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Gambling Action Alert - August 26, 2021



Betting on kids' games – Little League World Series

"SportsBetting.ag has set odds for Game 1 of each [Little League World] series, as well as which team will advance from the Hank Aaron and Tom Seaver brackets to play in the LLWS Championship on Sunday.

... Betting is everywhere. PointsBet ads are ubiquitous on NBC Sports Chicago, the home of the Blackhawks, Bulls and White Sox. DraftKings is so in bed with the Cubs that a giant sports book is planned to go up adjacent to Wrigley Field.

Sports journalists — some of the air-quotes variety — talk out loud in ways they never used to about betting on games, teams and leagues they cover. It at least used to be hush-hush. **Read**

Chicago Casino and Las Vegas casinos' lack of interest

Caesars Signs First Gambling Deal for College Football

Sports betting is scheduled to become legal in Arizona on Sept. 9. Caesars will host new fan lounges at **State Farm Stadium** in Glendale, home of the Fiesta Bowl, as well as at Chase Field in Phoenix, which will host the Guaranteed Rate Bowl. Caesars will also be the title partner of the Fiesta Bowl's pregame parties and the presenting partner of the game's kickoff luncheon.

Caesars, which will soon launch its mobile sports betting app in Arizona, **has plans** to open a retail sportsbook and bar outside Chase Field in partnership with the MLB's Arizona Diamondbacks. That sportsbook is expected to open by the time the Guaranteed Rate Bowl is played on Dec. 28. **Read**

I Win, You Lose

A 9 part 5 min. segments on gambling addiction and targeting children to gamble from Australia. **WATCH**

Childhood gambling: A parent's guide to risks and prevention

In psychiatric literature, gambling is considered a behavioral addiction. A 2017 report published by the American Academy of Pediatrics found adolescent online gambling has become an issue of international concern. In 2018, Fatherly reported the rate of gambling addiction in young people ages 14 to 19 can be up to seven times higher than in adults. And a 2018 report by The Guardian found the number of 11- to 16-year-olds classified as problem gamblers in Britain quadrupled in two years. Read more

First there was Vegas, then Atlantic City, Now your pocket DraftKings commercial to entice young people and addicts to gamble. Watch

For Immediate Action

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