



International
Sales Team

FOR IMMEDIATE RELEASE

2wcom Selects International Sales Team

Queensland, Australia, 18 October 2021 – International Sales Team, a worldwide network of highly experienced broadcast and media industry sales professionals for hire and deployment, has signed an agreement with 2wcom to sell their range of professional broadcast products in the USA.

2wcom's Werner Drews said "International Sales Team represents a cost effective way for us to get our range of professional broadcast products to a market that is complicated and difficult for us to address from our offices in Germany. Having International Sales Team there for us is like having our own people in the USA and we look forward to a long and successful relationship together".

Charlie Day, **Partner Manager** for International Sales Team said "We welcome 2wcom to our team and we are excited about their sophisticated and complete product range. 2wcom have been at the forefront of our industry for more than 20 years and we are excited that they have chosen International Sales Team for STaaS in the USA."

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About 2wcom

2wcom is a manufacturer, supplier, and system integrator of audio broadcast equipment and its hardware and software solutions may run on a box, on a VM or in the cloud.

The new "4audio" series offers on-demand scalability for all features making it the perfect solution for all requirement of audio-over-IP, HD Radio, DAB, MPX-over-IP, audio-over-Satellite or FM/RDS..

Info: www.2wcom.com

About International Sales Team

International Sales Team is an Australian founded, global company that provides Sales Teams as a Service - STaaS.

International trade has always been difficult with foreign languages, local customs and time zones to overcome. With the added restrictions brought about by the global pandemic, successfully presenting products and services in overseas territories may seem unachievable.

Businesses today are familiar with SaaS (Software as a Service) and the practice of moving fixed overheads and Capex to a variable and flexible Opex. Moving your sales team to STaaS and to International Sales Team is the next logical step.

Further information for International Sales Team can be found at InternationalSalesTeam.com

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