

THE
CHEFTM
HERO

MENU & KITCHEN DEVELOPMENT

\$140,000

DID YOU KNOW?

How much does it cost to hire a Corporate Executive Chef?

Of course, the answer depends on your type of restaurant, but traditionally a high level Executive Chef will cost about \$140,000

Would you like to redevelop your menu or kitchen, but don't have a \$140,000 to invest? The Chef Hero will show you how to get your freedom and give your life purpose.

THE CHEF HERO

BE HEROIC

CHANGE THE WORLD

The **Chef Hero** is a **Restaurant** and **Chef** development agency rooted in the food & beverage, consumer products, hospitality, and lifestyle industries.

We have partnered with established brands to help take their marketing, design, and operations to a unique, modern, brand-defining direction.

Additionally, we have partnered with many brands in the infancy stages of their lifecycles, giving them a roadmap for a successful launch and ongoing success.

THE CHEF HERO

BE HEROIC

WE CARE

We are a collective of **thinkers, consultants, designers, marketers, strategists, and public relations** professionals specializing in creating unique and impactful solutions for both new and existing brands.

We work collaboratively with our clients to craft their message, visualize their story and manage consumer perception.

Whether we are starting from scratch, revitalizing, or completely overhauling a brand, we provide you with the attention your brand needs and deserves.

Our work is largely based in the food and beverage industry; but most importantly, we work with people, products, and concepts that we believe in, no matter what the industry may be.

THE CHEF HERO

BE HEROIC

INVESTMENT

THE CHEF HERO

BE HEROIC

Starting your business is the hardest thing anyone can do, it is the ultimate way of exposing yourself to the world with all vulnerability.

Taking the first step to time and financial freedom will be much easier and less scary if you have an experienced team next to you.

We will help you put on your armor as you take your first steps into the battlefield of entrepreneurship. Everyone needs a Symbol, a Sign, a Hero to look for inspiration and faith.

- Monthly retainer of **\$3,000 for Menu and Kitchen Development**

BE
HEROIC™

www.thechefhero.com