PRESS RELEASE

**Ahead of the Curve: Paardekooper’s Long-Standing ISO Compliant LCAs Give Floral Brands a Head Start on Oregon EPR**

### **Miami, July 28, 2025 – Paardekooper, the global leader in sustainable floral packaging, announced that nearly all flower sleeves and buckets it supplies to the U.S. market are delivered with a peer-reviewed, ISO 14040/44 Life Cycle Assessment (LCA) at no additional cost. Oregon’s newly enacted “Bonus A” rule allows producers to cut their base Extended Producer Responsibility (EPR) fees by up to 10 percent per stockkeeping unit (capped at US$20,000) when an accepted LCA is filed, documentation Paardekooper already provides. Similar EPR programs in Colorado, California, Maine, Minnesota, Maryland, and Washington are scheduled to go live between 2025-2027; each is expected to award fee reductions for packaging backed by peer-reviewed LCA’s, putting Paardekooper customers on a fast track to compliant, lower-cost coverage in multiple states.**

### **Why this matters**

### An LCA quantifies a product’s environmental footprint from raw material to disposal. Oregon is the first U.S. state to reward fully verified LCAs with lower packaging fees, signaling a shift toward European-style ecomodulation. Because Paardekooper’s independent packaging LCA consultancy, The LCA Centre, has produced hundreds of peer-reviewed studies since 2012, its U.S. division, Broekhof USA, can hand over the required report the moment a customer places an order.

“*Our sleeves arrive with the science already inside*,” said **Jim Bos, Managing Director Americas**. “*It lets our customers tap Oregon’s Bonus A savings right away and keeps them prepared for the next wave of LCA-based fee incentives, without the extra studies or consultancy bills many suppliers still require*.”

Paardekooper’s EU-based policy team in Brussels, the city that drafts much of the world’s environmental legislation, monitors every new packaging rule as it moves from proposal to law. They feed that intelligence straight into our product data, so each sleeve or bucket already matches the requirements US States are beginning to introduce. In practice, every sale comes with built-in regulatory foresight, keeping customers a step ahead as more states roll out LCA-linked incentives.

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**About Royal Dutch Paardekooper Group**

Royal Dutch Paardekooper Group has been a leading supplier of packaging solutions since 1919, with a strong focus on sustainability and innovation. With over 900 employees worldwide, Paardekooper serves a wide range of sectors, including Food, Retail, Industry and Services & Agri and Horticulture. With a global presence, Paardekooper continues to commit itself to delivering high-quality products and services that have a positive impact on people and the environment.

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