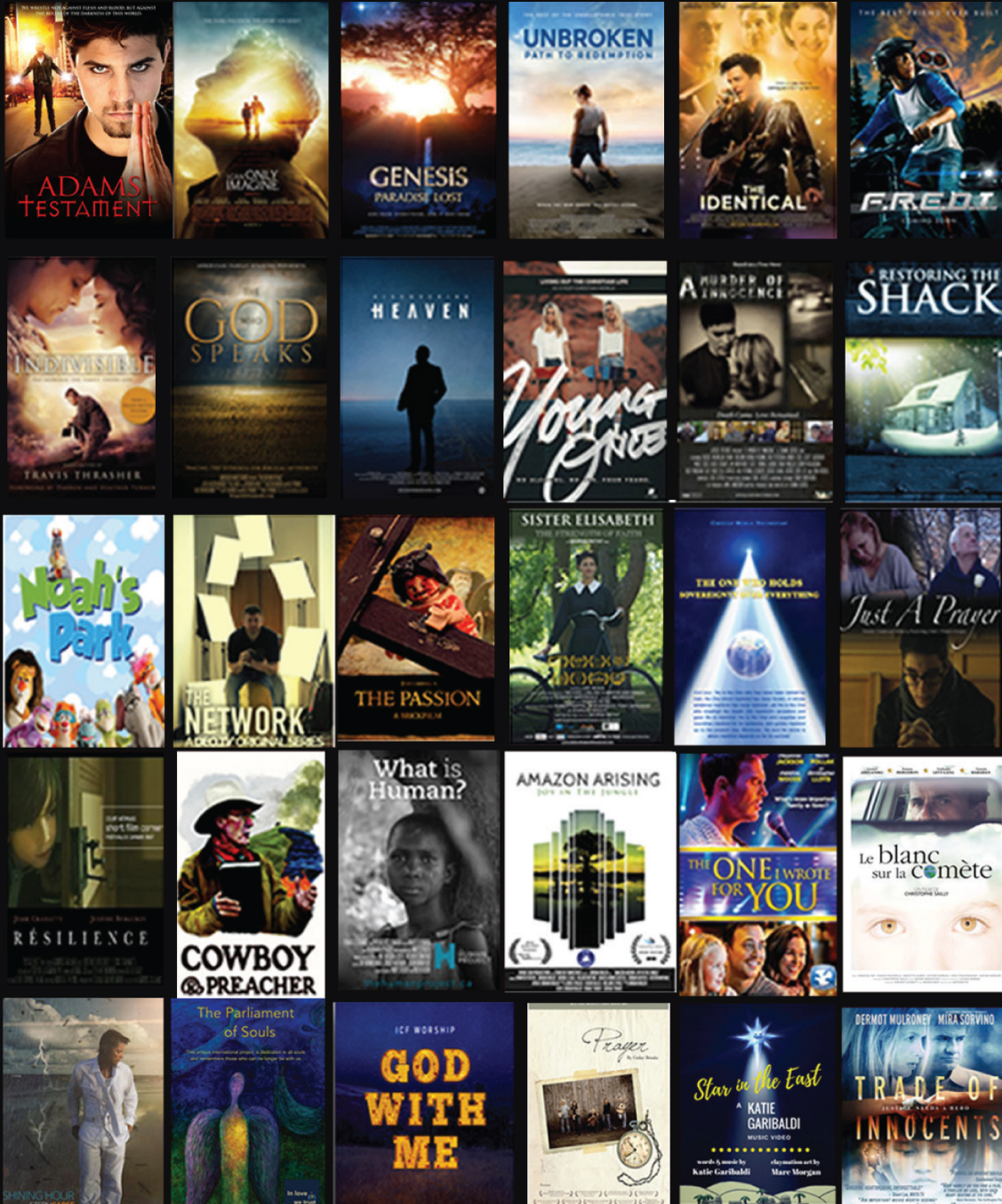




CANADIAN INTERNATIONAL
FAITH + FAMILY
FILM FESTIVAL
SEPTEMBER 15 2019



CANADIAN INTERNATIONAL FAITH + FAMILY FILM FESTIVAL



INTRODUCTION

The founders Jason Barbeck and Rafael Kalamat have been in the film and television industry for over 25 years. After meeting on a film set in 2014, they formed Reel Deal Guys Entertainment, a production company with a sole purpose to help artists and indie productions break into the industry by banding together with like-minded people.

Shortly after that, they shot their first pilot called IN THE ROOM. A roundtable talk show that gets up close and personal with Canadian artists.

This attracted a lot of attention and in early 2015 an investor approached them to produce a feature film. Barbeck and Kalamat quickly started writing together to develop the feature film ADAMS TESTAMENT. In June of that year, they assembled a team and shot their first feature film. Being a faith-based supernatural drama had its challenges. Specifically a venue to exhibit the film. This is where CIFF was born.



(From left to right) Rafael Kalamat, Cindy Bond, Jason Barbeck CIFF 2018.

In a world of genre films like horror, action and monster movies, faith-films have always taken a back seat until now. In 2015 War Room rose to the top of the box office beating out Straight Outta Compton, making \$12.6 million over the 4-day weekend. It was made for 3.5 million and has made over 73 million worldwide to date. I Can Only Imagine, produced by Cindy Bond seen above, was made for 7 million and has grossed over 90 million domestically!



I. Needs and Niches

While the majority of filmgoers lean on the side of secular, the faith-films world is on the rise. Its movement is a train that continues to gain momentum and strength. One thing is constant, the audiences as a whole are tired of the same old majority movie experience model, which is gratuitous sex and violence. People are crying out for feel good films with a message of hope for the future. This is where CIFF comes in. We are not just a faith festival but a family one as well. We welcome films that entertain, uplift and inspire all ages.



II. Goals/Objectives

- Provide a platform for meaningful films and content
- Spread awareness locally and globally.
- Build a long lasting foundation in our community.
- Give back to the emerging artists and future of our industry.

III. Procedures/Scope of Work

We will continue partnerships with interested parties in the film and television sector that includes:

- Recruiters, promoters and trainers.
- Graphic artists and web designers.
- Filmmakers, lecturers and live performers.



CIFF 2019 RED CARPET GLASS ENTRANCE AND FOYER



CIFF 2019 STATE OF THE ART 5.1 Dolby CINEMAS





TORONTO HOTEL X LOBBY

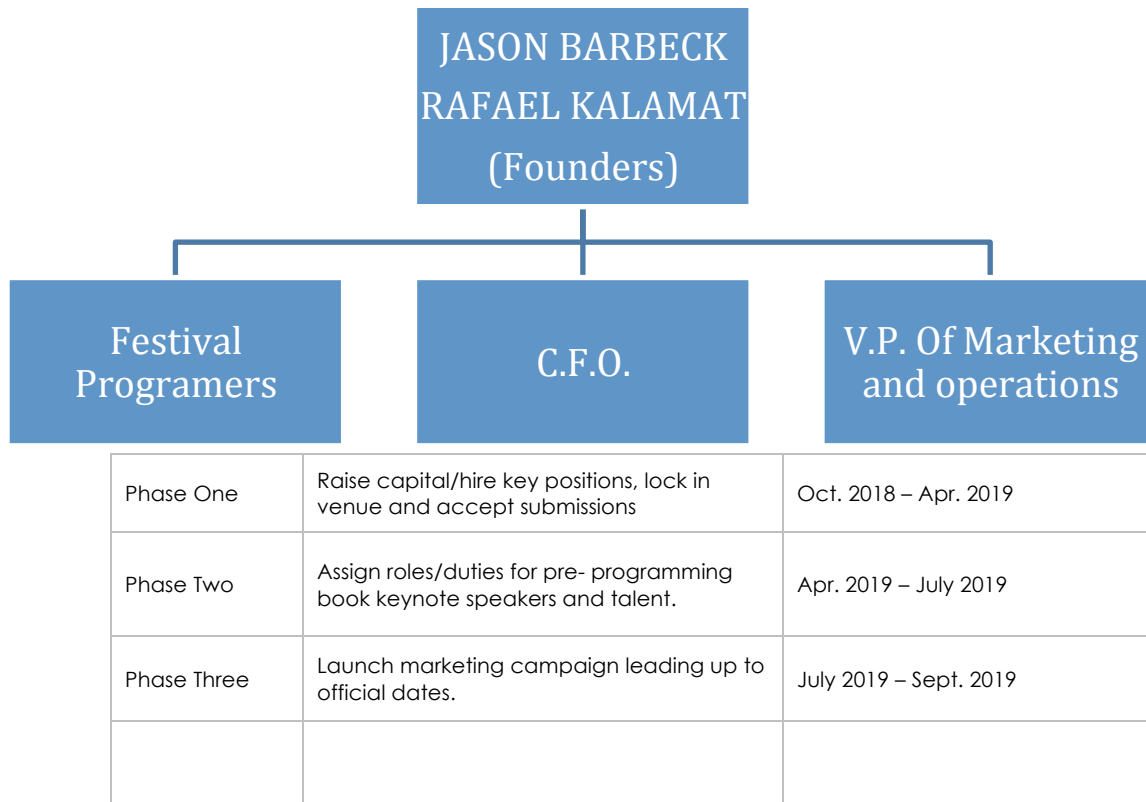


CUISINE AT MAXX'S KITCHEN



GUEST ROOMS AND FACILITIES





IV. Key Personnel

Our key personnel will be responsible for completion of each phase of our timeline, and assign duties to their groups based on the CIFF 2019 protocols and itineraries.

V. Evaluation

There will be an ongoing auditing system and bookkeeping protocol in place through our accredited non-for-profit corporation A.C.T. Artists in Christian Testimony year round.

CIFF 2019	
Awards Gala Package	\$250
Dinner and awards show	
Pass to celebrity industry panel	
Pass to industry mixer	
VIP pass to all movies	
Swag bag	
VIP Ticket Pass	\$100
All movies, panel and VIP mixer	
Swag bag	
Media Content Package	
Played before all films and award show	
.15 seconds	\$500
.30 seconds	\$1,000
.60 seconds	\$2,000
*Content may be created at your request.	
Swag Bag Inserts of your choice (flyers, magazines etc. approx. 3000 bags)	\$500
Single Ticket Price	\$15
Industry Mixer	\$50
Awards Gala	\$25
Celebrity Panel	\$25
Program Book - full page color ad	\$500

SOLD OUT

* Logos will be included in all our social media marketing.

*Please note that commercial ad's may also be created and produced at the sponsors request.

*Sponsor may also have the option present an award and to speak for 2 mintues at the awards gala.

BECOME A MEMBER OF CIFF!

Title Sponsor \$50,000+
Presenting Sponsor \$25,000
Executive Sponsor \$10,000

SPONSORSHIP OPPORTUNITIES TAILORED TO YOUR REQUEST.

PLEASE INQUIRE ciff.festival@gmail.com

CIFF PROMO VIDEO <https://vimeo.com/325344879>

ABOUT CIFF

The Canadian International Faith & Family Film Festival (CIFF) is a charitable not-for-profit division of A.C.T. Canada & International (Artists in Christian Testimony). Their vision is ministry through media. They are well on their way to be an international leader in faith based film & music culture. CIFF projects include the annual Canadian International Faith & Family Film Festival at Toronto Hotel X, one of Canada's newest top 5 star resort hotel which features two cinemas. www.hotelxtoronto.com. The organization projects to generate an annual economic impact of \$1 million CAD in 2019. CIFF is generously supported by contributors including founding sponsor A.C.T. Canada & International (Artists in Christian Testimony), AFBS Actra Fraternal Benefits Society, CBS Canadian Bible Society and its founders Rafael Kalamat and Jason Barbeck. For more information contact our Communications Department at ciff.festival@gmail.com or visit www.cifflix.com

PRIVACY POLICY

A donation portal is provided through our website for our department and project staff for their fundraising efforts. Artists in Christian Testimony Canada is a registered charity | Charity Registration Number 852722594RR0001. Your donation is completely tax-deductible, unless goods or services are received, and you will receive a receipt for all your contributions for tax purpose. Artists in Christian Testimony Intl only collects information pertinent to the contributions made by individuals. The information collected is used solely for our in-house accounting and communication procedures between the donor and our office as well as the donor and the department or project they support financially.

All donors are added by default to our organization mailing list. Periodically, news, highlights, and event opportunities are communicated to our constituency. The donor may choose to Opt-Out at any time. No information is sold or given to a third party.

US RESIDENTS

A donation portal is provided through our website for our department and project staff for their fundraising efforts. Artists in Christian Testimony Intl is a fully registered nonprofit 501(c)(3) organization (since 1973); therefore, your donation is completely tax-deductible, and you will receive a receipt for all your contributions for tax purposes.