



PRIDE GIMLI COMMITTEE
EST. 2018

May 2026

Dear Community Member,

Pride Gimli is a declaration that our community is warm, welcoming, progressive, open-minded, and compassionate—and it's coming up fast. This vibrant weekend highlights and uplifts the diverse members of our community, especially those who are often marginalized. A variety of events are planned for June 12–14, 2026, bringing people together to connect, celebrate, and show their pride.

We are planning a flag-raising ceremony, movie screening (in conjunction with **Gimli International Film Festival**), lighting of the Viking Statue in rainbow colours, pride walk, family activities, and many other events like workshops and live music at businesses around town.

These events can't happen without financial assistance, so we are appealing to you to support Pride Gimli. Your help ensures that Pride has a place in Gimli this year and beyond. Attached, you will find information about the various sponsorship levels available.

Pride Gimli is a vital initiative for our community, and a significant tourism opportunity. Please help us put on the best Pride Gimli possible by pledging your support!

Sincerely,

Pride Gimli Committee

Regarding sponsorship, please contact:
Jodi Kolba, Treasurer 204-891-3575

Please make cheques payable to "Gimli Pride"
Thank you for your support!



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PRIDE GIMLI 2025

SPONSORSHIP OPPORTUNITIES

CATEGORY	AMOUNT	BENEFITS
RED	\$1,500+	PURPLE + BLUE + GREEN + YELLOW + ORANGE + naming rights for specific Pride Gimli events (negotiable)
ORANGE	\$500-1,499	PURPLE + BLUE + GREEN + YELLOW + feature page on the Pride Gimli website highlighting your business
YELLOW	\$250-499	PURPLE + BLUE + GREEN + special thank-you at flag-raising ceremony and lighting of the Viking statue
GREEN	\$150-249	PURPLE + BLUE + acknowledgment in thank-you ad in the local newspaper, <i>The Express Weekly News</i> + Gimli Pride t-shirt
BLUE	\$50-149	PURPLE + logo recognition on our website and on our sponsor board displayed at Pride Gimli events + Pride Gimli swag bag with stickers, flags, buttons, tattoos (may vary) for you or your business
PURPLE	\$10-49	Acknowledgement on social media

Please make cheques payable to "Gimli Pride"
Thank you for your support!

Pride Gimli '26

June 12-14th, 2026



Please follow us on Instagram and Facebook for all the latest!

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Thank you for your support!*

2025

A HUGE SUCCESS – THANKS TO YOU!

The Express Weekly News Thursday, June 26, 2025 13

Rainbows rise over Gimli for Pride 2025

By Patricia Barrett

The annual Gimli Pride celebration last Friday and Saturday saw an increase in the number of participants taking part in parade to celebrate diversity and inclusion.

This town has held a Pride event since 2018. This year's event attracted over 150 people to the walk.

Teri Nicholson, who sits on the Gimli Pride board and oversees the walk, said it was a great event with strong support.

"By what I saw, everything was very successful," said Nicholson, who was in the midst of meeting with the board. "We have quite a few new committee members and volunteers, which is always great, along with strong support from sponsors."

The two-day celebration on June 13 and 14 included opening ceremonies with the raising of the Pride flag on Gimli Beach, the lighting of the Viking statue in rainbow colours, a screening of *The Rocky Horror Picture Show*, a Pride coffee house, a women's event at the Ship & Plough pub, a party on Interlake Brewing's rooftop patio and musician Shandra Levreault and the Happy Endings on the Gimli Bandstand.

Nicholson said the municipality blocked off Centre Street this year so that people could have more room for the parade. Every year the number of people taking part in the walk increases.

"This is the first year we have had Centre St. blocked off by the RM so the 150-plus participants could have

more room while following the lead of the always popular FAF Marching Band, who visit from Winnipeg," said Nicholson. "This worked really well."

Board member Tammy Axelsson thanked the RM's mayor and council for their continued support of Pride.

"On behalf of the Pride Gimli Committee I would like to express sincere appreciation for the continued support of our event. The Pride Gimli event as you know, has grown

each year from very humble beginnings and this would not have been possible without full support of our mayor and council and with the assistance from RM staff," she wrote in a letter to council. "The rainbows at the bandstand and Centre, and the raising of the Pride flag to fly for the month of June add so much to the Opening Ceremonies on Friday and it speaks volumes about the inclusive and welcoming community Gimli is and has always been."



EXPRESS PHOTOS BY RAYME THOMSON

Participants take part in the Gimli Pride parade and weekend celebrations, which included music, community events and the lighting of the Viking statue in rainbow colours.



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Thank you for your support!