HomelandDisasterGroup

From Setup to Sales:Rapid Growth in Restoration & Response

Built.Deployed.Profitable

Financial Deck Business Opportunity

Executive Summary

- Homeland Disaster Group has completed its one-time infrastructure buildout (fleet, equipment, housing, licensing).
- Now positioned to scale rapidly with **60%+ gross margins**and high recurring revenue from insurance and government contracts.
- Targeting **$7–10M revenue within 24 months** with **25%+ EBITDA margins**.
- Seeking **$1.25M growth capital** to accelerate expansion, unlock working capital, and secure new government contracts.

The Market Problem

- Natural disasters and insurance claims are increasing **15–20% YoY**.
- Insurance companies and property owners face delays from fragmented, low-capacity restoration firms.
- FEMA and state contracts require scale and compliance – smaller operators can't deliver.

The Homeland Advantage

- **Integrated Operations Model** – in-house labor, fleet, and logistics enable 30–40% faster deployment.
- **Scalable Cost Base** – fixed costs absorbed; every new project adds immediate profit.
- **Field Housing System** – multistate mobility without recurring setup costs.
- **Government & Insurance Ready** – compliant and pre-qualified vendor network.

Market Opportunity

BUSINESS MODEL

REVENUE STREAMS

Insurance-funded restoration • FEMA/government contracts • Equipment rental & field housing • Emergency cleanup services

POST-SETUP FINANCIALS

- COGS drops from **110% to 55–60% of revenue**
- Operating Overhead reduced to **12–15%**
- EBITDA Margin rises to **25–30%**
- Net Income Margin improves to **20–25%**

Visual: Waterfall or before/after cost comparison graphic

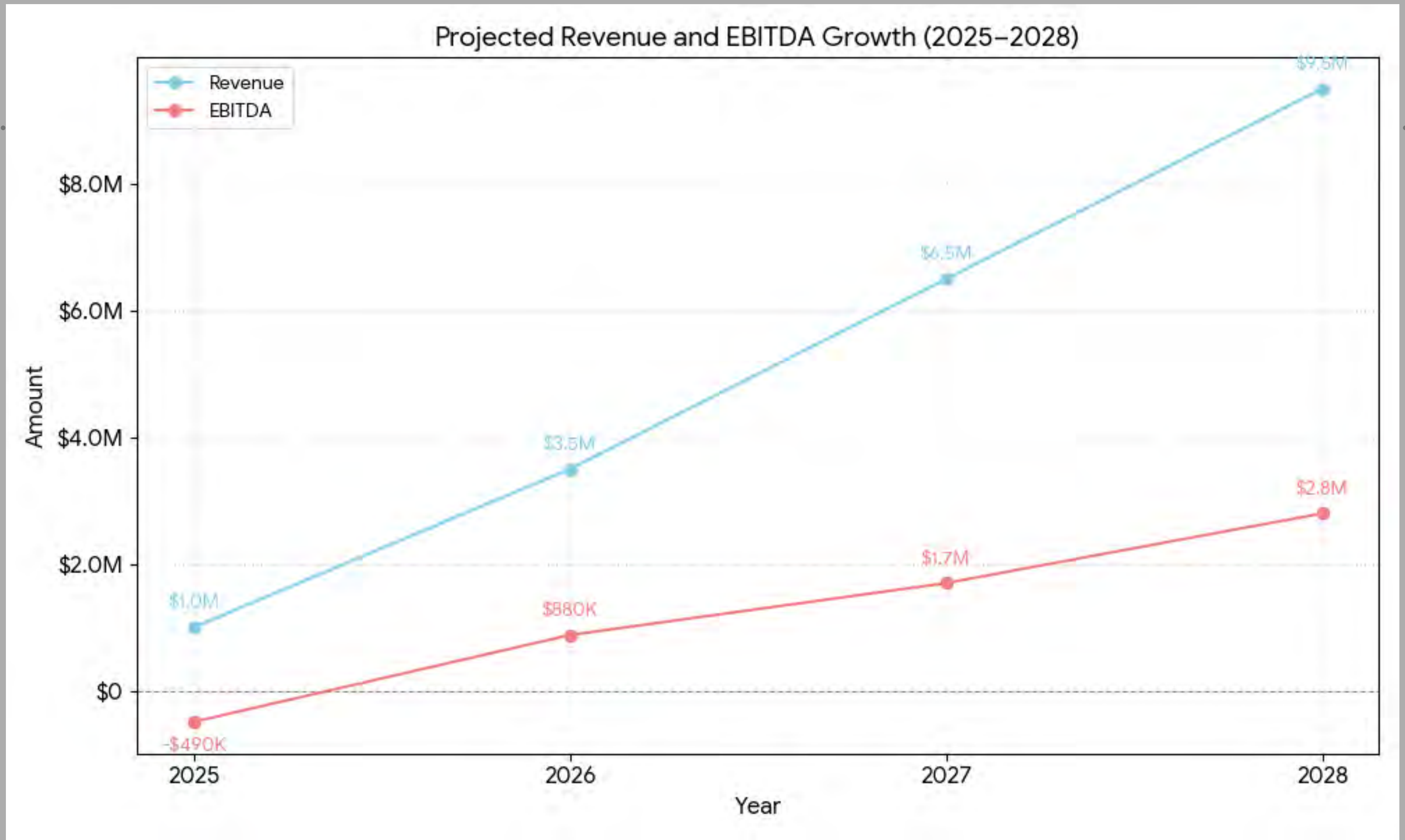
TRACTION & VALIDATION

- **$975K+ revenue in 2025** (setup year) despite infrastructure investment phase.
- **16+ major restoration contracts completed.**
- Fleet, equipment, and housing assets **already owned and depreciated.**
- Strong relationships with FEMA vendors, insurance adjusters, and municipalities.

GROWTH STRATEGY (AGGRESSIVE 24-MonthPlan)

1. **Geographic Expansion:** Add 3 operational hubs (Maryland, Pennsylvania, Delaware).
2. **Government Contracts:** Target **$2M+** in recurring FEMA/state projects.
3. **Insurance Partnerships:** Secure preferred vendor status with 3 national carriers.
4. **Fleet Optimization:** Double deployment capacity with no new fixed-asset spend.
5. **Strategic M&A:** Acquire small regional restoration firms at 1.5–2× EBITDA.

FINANCIAL HIGHLIGHTS (AGGRESSIVE SCENARIO



HIGHLIGHTS

- All startup capitalized assets fully depreciated – high cashflow leverage.
- 2026 cashflow break-even by Q2; $1.7M EBITDA projected by 2027.
- 50–60% YoY growth achievable through current pipeline.

USE OF FUNDS

Use	Allocation	ROI Justification
Working Capital / Receivables	40%	Faster project ramp-up & contract fulfillment
Marketing & Business Development	20%	Drives new contract acquisition
Fleet & Equipment Expansion	25%	2× deployment capacity
Software & Administration	10%	Centralized job management & reporting
Contingency	5%	Operational buffer

MANAGING PARTNER

Serial operator with 20 years of success as an Investment Banker - Real Estate development and additional success in a broad range of different industries.

Over his successful 20 years as the youngest partner of a European public Investment Bank built from the ground up a sign companies in different industries raised 100 7 millions-formed the teams to run them input in place every component of the business and taking over 50% of the public successfully.

MANAGING PARTNER - FORMER FEMA CONTRACTOR

Oversees multi-state logistics and compliance readiness. Maintaining and adding industry relationships. On-site operations. Over 30 years of experience in every part of the industry..

BACK OFFICE OPERATIONS & Accounting

Implements audit readiness and capital reporting framework.

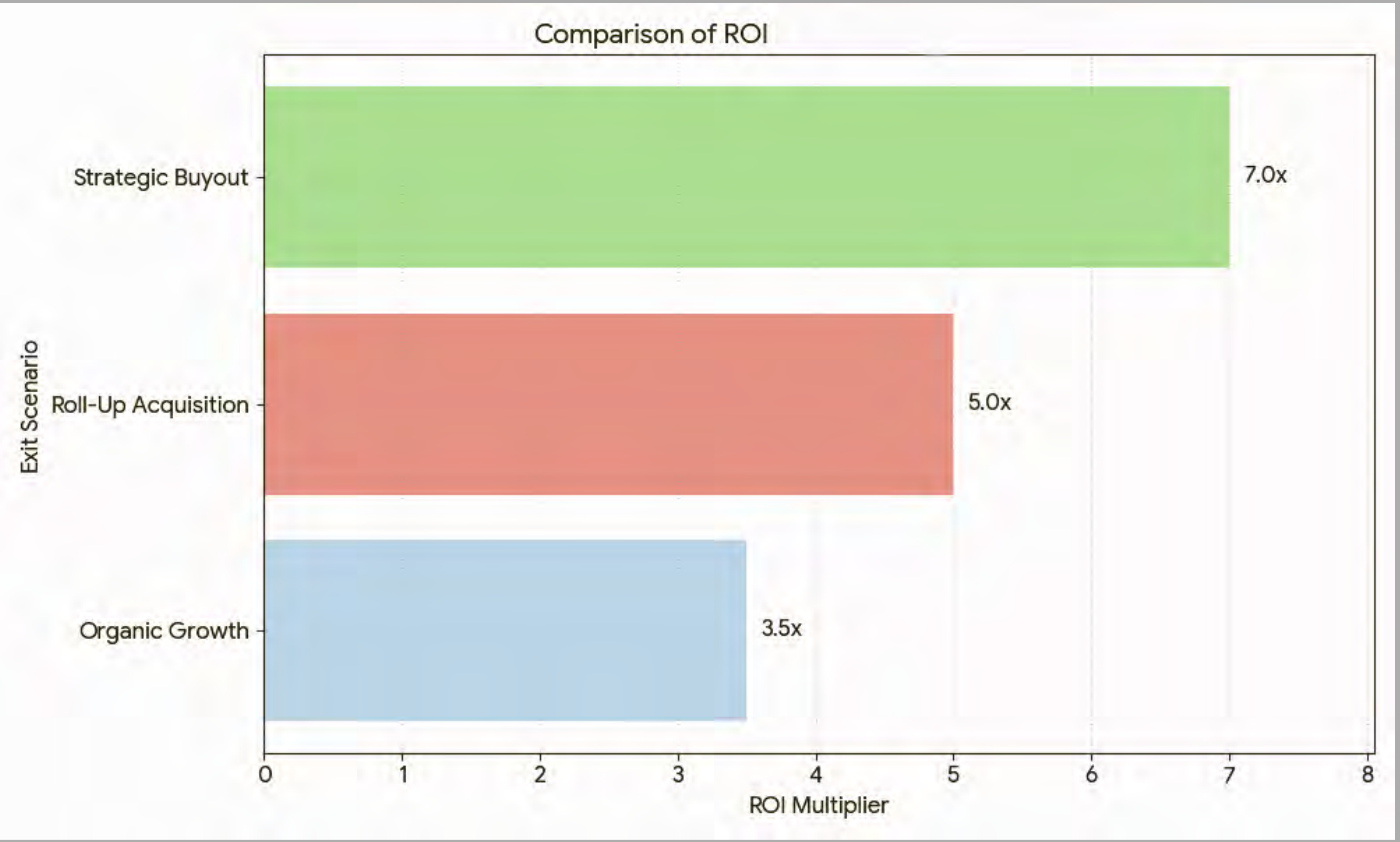
STRATEGIC PARTNERS

The US Federal and local government and industry participants.

INVESTMENT ASK & RETURN

Raise: $6m Growth Capital
Equity Offered: 30%
Target IRR: 35–45%
Exit / Dividend Window: 36 months

Projected Investor Returns



THE VISION

"We've built the infrastructure-The foundation is paid for   Every new project now adds pure margin"

Homeland Disaster Group in capturing one of American's fastest-growing, highest-margin service markets - disaster recovery and restoration

Homeland Disaster Group
Homeland Contracting Group
Homeland Transport Group

HOMELAND
DISASTER GROUP