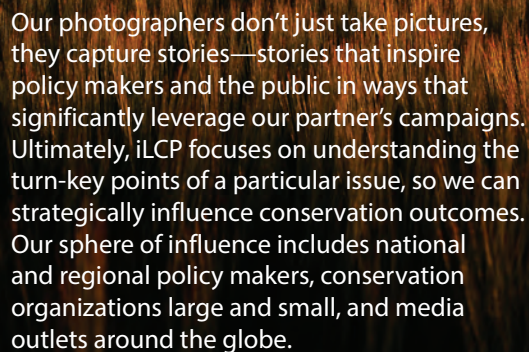




The International League of Conservation Photographers (iLCP), a U.S. based non-profit organization, was established in 2005 with the simple goal of enlisting the skills and expertise of some of the best photographers in the world to advance conservation efforts around the world. iLCP is devoted to furthering environmental and cultural conservation by moving conservation communications beyond the goal of "raising awareness," to the place where awareness leads to concern and concrete actions.



Our photographers don't just take pictures, they capture stories—stories that inspire policy makers and the public in ways that significantly leverage our partner's campaigns. Ultimately, iLCP focuses on understanding the turn-key points of a particular issue, so we can strategically influence conservation outcomes. Our sphere of influence includes national and regional policy makers, conservation organizations large and small, and media outlets around the globe.

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For further information,
please contact us at **ilcp.com**

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To learn more, or to make a contribution
in support of our conservation programs,
please visit our website at:

www.ilcp.com



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**International
League of
Conservation
Photographers**

Photography Field Expeditions

iLCP is best known for its field expeditions, where our photographers produce a comprehensive portrait of a timely conservation issue and threat. This powerful imagery is then used to support a conservation program, project, or campaign.

We start by working with local conservation partners to develop an overall communications strategy for their issue, refining the desired storyline with compelling messages and messengers.

We then enlist our world-class, world-renowned photographers to capture those stories in top-quality, project-specific images that tell a thousand words. Finally, we collaborate with our partners to produce and distribute targeted communications products (photo essays, exhibitions, videos, social media, etc.) to a broad—but strategic—suite of audiences.

iLCP is unique and effective in part because our photographers not only capture the story, they often become part of the story. The gathering of some of the world's best conservation photojournalists on an iLCP expedition draws the attention of local, national and international media to the issue being addressed. This leverages iLCP's exposure and impact on behalf of our partner organizations.

iLCP has conducted photographic field expeditions around the world, including the Aysen Region of Chilean Patagonia, the island of Bioko off Equatorial Guinea, the Chesapeake Bay Watershed in the eastern U.S., the Great Bear Rainforest of British Columbia, the Greater Yellowstone Ecosystem, Mexico's Yucatan Peninsula, and Indonesia's Sulawesi island.

Advancing Conservation Through Photography

iLCP was founded on the premise that top-quality imagery adds great value and effectiveness to conservation projects or campaigns. Often NGOs, agencies and other conservation interests do not understand the degree of impact such imagery can have on their work. iLCP offers a training program that explains the "why" and "how" of using high-quality imagery to advance conservation. Our photographers present case studies that detail how photography can bolster, and even ensure, the success of a conservation effort. They

explain what makes a good story-telling image, and they provide advice and strategies for how such imagery can be used to advance conservation goals.

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Speakers Bureau and Photo Exhibitions

iLCP offers our photographers as speakers, and our imagery as photo exhibitions. This is a great opportunity to promote a strong conservation message for a meeting, conference or other event. As speakers, our photographers present amazing imagery with fascinating stories that inspire

audiences to not just care, but to act. iLCP also offers theme- or issue-specific photo exhibitions that feature our extensive gallery of images.

Our exhibitions have been displayed on the U.S. Capitol Hill, at the Banff Mountain Film Festival and for the U.S. National Park Service.

Given the breadth of iLCP's and our 100+ photographers' work over the years, these presentations and exhibitions can cover almost any global, regional or local conservation topic or issue.

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