



Roberta Blevins

PODCASTER
TELEVISION PERSONALITY
ANTI MLM ADVOCATE



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ABOUT ROBERTA

Roberta Blevins is a former senior seller and recruiter for the long-embattled Lularoe. When Roberta left Lularoe in 2017, she began advocating and speaking out against the predatory business practices in Multilevel Marketing, otherwise known as MLMs. As her influence grew and her voice was elevated by appearing in two critically acclaimed and popular anti-MLM documentaries (*Lularich*, Amazon; *Leaving LuLaRoe*, Vice), Roberta has spent her time educating herself and others on the systemic structure of the business model, the psychological manipulation, the governmental ties to the promotion of the business practice, and the cult indoctrination tactics used by the leaders of the MLM businesses. She educates and engages daily on TikTok, Instagram, her private Facebook group, and on her incredibly popular podcast, *Life After MLM*, which is dedicated to giving a voice to the survivors and victims of these commercial cults that have disguised as the quickest route to the American Dream.

ROBERTA'S PLATFORM

[Life After MLM Podcast](#)

[RobertaBlevins.com](#)

[TikTok](#) [YouTube](#)

[Twitter](#) [Facebook](#)

[Instagram](#)

Let's Work Together!

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STATS/IMPRESSIONS

3.5 Million TikTok Likes

265.9K TikTok Subscribers

25K+ Instagram Followers

1.3 Million Podcast Downloads

70K Average Podcast Audience

300+ Engaging Posts in private

Facebook Group per Month

10K+ Facebook Likes

2500+ Twitter Followers

2500+ YouTube Subscribers