



VIRTUAL SHOP HOP
MARCH 2021
A MONTH OF FUN



WHAT'S NEW
FABRIC & KEEPING
HOPE ALIVE



UPCOMING
ANNIVERSARY
TREAT YOURSELF RIGHT

DESIGN WALL DIGEST



Truly Amazing

It is truly amazing how quickly time flies, even when we often find ourselves thinking and saying things like, “ugh, time is sure dragging” and “how long is this going to go on?”. This month marks one year since the mysterious illness that started popping up all over the world began bearing down on us here in Canada forcing a state of emergency in the province. We’ve been thrust into living life differently and with some hiccups, we’ve adjusted.... when push came to shove we

stayed home, we touched less, we re-evaluated how and what an “essential” has become, we’ve missed our family and our friends but no matter what, we’re moving through this and we will continue to persevere. We will all be able to add this all to our life story.

As of January 21st, Design Wall now has the auspicious medal of honour of having its front door locked longer than it had the front door unlocked after opening in May 2019. Working behind locked doors, whether completely remote, through the glass, or with one-on-one visits, is my “new normal”. I’ve said it before and I, no doubt will say it again - my clients are my heroes, the new people I meet are the friends I just hadn’t made yet & I look forward keeping you all busy & safe as long as it takes.

Virtual Shop Hop

The Manitoba Prairie Quilter’s Guild has organized a ground-breaking new and SAFE Virtual Shop Hop to run for the month of March and Design Wall is happy and honoured to be included. Where we once gathered together with friends & family and drove from shop to shop, the MPQ Executive has arranged for seven shops to participate in a Virtual Shop Hop in the same spirit where everyone visits shops ONLINE. Keeping it virtual, keeps us safe and keeps us busy.

Get a free block kit & instructions with an online purchase of \$40 or more at designwall.ca

Design Wall was asked to design a block that had a quilting theme and I took it one step further - I designed a block that is both a necessary quilting tool but also a recognizable product found at Design Wall. Get it for yourself!

Get Your Shop Hop Kit

There are two ways to get a kit for yourself but only ONLINE! You may purchase your kit online for \$12 at designwall.ca (see Virtual Shop Hop category) or..... search the entire site, load up on some amazing fabrics, complete collections, notions, and everything you need to stay busy and if you spend \$40 or more (before taxes), you get your own kit for free!

Also, be sure to visit the Virtual Shop Hop page on designwall.ca. Download your Design Wall passport stamp and if you haven't visited the MPQ website, download your Passport and free MPQ block pattern as well.

Last but not least, Design Wall will be highlighting a day in each week of March with a feature product & a special offering but only for online orders!! Let's keep it virtual everyone!

This will not necessarily flow in order of the days of the week so keep an eye open for these events:

Moda Monday

Tula Tuesday

Winnipeg Wednesday

Thready Thursday

Fassett Friday

Fabric, Fabric, Fabric

New fabric continues to arrive at Design Wall all the time. Full collections, pre-cuts, solids, grunge, fireside, batting & even notions (when suppliers are all stocked up again). My suppliers are doing the absolute best they can and even with delays, there's no shortage of new lines, samples, name brands, and ideas for me to look forward to bringing in for all of you.

I also know that the website is a good starting place but no substitute for matching fabrics and seeing things in their "natural habitat".

Aurifil Thread

Buy it. Create it. Love it.



Quilt Shop Goodies



Book Your In-Store Appointment

When the Virtual Shop Hop doesn't quite satisfy the matching process or putting-a-project-together effort, I have been accommodating in-store appointments. I do encourage all remote methods first, but I understand - I'm a quilter too - sometimes it has to be an in-person visit to get the details looked after. It is always recommended that booking a day or two in advance will improve your odds of getting a spot - calling from the parking lot is a bit of crap shoot for getting an immediate time. Be sure to leave a voice message if I do not answer right away - this secures your spot in my virtual line up.

I have many safety and Health Order protocols in place and this option gives you the opportunity see some of those things you need to see up close and personal.

I will warn you that there have been obvious side-effects to booking an in-store visit. These include but are not limited to:

~ **Trouble sleeping the night before due to excitement;**

~ **Merciless mocking by loved ones in your home because of this child-like excitement;**

~ **Waking early & subsequently arriving for your appointment time early;**

~ **Often followed by frustration linked to having to wait; and/or**

~ **Giddy, uncontrolled laughing & squealing upon (safe) entry of Design Wall.**

These are all normal and safe reactions (and much appreciated) so be aware that special outings like this are not only good for your mental and physical health but get the creative juices flowing!!

It's so nice to see you all and I will continue this options as long as I can offer a safe manner in which to do so; I will not sacrifice anyone's health to make a sale - plain and simple!

*1-Year
Anniversary!*



It's not really the one-year anniversary any of us wanted to celebrate, but because it's coming, there's nothing we can do but embrace it. On March 20, 2021, we'll have been dealing with this global pandemic a full year, so it's time to be extra good to yourself.

WHAT'S YOUR PANDEMIC PRESENT WISH?

What gift do you deserve? An amazing light table, a cutting/ironing mat, a wool ironing mat, a 12-spool thread Aurifil collection, a 20" ruler, or a new kitted project? Do I have it in stock or is it something you need me to track down - treat yourself; we're all dealing with Pandemic Drain, so replenish your inner well; we have a ways to go. Be in touch & let's get you looked after.