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Gambling Alert - February 10, 2022



Pandemic doubles down on gambling addiction

The COVID-19 pandemic hit everyone hard. People got sick. Money got tight. Fears rose. Addictions more than tripled. Jayson Diorio relapsed. He found treatment for his substance abuse, but the 50-year-old Northfield salesman could not stop his gambling. Even outside of the casinos, under the pressures of quarantine, internet gambling and sports betting were just too accessible. Drugs fed his problems, but they also masked his addiction to the industry on which South Jersey relies. **Read**

Growing number of Connecticut residents seek gambling addiction help

A growing number of Connecticut residents are seeking help for gambling addiction. This includes the number of younger people reaching out, according to the <u>Connecticut Council on Problem Gambling (CCPG)</u>. <u>Read</u>

California nun, 80, sentenced to 1 year in prison for stealing more than \$800,000 to pay for gambling habit

An 80-year-old nun who stole more than \$800,000 from a school in Southern California to pay for personal expenses, including gambling trips to Las Vegas, was sentenced to one year in federal prison, authorities said Monday. Read

MGM Resorts Overhauls Loyalty Program to Track Big

Non-Gambling Spenders

MGM Resorts can pinpoint more than 80 percent of its gaming revenue in Las Vegas to individual players, **allowing it to direct offers to its most lucrative customers**. But non-gamblers spend a lot of money in Las Vegas, too, and company executives said Wednesday they can match less than 40 percent of spending on shopping, restaurants, and entertainment to individuals. **Read**

America's New Storm of Gambling Advertising: A Threat to Public Health Video link **Click Here**

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