



PARTNERSHIP & COLLABORATION AGREEMENT



713.357.1544



www.stilettoandstrategies.com



[@stilettoandstrategies](https://www.instagram.com/stilettoandstrategies)

This Agreement is made between **Stiletto & Strategies** (a division of Esyntial Elements Consulting, referred to herein as “S&S”) and the undersigned Partner for the purpose of outlining mutual commitments for participation, sponsorship, and collaboration.

1. Partnership Overview

At Stiletto & Strategies, we believe in *Sisterhood Over Competition* and are committed to creating **Strategic, Supportive, and Elevated Experiences** for ambitious women. This agreement confirms your commitment to support our mission through your chosen partnership opportunities.

2. Partnership Selection

Please select all that apply:

A. Cash Sponsorship Tiers

- ☐ **Platinum Partner** – \$7,500
Exclusive branding, keynote slot, VIP access, year-round promotions, prime logo placement.
- ☐ **Gold Partner** – \$5,000
Prominent logo placement, workshop facilitation, preferred seating, brand features in event materials.
- ☐ **Silver Partner** – \$2,500
Logo placement on select materials, panel participation, event tickets.
- ☐ **Custom Sponsorship** – \$_____
Tailored benefits aligned with brand goals (to be outlined in Exhibit A).

B. Content & Visibility Collaborations

- ☐ **Sponsored Content** – Featured blog, podcast, or IG Live segment.
- ☐ **Branded Workshop or Panel** – Lead or co-host a strategic session.
- ☐ **Social Media Campaign** – Co-created posts, reels, or takeovers.
- ☐ **Affiliate/Commission-Based Promotions** – Revenue share on referred sales.

C. In-Kind Contributions

- ☐ **Product Placement/Gifting** – Swag bag, speaker gifts, attendee giveaways.
- ☐ **Service Support** – Photography, event styling, wellness sessions, tech support.

- ☐ **Venue/Space Sponsorship** – Provide or subsidize event space.
- ☐ **Catering/Beverage Sponsorship** – Food, drinks, hospitality services.

3. Partner Deliverables

The Partner agrees to provide:

- All necessary logos, brand guidelines, and promotional materials by [date].
- Payment or in-kind contributions in full by [date].
- Any additional agreed-upon deliverables listed in Exhibit A.

4. S&S Commitments

S&S agrees to:

- Deliver agreed-upon sponsorship benefits as outlined in the selected partnership package(s).
- Promote Partner in alignment with brand guidelines and event schedule.
- Provide Partner with post-event impact summary within 30 days of the event.

5. Terms & Conditions

- This Agreement is effective as of the date signed below and remains in effect until obligations are met.
- Either party may terminate with written notice; refunds will be handled per agreed payment terms.
- All parties agree to uphold professional representation of each other's brand.

6. Payment Details

- **Amount Committed:** \$_____
 - ☐ Paid in Full
 - ☐ Payment Plan (schedule to be attached)

Payment accepted via ACH, credit card, or business check payable to:

Esyntial Elements Consulting

7. Signatures

Partner Name & Title: _____

Company Name: _____

Email: _____

Phone: _____

Signature: _____ **Date:** _____

For Stilettoes & Strategies

Name: Nu Epps, Founder

Signature: _____ **Date:** _____