

*THE*  
**CHEF**<sup>TM</sup>  
**HERO**

BUSINESS DEVELOPMENT

## **DID YOU KNOW?**

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### **How much does it cost to start your own business?**

Of course, the answer depends on your business model and your chosen industry. However, the Ewing Marion Kauffman Foundation estimated in 2017 that the average cost was just over \$75,000.

Would you like to start your own business, but don't have a 75k to invest? The Chef Hero will show you how to get your freedom and give your life purpose.

**\$ 75,000.00**

## CHANGE THE WORLD

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**The Chef Hero** is a **branding** and **marketing** communications firm rooted in the food & beverage, consumer products, hospitality, and lifestyle industries.

We have partnered with established brands to help take their marketing, design, and public relations outreach in a unique, modern, brand-defining direction.

Additionally, we have partnered with many brands in the infancy stages of their lifecycles, giving them a roadmap for a successful launch and ongoing success.

# ***THE CHEF HERO***

BUSINESS DEVELOPMENT

## WE CARE

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We are a collective of **thinkers, consultants, designers, marketers, strategists, and public relations** professionals specializing in creating unique and impactful solutions for both new and existing brands.

We work collaboratively with our clients to craft their message, visualize their story and manage consumer perception.

Whether we are starting from scratch, revitalizing, or completely overhauling a brand, we provide you with the attention your brand needs and deserves.

Our work is largely based in the food and beverage industry; but most importantly, we work with people, products, and concepts that we believe in, no matter what the industry may be.

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## FULFILLMENT > HAPPYNESS

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Successful startup founders are often hailed as **superhuman**, but the reality is, they're regular people...What does it take to start up? A brilliant idea? A great team? Money? Yes.

All of those things. But more than anything what it takes, is belief. A belief that there is significance to the problem being addressed, and that the solution is something which the consumer wants. It is really amazing how most large companies have such humble stories of starting up. All of them started with nothing

# THE CHEF HERO

BUSINESS DEVELOPMENT

## INVESTMENT

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# THE CHEF HERO

BUSINESS DEVELOPMENT

Starting your business is the hardest thing anyone can do, it is the ultimate way of exposing yourself to the world with all vulnerability.

Taking the first step to time and financial freedom will be much easier and less scary if you have an experienced team next to you.

We will help you put on your armor as you take your first steps into the battlefield of entrepreneurship. Everyone needs a Symbol, a Sign, a Hero to look for inspiration and faith.

- Investment of **\$5,000**
- Only **10%** of profit

**BE**  
**HEROIC™**

[www.thechefhero.com](http://www.thechefhero.com)