

Low Cost Promotion Plan			
number of days	ad duration	Actual total	amount after discount
less than 10 days	less than 20sec	49/day	49/day
	20sec to 1min	99/day	99/day
10 days	less than 20sec	490	349
	20sec to 1min	990	849
30 days	less than 20sec	1470	999
	20sec to 1min	2970	1999