



International
Sales Team

FOR IMMEDIATE RELEASE

International Sales Team Appoints RF Specialist

Queensland, Australia, 30 November 2021 – International Sales Team, a worldwide network of highly experienced broadcast and media industry sales professionals for hire and deployment, has appointed Anil Bhardwaj as its specialist in transmission, antennas and associated RF components.

Anil is a dynamic and commercially astute business leader with a commendable track record of more than 13 years as a Sales Manager and a Sales Director. Anil adds significant value to International Sales Team with his experience in both the Broadcasting & IT sectors.

Anil's history includes him establishing extraordinary relationships with some of the most admired service providers, media networks, broadcast groups, OEM, suppliers, resellers and broadcast partners across the globe, especially in South Asia and the Middle East.

Anil is particularly known for his work in the RF field working with high power broadcast transmission systems including the antenna arrays, however he has also successfully delivered numerous turn key studio, CTI, server, storage, and broadcast automation platforms and systems.

After completing his **Bachelor of Engineering** in Electronics & Communications, Anil pursued an **MBA** in Marketing and IT. More recently, through Anil's zest for legal knowledge and desire to broaden his professional abilities, Anil attained a degree in **LAW** and is now a registered advocate with the BAR COUNCIL of INDIA.

Anil commented "I am so excited to be working with International Sales Team. The world has changed and we all need to change with it; International Sales Team is the disrupter that the broadcast and media industry needs and I am honoured to be part of it."

Roland Schaller, Sales Force Manager for International Sales Team, commented "Anil is a rare commodity in our industry; he is engineering smart, he is sales smart and he is legal smart. Everyone at International Sales Team is looking forward to making Anil a big part of our team."

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About International Sales Team

International Sales Team is an Australian founded, global company that provides Sales Teams as a Service - STaaS.

International trade has always been difficult with foreign languages, local customs and time zones to overcome. With the added restrictions brought about by the global pandemic, successfully presenting products and services in overseas territories may seem unachievable.

Businesses today are familiar with SaaS (Software as a Service) and the practice of moving fixed overheads and Capex to a variable and flexible Opex. Moving your sales team to STaaS and to International Sales Team is the next logical step.

Further information for International Sales Team can be found at InternationalSalesTeam.com

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