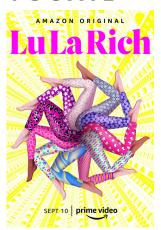


Roberta Blevins

PODCASTER
TELEVISION PERSONALITY
ANTIMLM ADVOCATE







ABOUT ROBERTA

Roberta Blevins is a former senior seller and recruiter for the long-embattled Lularoe. When Roberta left Lularoe in 2017, she began advocating and speaking out against the predatory business practices in Multilevel Marketing, otherwise known as MLMs. As her influence grew and her voice was elevated by appearing in two critically acclaimed and popular anti-MLM documentaries (*Lularich*, Amazon; *Leaving LuLaRoe*, Vice), Roberta has spent her time educating herself and others on the systemic structure of the business model, the psychological manipulation, the governmental ties to the promotion of the business practice, and the cult indoctrination tactics used by the leaders of the MLM businesses. She educates and engages daily on TikTok, Instagram, her private Facebook group, and on her incredibly popular podcast, *Life After MLM*, which is dedicated to giving a voice to the survivors and victims of these commercial cults that have disguised as the quickest route to the American Dream.

ROBERTA'S PLATFORM

Life After MLM Podcast

RobertaBlevins.com

<u>TikTok YouTube</u>

<u>Twitter Facebook</u>

<u>Instagram</u>

Let's Work Together!

Contact: Ally Heatherly

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STATS/IMPRESSIONS

3.5 Million TikTok Likes
265.9K TikTok Subscribers
25K+ Instagram Followers
1.3 Million Podcast Downloads
70K Average Podcast Audience
300+ Engaging Posts in private
Facebook Group per Month
10K+ Facebook Likes
2500+ Twitter Followers
2500+ YouTube Subscribers