



# ILCAAAP

Illinois Church Action on Alcohol & Addiction Problems

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## Gambling Alert - May 10, 2022



### **Tijuana-Based Caliente Digital Wins Rights To Online-Only Sports Betting License In Illinois**

Caliente Interactive won approval for an open online-only sports betting license on April 28, 2022. Should the company pass muster in the typical regulatory approval process, the company could launch its “CaliPlay” brand as the state’s newest sportsbook.

Caliente Interactive was the “lone winning bidder” for a rare online-only sports betting license, according to Chris Sieroty of VIXIO Gambling Compliance. Fubo Gaming failed to qualify, while an unnamed third company withdrew its application. Those licenses have a \$20 million fee. Based in Tijuana, Caliente Interactive is one of the oldest sports gaming companies in Mexico. Its licensure in Illinois would mark the first appearance of a sportsbook from that country in the United States. The company was founded in 1916 as an operator of casinos. Jorge Hank Rhon is the owner of Caliente Digital. This should draw some concern. More to come on this. [Read](#)

#### ***For Immediate Action***

- Watch for more information on this company and its owner
- Share this Alert with your faith community and PRAY.
- Forward to 10 others.

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