



International
Sales Team

FOR IMMEDIATE RELEASE

DAC System Selects International Sales Team

Queensland, Australia, 29 October 2021 – International Sales Team, a worldwide network of highly experienced broadcast and media industry sales professionals for hire and deployment, has signed an agreement with Swiss RF manufacturer, DAC System, to sell their range of professional broadcast products throughout Scandinavia.

DAC System CEO Pietro Casati “International Sales Team represents a cost effective way for us to address a complicated market with our range of professional broadcast products, our remote monitoring systems and RF accessories. Having International Sales Team in Scandinavia for us is just like having our own people in country and we look forward to a long and successful relationship together”.

Charlie Day, **Partner Manager** for International Sales Team said “We welcome DAC System as the newest member of our team. We are excited to be working with them and especially to be at the forefront of their sophisticated and complete product range. DAC System stands for Direct Antenna Control System representing a unique and innovative solution for the broadcasting world. We are honoured that DAC System has chosen International Sales Team for STaaS for them in Scandinavia.”

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About DAC System

DAC System started its activities in the garage of the founder in 2013 thanks to a clear request from a national broadcaster to develop a solution able to understand what happens within the RF antenna environment and thus to have the possibility of preventing failures on time.

DAC System has been incubated into the USI startup Centre in Lugano (Switzerland), consequently into the Innosuisse, the Swiss Innovation Promotion Agency for technology startup companies based in Manno (Switzerland).

The technical team is composed of engineers with high levels of Radio Frequency technologies knowledge and Software experience. The deep understanding of the broadcasting field (in particular) and also the Telecom market are indeed the core to the business.

DAC owns several patents and cooperates with the most important universities in Switzerland and Europe. Its self developed and customisable solutions are manufactured in Switzerland according to the highest quality standards and are sold worldwide.

Info: www.DACSystem.ch

About International Sales Team

International Sales Team is an Australian founded, global company that provides Sales Teams as a Service - STaaS.

International trade has always been difficult with foreign languages, local customs and time zones to overcome. With the added restrictions brought about by the global pandemic, successfully presenting products and services in overseas territories may seem unachievable.

Businesses today are familiar with SaaS (Software as a Service) and the practice of moving fixed overheads and Capex to a variable and flexible Opex. Moving your sales team to STaaS and to International Sales Team is the next logical step.

Further information for International Sales Team can be found at InternationalSalesTeam.com

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