

## Marijuana Alert - November 7, 2022



## ADVERTISING DRIVES HIGHER YOUTH USE OF MARIJUANA IN LEGALIZATION STATES

In states where recreational marijuana is legal, adolescents ages 12 to 17 reported a 25% higher increase than in states without legalized cannabis. The spike in marijuana usage that came with legalization is most dramatic among young people, and advertising probably drives the increase. The unstated goals of the legalization movement – seen in advertisements, billboards, <u>push polls</u>, lobbying, political donations and empty promises – are making money and increasing usage. <u>READ</u>

## For Immediate Action

- Share this Alert with your faith community.
- Forward to 10 others.

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