in September. There is no maximum to the number in the group. Each month, you'll receive your Grunge kit to complete the next row and no two kits will be the same. How sweet are these two samples?

150 Years Young - Celebrate Manitoba



Judy Stupak has done it again, this time with an original quilt design beautifully depicting the rich & varied beauty of Manitoba. Kits & pattern are being meticulously developed for an Oct/Nov release, along with a special surprise! **Call 204-897-8458** to reserve your kit today.... clients are already lining up and it's proving to be an excellent gift idea. Pricing TBD.



Visiting Instructors

As long as it is safe, visiting instructors are still on the Design Wall Class schedule.

Standard classroom instruction has been suspended indefinitely in order to be in compliance with Provincial Health Order and Social Distancing protocols. I have been working with a number of instructors to be ready when the world is to get back to it so I ask for your patience until we can all be comfortable with the “new normal” of the world.

In the meantime, the hand-stitching class may be accommodated, and as long as the Health Order remains unchanged or not too stringent and the Instructor is comfortable, I do look forward to offering the Sashiko class scheduled for early October.

Sashiko with Tamara Klassen

Tamara Klassen was scheduled for her first morning & afternoon classes in May, and we all know too well what happened; but fear not... we were smart enough to book a second 2020 day. Saturday, October 3rd is currently booked and those previously booked and paid for May, are automatically transferred to the October date (morning class is sold out). I have a few spots in the afternoon class, so call to reserve your spot. Each class will be a different pattern.



***Please note:** These are 2.5 hour classes & public washroom facilities will not be available. I have a hand-washing facility & hand sanitizer. Individual tables will be appropriately spaced & masks will be required. The shop will be otherwise closed (I will help people remotely but no personal visits) for that day to accommodate the class attendants' learning.*



Krista Hannebury Weekend - November 20th

I know Krista is a joy with whom to spend time & her talent gives us all a new lease on life so I stay optimistically cautious & hope that she will safely be able to join us in Winnipeg. It hopes to be a jam-packed weekend as the Winnipeg Modern Guild will also be offering class time with this talented lady, so stay tuned for class offerings and fee schedules which will be posted to the Upcoming Classes page of my site and here in the Newsletter when it can be confirmed that Krista will be here.