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Gambling Alert - October 26, 2022



Twitch Streamers Claim Loophole Allows Them to Keep Streaming Gambling Content After Recent Ban

- Twitch's gambling ban went into effect on October 18
- A possible loophole only bans affiliate promos from gambling sites
- The company does not completely oppose the gambling industry
- Twitch is introducing a new revenue share model next year

Nullifying a ruling

Twitch streamers believe that they have unearthed a way to circumvent rules largely prohibiting gambling streams.

Twitch recently took a firm anti-gambling stance amid pressure from several top streamers and outside forces. The rules went into effect on October 18, yet they have not been quite as effective as the company had hoped.

others are continuing to stream the same "banned" content they previously did

Several streamers have abandoned the slot machines they once frequented for other lottery-style forms of engagement, such as opening FIFA packs (which are part of another ongoing debate over loot boxes), while others are simply continuing to stream the same "banned" content they previously did. **READ**

For Immediate Action

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- Forward to 10 others.

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