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## Gambling Alert - October 7, 2022



### Local Official Slams Bally's Casino Chicago Traffic Report

#### **Alderman: study is seriously flawed, overly vague**

Brendan Reilly, alderman for Chicago's 42nd Ward, didn't mince words when sharing his thoughts on the report.

Reilly said he wasn't surprised by the report's results, as Bally's paid V3 Companies and Fish Transportation Group to conduct the study.

In his 16 years in office, he has never seen a study funded by the company behind the project come back with a negative traffic report.

Reilly said:

"As far as I'm concerned, this study is seriously flawed, overly vague and clearly written for the sole purpose of concluding a casino will work at Medinah Temple. Having read literally hundreds of traffic studies over the years, I can tell you this one is thin gruel and lacks the credibility that an independent analysis would've provided."

Reilly's first gripe with the study is the unrealistic estimation of bettors who will walk or use public transit.

"Nobody would be stupid enough to ride the CTA or walk to a casino with cash in hand," he said. He added he "fundamentally

disagrees” with the report’s many assumptions and believes the new vehicle trips were significantly understated. [READ](#)

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