



International
Sales Team

FOR IMMEDIATE RELEASE

International Sales Team Appoints Steve Paulson

Queensland, Australia, 05 09 2021 – International Sales Team, a worldwide network of highly experienced broadcast and media industry sales professionals for hire and deployment, has appointed Steve Paulson in the USA.

Paulson is a broadcast and media industry veteran and most recently became known for his successes with GatesAir and the Intraplex product range.

“This is wonderful opportunity to work with International Sales Team and I look forward to becoming part of this unique business” said Paulson

Roland Schaller, **Sales Force Manager** for International Sales Team, agrees: “We very much look forward to working with Steve in conjunction with our manufacturer and service provider partners who are wanting to increase sales in the USA. I have many years of experience working with Steve and I know he will be a great asset to both International Sales Team and our partners.”

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About International Sales Team

International Sales Team is an Australian founded, global company that provides Sales Teams as a Service - STaaS.

International trade has always been difficult with foreign languages, local customs and time zones to overcome. With the added restrictions brought about by the global pandemic, successfully presenting products and services in overseas territories may seem unachievable.

Businesses today are familiar with SaaS (Software as a Service) and the practice of moving fixed overheads and Capex to a variable and flexible Opex. Moving your sales team to STaaS and to International Sales Team is the next logical step.

Further information for International Sales Team can be found at InternationalSalesTeam.com

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