



International
Sales Team

FOR IMMEDIATE RELEASE

International Sales Team Appoints Asaad Bagharib

Queensland, Australia, 01 July 2021 – International Sales Team, a worldwide network of highly experienced broadcast and media industry sales professionals for hire and deployment, has appointed Asaad Bagharib in the ASEAN region.

Asaad is a broadcast and media industry veteran and spent more than 30 years with MediaCorp in Singapore where he ultimately became the Senior Vice President of MediaCorp Technologies. “I am very excited about this new opportunity with International Sales Team” said Asaad “It is such a unique business that provides a most cost effective route-to-market whilst maintaining a professional and personal presentation that is typically only experienced with direct employees”

Roland Schaller, **Sales Force Manager** for International Sales Team, commented “We are very privileged to be working with Asaad. His most senior background and in-depth knowledge of the ASEAN region will be invaluable to both International Sales Team and our partner manufacturers and service providers.”

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About International Sales Team

International Sales Team is an Australian founded, global company that provides Sales Teams as a Service - STaaS.

International trade has always been difficult with foreign languages, local customs and time zones to overcome. With the added restrictions brought about by the global pandemic, successfully presenting products and services in overseas territories may seem unachievable.

Businesses today are familiar with SaaS (Software as a Service) and the practice of moving fixed overheads and Capex to a variable and flexible Opex. Moving your sales team to STaaS and to International Sales Team is the next logical step.

Further information for International Sales Team can be found at InternationalSalesTeam.com

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