

RIMANSHINE
Global Team



KPOPUP HANDBOOK

WHAT'S A K-POPUP?

Kpop-up is a party to launch your business where you invite your friends and families and share the products and the business opportunity!

**K-popups
create
MOMENTUM**

Momentum=Speed + Exposure





WHAT YOU NEED

Products (1 set for every 10 guests)

Mirror

Headband

Disposable Facial Towel

Foamer

Facial Tissue

Cushion puffs

Spatula

Table cloth

Table

Chairs

TV For presentation (HDMI cable)

Computer/iPad for signing up and ordering

Pen and Paper

Guestbook

FORMAT FOR PRESENTATION

1. Welcome guests, start the presentation with self introduction and your STORY

2. Introduce the company, the products and our global expansion. Keep up good energy and excitement

“KEY WORDS”

5 years, 2 Billion dollars rev, #1 K-beauty brand, Global expansion, Unique and Huge opportunity

For serious business inquiries, come see me afterwards.

3. Create excitement and guide people to Demo “LET’S GO EXPERIENCE THE MAGIC”

FORMAT FOR DEMO

1. Put on headbands and take pics!
 2. Oil Cleanser: Have guests massage oil into dry skin, rinse off with warm water
 3. Cleanup Powder: using the foamer, make lots of foam in the foamer and have people spread the foam using spatula
 4. Leave the foam for a couple minutes, and then massage into the skin, rinse off with warm water
 5. Spray Oil mist
 6. Apply calming gel
 7. Boo-se-Boo: make sure to have them close eyes
 8. Let absorb, then finish with a generous amount of cream by spreading it with spatula
 9. Let absorb, have them layer on sun gel, BB and cushion
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- Complement on how they are glowing!
 - Eat, drink, and laugh a lot!
 - Over-invite! 50% attendance is great.
 - Invite with so much excitement!
 - This is what we do to expand our business! Wanna host the next one? We come and help you.



KEY POINTS

● **Duplicatable**

Simple, easy and elegant

● **Fun**

No Need to pressure! Have fun! Everyone loves having fun!

● **Energy**

Your team's positive energy and excitement will attract people

SUCCESS FORMULA

07

1. Sign up and get inventory
 2. Set 2 dates for K-pop ups
 3. Make a list and invite!
 4. Encourage guests to bring 1 friend
 5. Host & Have fun!
 6. Help your new partner set up her K-pop ups
 7. REPEAT!
- * As your team grows, plug into the company system: trainings, presentations, and orientations
 - * Encourage your partners to plug into the system and invite.



YOUR JOURNEY HAS BEGUN

Let's Grow Together

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