

Joseph Caplan

7207 Edloe St, Houston TX 77025

713 882 1382 | Joseph.L.Caplan@gmail.com

EDUCATION

Tufts University

Medford, MA

BA Philosophy, focus on ethics

2014 - 2018

- **Deans List:** 2015, 2016, 2017
- **Notable Coursework:** Creative Writing, Writing the Short Film, Ethical Theory, Rational Choice, Logic, Intermediate Spanish, Principles of Economics, Music on Film and Film on Music, Shakespeare

WORK EXPERIENCE

The Public Interest Network

Boston, MA

Creative Intern

January 2018 – May 2018

- Created social media content for non-profits: Environment America and the Public Interest Research Group
- Communicated with mayors across the country to encourage participation in a newsletter concerning solar energy
- Drafted internal write-ups, updating the Public Interest Network's country-wide body of employees and volunteers

Turner Broadcasting

New York, NY

Intern for the Innovation and Strategy Team for TBS and TNT

May 2017- August 2017

- Researched emergent technologies pertinent to the TBS and TNT channels such as virtual reality and video games
- Presented findings to Head of Strategy to help make informed decisions on future trends and possible investments
- Analyzed viewer count and other relevant metrics to gauge TBS and TNT's place in the competitive landscape

Official Fan Package

Houston, TX

Summer Intern

May 2015 – August 2016

- Developed an Excel spreadsheet which was the foundation for compiling and analyzing company's financial data
- Acted as a liaison between the company and professional athletes to nurture lucrative memorabilia partnerships
- Expedited business processes by organizing shipping and overseeing customer service via email and phone

LEADERSHIP EXPERIENCE AND ACTIVITIES

Tufts University Mock Trial

Medford, MA

Head of Internal Affairs, Team Captain

January 2016 – Present

- Selected by current captains from a pool of over 100 applicants to compete on the team in collegiate tournaments
- Served as the Head of Internal Affairs during my Junior year, acting as a liaison between the team and our presidents
- Voted to be a team captain: organized team practices, developed case strategies, and led my team in tournaments
- Competed on the A team my senior year and helped the team to become ranked the 6th best team in the nation

The Tufts Daily

Medford, MA

Staff Writer

September 2016 - May 2018

- Hired by current Tufts Daily editors as a staff satire writer by submitting multiple writing samples and article ideas
- Published articles covering aspects of life on campus. Notably, a review of the "overrated chicken salad sandwich"
- Wrote an article for the Tufts Daily concerning the effects of Hurricane Harvey that garnered heavy attention

Jumbo Hurricane Harvey Relief Effort

Medford, MA

Co-founder

September 2017- May 2018

- Founded the Jumbo Hurricane Harvey Relief Effort to help raise money and awareness for victims of the storm
- Spread social media content to spread stories of victims and to educate non-Texans about damages Houston suffered
- Raised over \$5,000 via outreach online and by sponsoring campus events that was donated to numerous shelters
- Reached over 20,000 people on social media by sharing stories, videos, and photographs of the effects of the storm

SKILLS, OTHER ACTIVITIES & INTERESTS

Languages: Conversational Spanish (fundamental reading and writing)

Technical Skills: Excel, Powerpoint, Photoshop, Word, Music Production Softwares (Logic, Reason, Sibelius)

Activities: Pre-Law Society, Philosophy Club, Deli employee, Intramural Soccer

Interests: Writing, Travel, Fantasy Sports, Cooking, Music Production, Film, Reading, Soccer