

A more  
sustainable  
packaging  
choice





# RETHINK

## WE SEE PACKAGING IN A NEW WAY

To give our sustainability vision more structure, we, as Broekhof, have developed the RESPECT sustainability strategy, alongside our parent company, Koninklijke Paardekooper Group.

RESPECT gives us the focus to achieve even more results in the field of sustainability. The letters of the acronym RESPECT represent the seven focus areas in which we take initiatives to embed sustainability in our organisation.

### RETHINK

Focus area 'RETHINK' challenges us and our clients to look at existing packaging, products and business models from a new angle. We do this by raising awareness and working on solutions from a sustainable and/or circular perspective. Inspired by the principle of reduce-reuse-recycle, we work on product innovations and the development of effective circular systems.



**FOR EACH OTHER  
FOR THE PLANET**





# Recy<sup>®</sup>

The Recy packaging series is an excellent example of a circular packaging innovation. Recy packaging is made from recycled plastic flower and plant sleeves and shrink wrap returned to the Dutch flower auction houses in a CircularBag<sup>®</sup>. Recy sleeves are the perfect packaging solution – they provide flowers with optimum protection during transportation without putting an unnecessary burden on the environment.

Contains 100% recycled plastic waste from the floriculture industry. It's a result of a circular material loop.



## Recy<sup>®</sup> 100

quality RPP100

size	box	item no.
40x30x12cm	2000 pcs	04240420
50x30x10cm	2000 pcs	04250400
60x35x10cm	1250 pcs	04260450



## Recy<sup>®</sup> 40

Contains 40% recycled plastic waste from the floriculture industry.

quality	RPE40	
size	box	item no.
35x25x10cm	2000	05435350
40x25x10cm	2000	05440350
40x30x12cm	2500	05440420
40x35x15cm	2000	05440500
50x30x10cm	2000	05450400
50x35x12cm	1500	05450470
50x40x12cm	1500	05450520
60x35x10cm	1250	05460450
60x40x15cm	1250	05460550



## Recy<sup>®</sup> 100 Kraft Look

Monomaterial with kraft look. The back cover contains 100% recycled plastic waste from the floriculture industry.

quality OPP35/RPP40  
note front OPP35,  
back kraft look Recy<sup>®</sup>100%

size	box	item no.
40x30x12cm	2000 pcs	04340421
50x35x10cm	1500 pcs	04350451



## Recy<sup>®</sup> 40 Leafy

Contains 40% recycled plastic waste from the floriculture industry.

size	50x35x10cm
quality	RPE40
box	1500 pcs

color	item no.
<input type="checkbox"/> white	10546000
<input checked="" type="checkbox"/> pink	10546001
<input checked="" type="checkbox"/> green	10546007

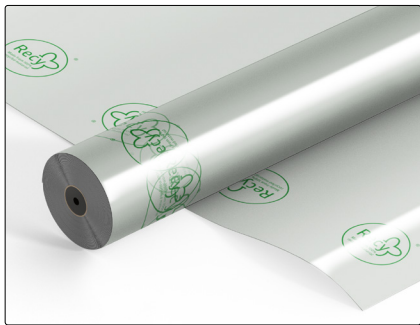






### Recy® 40 Sheet

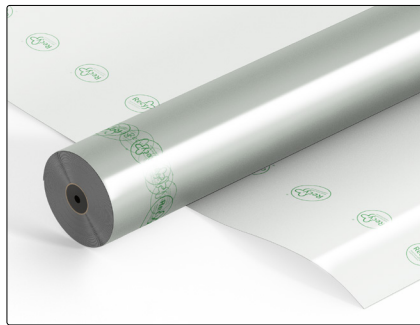
quality	RPE40	
size	pack	item no.
30x40cm	1000 pcs	24930400
35x40cm	1000 pcs	24935400
40x45cm	1000 pcs	24940450
50x60cm	1000 pcs	24950600
60x80cm	1000 pcs	24960800



### Roll Flower Film Recy® 100

size	60cmx120mtr
quality	RPP100

color	item no.
■ green	28260410



### Roll Flower Film Recy® 40

size	60cmx500mtr
quality	RPE40

color	item no.
■ green	28560405



# CircularBag®

The CircularBag offers flower processors an efficient and affordable total solution for collecting their flower film in a sustainable way. Use the handy standard to keep the bag open and fill it quickly and easily. The standard can be equipped with wheels if desired.



### CircularBag® Standard

quality	metal
note	combine with CircularBag®

for bag size	item no.
200 ltr	34427102
400 ltr	34427103

### Wheels for CircularBag® Standard

quality	metal/plastic
note	combine with CircularBag® Standard

color	item no.
black	34427104

### CircularBag®

quality	RPE
note	suitable for CircularBag® Standard

content	size	box	pallet	item no.
roll 10 pcs	200 ltr	12 pcs	864 pcs	34427100
roll 7 pcs	400 ltr	12 pcs	576 pcs	34427101





# Glassine

Glassine is a new, semi-transparent type of paper with which Broekhof has developed a new range of sleeves. These sleeves make full use of the way the paper's translucence and contemporary frosted look allow a subtle view of the enclosed flowers or plants. Glassine paper can also be printed to create a flower sleeve, such as Oblique Broken Lines, that offers intriguing glimpses of the contents. Glassine paper is a more sustainable choice because the sleeves are FSC-certificated and 100% recyclable. In addition to flower and plant sleeves it's also possible to create Glassine sheets with the same sustainable and aesthetic characteristics.

## Glassine

quality glassine40

size	box	item no.
40x30x12cm	1200 pcs	45540420
50x35x10cm	700 pcs	45550450
60x35x10cm	800 pcs	45560450



## Oblique Broken Lines

size	35x35cm
quality	glassine45/kraft
box	500 pcs

color	item no.
pink	10133802
yellow	10133803
red	10133804
purple	10133806
green	10133807



Opt for  
recyclable







Broekhof meets the criteria for stocking items with an FSC certification. The FSC (Forestry Stewardship Council) guarantees that a wood or paper product originates from a responsibly managed woodland. According to FSC, good forest management means meeting the highest social, environmental and economic standards.

FSC certification means that as a supplier Broekhof can demonstrate that all its business processes meet the FSC International Standard and that a product genuinely does have FSC approval. This means that Broekhof can use and sell FSC-certified products.

# The FSC-hallmarks



All the wood in this product has come from FSC-certificated forests. The product is, therefore, made entirely of new wood and contains no recycled material. This is mainly applicable for picks.



The product is made of a combination of wood from FSC-certificated forests, FSC controlled wood and/or recycled material. The material used to make these products is, therefore, a mix of new wood and recycled material. This applies mainly for sleeves.



## Kraft

quality	kraft45		
size	box	item no.	
52x35x10cm	1000 pcs	44854500	
52x44x12cm	1000 pcs	44855600	
52x58x13cm	1000 pcs	44857100	



# Daisies Kraft

More and more of our sleeves are made of a monomaterial so can be separated by the end user. The consumer can, therefore, dispose of these paper sleeves with the old paper

size	52x44x12cm
quality	kraft45
box	1000 pcs

color	item no.
■ brown	44655604



## Pastel



size	52x35x12cm	52x44x12cm
quality	kraft45	kraft45
box	1000 pcs	1000 pcs
note	white kraft	white kraft

color	item no.	item no.
■ pink	44645772	44655772
■ yellow	44645773	44655773
■ orange	44645775	44655775
■ purple	44645776	44655776
■ green	44645777	44655777



## Spring Feeling



size	52x44x12cm
quality	kraft45
box	1000 pcs

color	item no.
■ brown	44655602





# We are reducing our environmental impact

By making our product range more sustainable, developing circular systems and reducing our operational footprint, we actively work towards lowering our environmental impact. Our more sustainable choices have a reduced environmental impact by utilising recyclable materials, recycled materials or FSC-certified materials. The waste phase is also taken into account by designing products that are recyclable at a large scale.

All items in this brochure are a more sustainable choice. Also look for the items with the ‘More sustainable choice’ icon in the Broekhof Catalogue.

## Oblique Nature Look



size 35x35cm  
quality kraft45  
box 250 pcs

color item no.  
pink 10133702  
yellow 10133703  
red 10133704  
orange 10133705  
purple 10133706  
green 10133707



## Oblique Paint Steaks



size 35x35cm  
quality kraft45  
box 250 pcs

color item no.  
full color 10133659



## Confetti

size 40x30x12cm  
quality kraft45  
box 1200 pcs

color item no.  
full color 44640425



## Angelo Daisies

size 35x35cm  
quality kraft45  
box 500 pcs

color item no.  
brown 44635355



## Angelo Foldio

size 35x35cm  
quality kraft70  
box 500 pcs

color item no.  
misty green 44635381  
misty pink 44635382  
yellow 44635383  
red 44635384  
white 44635380



## Angelo Brown Kraft

size 35x35cm  
quality kraft70  
box 500 pcs

color item no.  
misty green 44635361  
misty pink 44635362  
red 44635364  
orange 44635365  
dark green 44635367  
cyclamen 44635368





# The natural look of kraft

Sleeves made from FSC kraft paper.



## Kraft 45gr

quality	kraft45	
size	box	item no.
19x19x6cm	1500 pcs	44612501
25x27x11cm	750 pcs	44613801
28x28x12cm	800 pcs	44614001
35x35x12cm	800 pcs	44614701
34x36x14cm	800 pcs	44615001
45x45x15cm	800 pcs	44616001



## Plant Protection Sleeve

quality	kraft45	kraft70
box	1000 pcs	1000 pcs
note	bottom closed	bottom open
size	item no.	item no.
25x20x20cm	44702540	-
50x30x30cm	44705060	-
65x40x40cm	44706540	-
100x50x50cm	-	44710010



Products in with this icon: a more sustainable alternative



## Products in our assortment carrying this icon are a more sustainable alternative.

We selected these more sustainable products by looking at the various phases of the product life cycle. The biggest impact for our products comes from the raw materials, production and waste processing. Our more sustainable choices have a reduced environmental impact by utilising recyclable materials, recycled materials or FSC-certified materials. The waste phase is also taken into account by designing products that are recyclable at a large scale.

## Shaped

size	11x11xH33,5cm
quality	cardboard
box	200 pcs

color	item no.
brown	57905150



## Bag Kraft

size	quality	box	item no.
18x8,5x23cm	kraft 70	500 pcs	91132712
26x12x31cm	kraft 80	250 pcs	91132713
32x15x43cm	kraft 80	250 pcs	91132714
32x17x25cm	kraft 70	250 pcs	91132715







### 1. Flowers

size 62x85cm  
quality 50 gram  
pack 360 pcs  
note brown kraft

color black  
item no. 43950016



### 2. Spring

size 42x62cm 62x85cm  
quality 40 gram 40 gram  
pack 920 pcs 460 pcs  
note white kraft white kraft

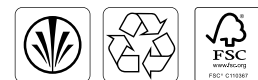
color full color  
item no. 43950022 43950017



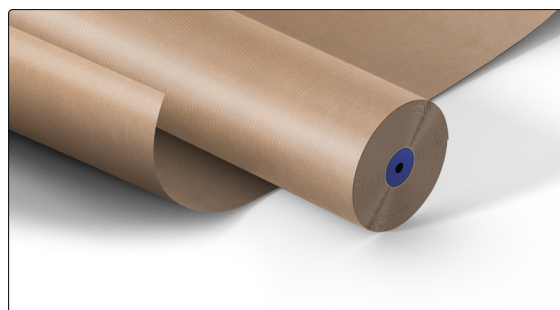
### 3. Floral Stories

size 62x85cm  
quality 40 gram  
pack 460 pcs  
note white kraft

color black/white  
item no. 43950013



### Brown Kraft



size 60cmx500mtr  
quality 50 gram  
note brown kraft

color brown  
item no. 43900000



You'll find many more sheets and rolls with attractive prints in our webshop.

### Confetti



size 60cmx500mtr  
quality 40 gram  
note brown kraft

color full color  
item no. 43900177



## Extra dimensional gift packaging



### Botanic

size 48x70cm  
quality kraft 70  
pack 500 pcs

color green  
item no. 42118001



### Flora

size 58,5xH36,8cm  
quality kraft  
box 200 pcs

color brown  
item no. 57905151



### Giftbag Heart

size 21xH50cm  
quality cardboard  
box 250 pcs  
note red inside

color brown  
item no. 38721268





# Bags (and boxes) of sustainability



### Hat Box Pastel

size Ø13xH17cm  
quality carton  
box 18 pcs  
note hard RPET liner inside

color	item no.
pink	38732411
orange	38732412
yellow	38732413
green	38732414
purple	38732415



### Bag Floral

size 16x11xH18cm  
quality cardboard  
box 200 pcs

color	item no.
purple	34840042
pink	34840043
yellow	34840044
orange	34840045
red	34840046



## Flower Tube

Stylish and sustainable: flower tubes made of RPET (recycled PET (soft) drink bottles). This item is a more sustainable choice.

size 50x9x7cm  
quality RPET  
box 250 pcs  
note combine with vase moroni glass

color red ribbon  
item no. 38721274



### Density Of Love

size 50x7x7cm  
quality RPET  
box 200 pcs  
note square tube

color red  
item no. 38721269



### Rising Hearts

size 46x6x2cm  
quality RPET  
box 200 pcs

color red  
item no. 38721271  
pink 38721272



### Next Gen Eco Bont

quality plastic

size 8 ltr small 3726 pcs 48008032  
10 ltr small 3780 pcs 48010043



### Next Gen Eco

quality plastic

size 8 ltr small 3726 pcs 48008031  
10 ltr small 3870 pcs 48010042





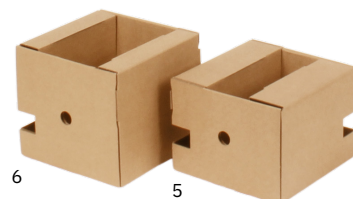


### Postal Delivery Box Plants\*

color brown  
quality carton

size	pallet	item no.	no.
24x24x65cm	600 pcs	46097711	1
24x24x95cm	600 pcs	46097712	2
24x24x117cm	600 pcs	46097713	3
24x24x150cm	600 pcs	46097714	4

interior			
23x23x17cm	600 pcs	76097699	5
23x23x20,5cm	480 pcs	76097700	6



### Postal Delivery Box Flowers\*

color brown  
quality carton

size	pallet	item no.	nr.
55x20xH15cm	600 pcs	46097697	1
65x20xH15cm	600 pcs	46097698	2
80x20xH15cm	600 pcs	46097699	3
95x20xH15cm	600 pcs	46097700	4
65x30xH20cm	600 pcs	46097702	5
80x30xH20cm	600 pcs	46097703	6
55x20xH15cm	600 pcs	46097709	7



## Eco Flowerbox/ FECT®



The box is specifically designed for transport on Danish trolleys. With flexible ventilation openings and water drainage system. It is made of 100% recycled plastic, which makes it completely sustainable and circular.

color grey/green  
quality PP  
note Life cycle 7 - 10 years

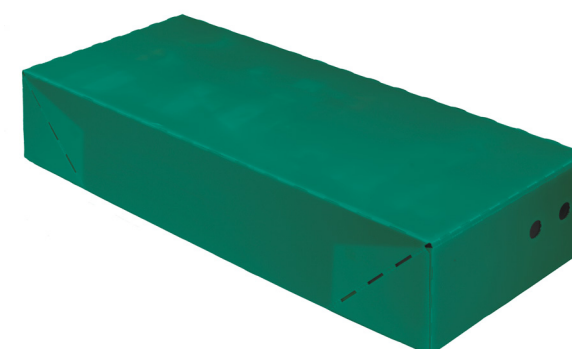
size 124,8x53,9x21,6cm  
pallet 50 pcs  
item no. PK 828560000



**RE-PACT® Eco Flowerbox** is a collapsible & reusable box for transport on the industrial pallet.

This plastic box is the perfect substitute to the cardboard flower box for transporting cut flowers internationally.

From the growers to distribution centres and back to the growers for filling again. The box has a high recycled plastic value and is durable for approx. 20 trips. Besides this, the box is fully compatible with automated line handling, provided with ventilation holes and is fully collapsible.







Recy® 40 Leafy sleeves contain 40% recycled plastic waste from the floriculture industry. The sleeves with an attractive printed design are available in three different color versions. See page 5.

## Why not take a look at our other brochures



Christmas

Valentine's Day & Mother's Day

Easter & Spring

**Broekhof** and **Dillewijn Zwapak** are part of Koninklijke Paardekooper Group. We offer packaging solutions, decoration materials and floristry articles for the whole floral industry.

You can find the entire product range in the webshops and in the Dillewijn Zwapak stores across The Netherlands.



# ‘Packaging makes your product stand out from the competition’

## Sales office

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1432 DC Aalsmeer, The Netherlands  
Tel.: +31 (0) 88-7354111  
horti@paardekooper.com

## Our webshop:



[www.paardekooperhorti.com](http://www.paardekooperhorti.com)



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responsible forestry  
FSC® C110367

Look for the FSC® logo in this brochure  
for our FSC® certified products.

We exclusively work on the basis of our general  
terms and conditions which can be found at:  
[www.paardekooper.com/general-conditions](http://www.paardekooper.com/general-conditions)  
CoC 28 07 21 99, VAT-number NL805 35 62 65 B01