

Corporate Connections

WAYS TO PARTNER WITH AMERICAN WILDLANDS



AWL Staff & the EcoAuto 'roving billboard' for Patagonia's Wild & Scenic Environmental Film Festival.

American Wildlands knows that businesses care as much as we do about the Northern Rockies and our natural treasures. As a conservation organization, AWL's work with businesses helps us maintain ecological connectivity through human connections. The important corporate support we receive greatly advances our conservation mission to keep the US Northern Rockies ecologically intact.

HOW CAN YOUR ORGANIZATION HELP?

American Wildlands offers many opportunities for businesses to get involved with our work. We've divided these into three main categories:

Business Membership

Event Sponsorship

Creative Collaboration

We do hope you'll join us and get connected to wildlands, wildlife and wildness!



AWL Executive Director Tom Skeele speaking at the Gallatin River Celebration

BUSINESS MEMBERSHIP

Financial support is the most direct way for businesses to contribute to our programs and on-the-ground work. With your help, we can continue to make vital progress on improving wildlife crossings in Bozeman Pass, the High Divide, and MacDonald Pass—to name but a few. It also allows us to continue to offer heavily discounted GIS Mapping services to other community non-profits.

Basic Business Membership - \$250

- **T**ax deductible donation
- **Q**uarterly Newsletter & Updates
- **L**ink & Logo on our website
- **R**ecognition display for workplace as a Proud Sponsor of American Wildlands

Patron Business Membership - \$500

- **T**ax deductible donation
- **Q**uarterly Newsletter & Updates
- **L**ink & Logo on our website
- **R**ecognition display for workplace as a Proud Sponsor of American Wildlands
- **F**eatured in our *Sponsor Sidebar* of our monthly e-alert, targeted to AWL members in your business location.

Vanguard Business Membership - \$1000+

- **T**ax deductible donation
- **Q**uarterly Newsletter & Updates
- **L**ink & Logo on our website
- **R**ecognition display for workplace as a Proud Sponsor of American Wildlands
- **F**eatured in our *Sponsor Sidebar* of our monthly e-alert, targeted to AWL members in your business location.
- **R**ecognition in our *Annual Corporate Support Thank-You* in key regional US Northern Rockies newspapers across the region.

EVENT SPONSORSHIP

American Wildlands hosts a number of public events throughout the year. These events are announced to our membership and the broader community on both a local and national level.

Patagonia Wild & Scenic Environmental Film Festival

This popular event draws people from Bozeman and beyond for three days of exciting and educational films about the environment.

Sponsor Levels (more info on next pages)

Festival Partner **\$3,000**
Most Exposure — 1 available

Connected Sponsor **\$1,000**
Considerable Exposure — 4 available

Premier Sponsor **\$1,500**
Prominent Exposure — 2 available

Associated Sponsor **\$500**
Good Exposure — 5 available

Connecting Ecology & Economy Series

Fun and informative quarterly gatherings featuring local businesses and their efforts to foster connections between love of nature and economic sustainability. Limited to 1 sponsor per event.

Sponsor \$500

Keeping Connected Series

Each month, AWL hosts a get-together for a variety of speakers to discuss current projects at AWL and what we can all do to help keep our wildlands connected. Alternates between our Bozeman and Missoula locations.

Limited to 1 sponsor per event.

Sponsor \$250



Patagonia's Wild & Scenic Environmental Film Festival Marquee

CREATIVE COLLABORATION - OTHER WAYS TO GIVE

There are also a number of other creative ways for corporations to show their support for American Wildlands and our mission:

1. **Participate in a Cross Promotional Marketing effort** of some kind, by donating a portion of your sales (or sales of a particular product) to AWL. Some recent examples of cross promotion with AWL:

- a) **Teas Etc.** has created the Bear Hugs Blend especially for American Wildlands, donating a portion of sales profits for this blend.
- b) **Darwin Design Clothing Company** donated 10% of all t-shirt sales that came through AWL's website.
- c) **Northern Lights Trading Company** donated \$20 for every pair of a particular brand of Keen Shoes sold. Keen in turn matched that donation.
- d) **Sage Living Spas** donated a day of discounted services, with all proceeds from that day going directly to American Wildlands.

2. **Make an in-kind donation** of a product or service for an auction, raffle or door prize. Prizes are a big boost to our events. Past donations include:

- a) Fleece pullovers from **Patagonia**
- b) Autographed works by **Tom Murphy**
- c) Private property donated as part of a vacation prize
- d) A jean jacket from **Gibson Guitar**
- e) A gift certificate good toward sustainable furniture from **Q Collection**

3. **Offer to match employees' contributions to AWL.** There are great tax incentives to corporate matching programs that benefit both the employer and the employee. And of course American Wildlands benefits from the donation!



AWL Law Conference at Chico Hot Springs in Pray, MT



The Mighty Grizzly Bear

4. **Donate a product or service** to help keep our expenses down, so our organization can be as profitable as possible. Ideas from help we've received in the past include:

- a) Beer and Wine for our evening events from **Alliance Spirits & Wine**.
- b) Discounts on soft drinks from the **Co-Op** at our Film Festival.
- c) Office furniture and supplies donated from various sources.

5. **Help Promote AWL!** Some of the many ways to do this include:

- a) Displaying AWL literature in your store.
- b) Including information about AWL in organizational mailings.
- c) Putting AWL brochures in packages along with your products.

6. **Invite AWL to make a presentation** to your clients, employees, members, constituents, customers or other professional affiliations. Ideas range from your client base to your local Rotary chapter.

7. **Provide opportunities for AWL to send information to your customer list.** There are many businesses with like-minded customer bases that we'd love to get the word out to—ranging from outdoor outfitters and sporting goods shops to eateries and specialty boutiques.

Patagonia's Wild and Scenic Environmental Film Festival

American Wildlands 2008 Sponsor Benefits

Sponsorship Benefits* (details next page)	Festival Partner \$3,000 (1 available)	Premier Sponsor \$1,500 (2 available)	Connected Sponsor \$1,000 (4 available)	Associate Sponsor \$500 (5 available)	Supporter \$250	Friend \$100
Promotional materials with sponsor logo	Most Prominent	Included	Included	Included	~	~
Advertisement in Program	Full Page	1/2 Page	1/4 Page	Business Card	~	~
Program listing in "Sponsor Thank You"	Most Prominent	Prominent	Prominent	Included	Included	Included
Sponsor Logo with Link on Web	1st Tier	2nd Tier	3rd Tier	~	~	~
Sponsor Name Listing with Link on Web	~	~	~	Included	Included	~
Mention in Newsletter	Included	Included	Included	Included	~	~
Verbal Recognition on Stage	Each Session	~	~	~	~	~
Logo on Pre-Film Video	Each Session	Each Session	Each Session	Each Session	~	~
Signage in Theater	Most Prominent	Prominent	~	~	~	~
Exhibitor space at Event	Included	Included	Included	~	~	~
Gold Comp Tickets	20	15	15	10	10	5

* All sponsors at the Supporter Level or higher are automatically considered Basic Business Members and receive those benefits as well.



EXPLANATION OF FILM FESTIVAL BENEFITS

1. *Promotional Materials* refers to all posters, print ads, flyers and handouts.
2. *Advertisement in Program* refers to advertising space in the programs handed out each evening at the events.
3. *Program Listing in Sponsor Thank You* refers to the name of your business being listed on the "Thank You" page of our program.
4. *Sponsor Logo w/link on Web vs. Sponsor Name listing w/link on Web* In the first case, we feature your logo on our website with a direct link to your website (larger donors get larger logos). In the second case, we list your name with others who have sponsored, but your name gets a traditional underline-style link - no logo.
5. *Mention in Newsletter* refers to an acknowledgement in the American Wildlands quarterly newsletter, On The Wild Side.
6. *Verbal Recognition on Stage* refers to a public "thank you" to your organization from the podium before each performance.
7. *Logo on Pre-Film Video* refers to the opening credits video American Wildlands will run before each screening.
8. *Signage in Theater* refers to hanging corporate banners in the auditorium.
9. *Exhibitor space at the Event* refers to tabling opportunities for your business at the theater.
10. *Gold Comp Tickets* are tickets just for sponsors, each good for admission to any one performance over the course of the weekend.

TESTIMONIALS

"Organizations like AWL are critical because they're working on and watch dogging our precious wilderness resources. Please be aware your Wildlands need everyone's help."

- Mike Garcia, Northern Lights Trading Company

"It was very nice to indulge myself knowing I was also contributing to an organization so instrumental in wildlife protection and conservation. I look forward to spending even more time at Sage this Earth Day."

- Shannon Roberts, Participant - Sage Spas Earth Day

"Ressler Toyota really enjoys working with AWL and was happy to be a sponsor of the Patagonia Wild and Scenic Film Festival. As a dealer of Hybrid vehicles, Ressler is proud to support a group whose conservation mission is to keep the US Northern Rockies ecologically intact."

- Shaivn Larsen, Ressler Motors



The Selkirk mountains.

AWL Corporate Partners

BUSINESSES

Adventure Medical Kits
Alliance Spirits & Wine, LLC
Allied Land Title
Allstate Insurance
Alpine Orthopedic & Sports Medicine
American Medical Flyfishing
Backwoods Mountain Sports
Barrel Mountaineering
Baxter Hotel
Best Western Grantree Inn
Big Hole Brewing
Big Horn Café
Big Sky Carvers
Big Sky Chamber of Commerce
Big Sky Resort
Big Timberworks
Biota Research & Consulting
Bikram Yoga Bozeman
Blue Ribbon Flies
Boojum Expeditions
Bozeman Angler
Bozeman Athletic Club
Bozeman Brewing Co
Bozeman Hot Springs
Bridger Kitchens
Bridger Owners Association
Buck's T-4
Bugaboo Café
By Word of Mouth
Café Zydeco
Capers
Chaco
Community Food Co-op
Conservation Innovations, Inc
The Complete Fly Fisher
Country Bookshelf
Crazy Creek
Cutthroat Communications
DA Davidson
Darwin Design Clothing Co
Dave's Sushi
DCS Photo, Inc.
Digital Projection Inc
East Slope Anglers
EcoAuto

Equinox Theater
F-11 Photographic Supplies
Family Practice Assoc.
Fishing Outfitters of Montana
Full Sail
Gallatin Alpine Sports
Gallatin Gateway Inn
Gallatin River Lodge
Gallatin River Guides
Galusha, Higgins & Galusha
Gear For Good
Geyser Whitewater Expeditions
Gibson Guitar
Danielle Girard
Goetz, Madden & Dunn
Gordon & Rees, LLP
Gourmet Gas Station
Greater Yellowstone Flyfishers
Grizzly Outfitters
GWC Designs
Half Circle Ranch
Hall and Hall
High Country Adventures
Homepage Café
Hungry Moose Market
Images on the Wildside
Indulgence
Insty Prints
Jacklin's Fly Shop
John Bozeman's Bistro
La Parilla / The Garage
Leaf & Bean
Lightfoot Cycles
Live Water Properties, LLC
Looie's Down Under
Lone Mountain Ranch
MacKenzie River Pizza
Mary Gary Agency
Microsoft Giving Campaign
Minnesota Fly Fishers
Montana Ale Works
Montana Alpine Guides
Montana Art & Garden River Inn
Montana Flycast Guide Service
Montana Import Group
Montana Panoramic

Montana Whitewater
Moonlight Basin
Mountain Media
Murray Hotel
Mystery Ranch
The Next Step
Northern Lights
Off the Beaten Path
Old Main Gallery and Framing
On-Site Management
Open Range Consulting
Outa Ware
Pacifica Spa
Palmquist & Palmquist
Papoose Creek Lodge
Patagonia
Patagonia Outlet
PickleBarrel
Piper Jaffray
Ponca Photography
Potosi Hot Springs Resort
Prijon WildWasser Sport USA
Q Collection
Montana Ale Works
Montana Alpine Guides
Montana Art & Garden River Inn
Montana Flycast Guide Service
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Potosi Hot Springs Resort

Prijon WildWasser Sport USA
Q Collection
Ressler Toyota
The Ridge
The River's Edge
The Root
Rocky Mountain Roasters
Sage Spa Living
Senorita's
Shack Up
Signs Now
Simms Fishing Products
Smith Sport Optics
Spring Creek Fly Shop
Studio AV
Sugar
Sweetwater Travel
Target
Teas, Etc.
ThirteenMile Lamb & Wool
Thomas Nygard, Inc.
Tom Murphy
TJ's Waterproofing
Trailhead Ventures
TransAria, Inc.
Treecycle
Trout Headwaters (THI)
UBS Financial Services, Inc.
Universal Athletics
US Bank
Vail Physical Therapy
Walmart
Wells Fargo Bank
Wilbert's Woodworks
Wild Things Unlimited
Wilderness Adventure Books
Wingate Inn
Wookie
Yellowstone Gateway Sports
Yellowstone Raft Co.
The Yoga Practice
You & Eye Optical
Zac's Montana Kitchen
Zoot Enterprises
RADIO / PUBLICATIONS
KGLT
KMMS -The Moose
MOSS
Outside Bozeman
Tributary/Explore



**For More information about American Wildlands
and becoming a corporate donor, please contact
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