

APRIL 2022

Monthly employability.life update

How to write a resume for work that an AI will love








AI is increasingly becoming the (at times, more harmful than good) norm in modern hiring practices. With AI increasingly taking over the hiring process, typical resume tips and tricks are quickly becoming outdated. Instead, **tailor your resume to the machine that will evaluate it, says the MIT Technology Review.**

Recommendations:

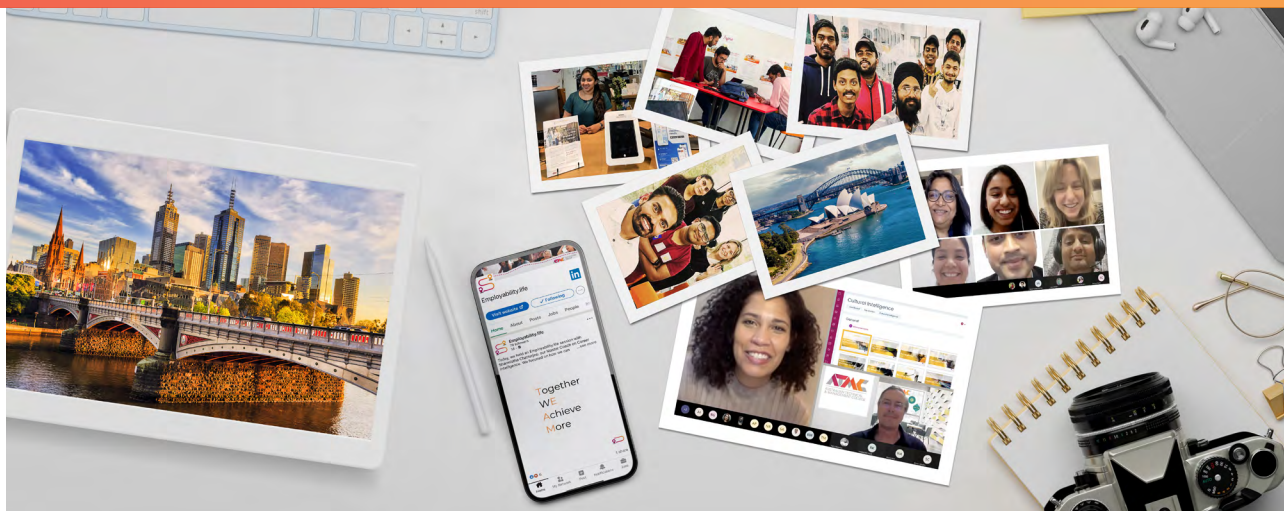
- Use short, crisp sentences, and be ready to repeat several keywords.
- Create two versions: one for the AI applicant tracking system, and another for human consumption.
- There are several tools like [Vmock](#), [Jobscan](#), [Interview Stream](#), [Yobs](#), and [Big Interview](#) that job-seekers can use to best prepare their CVs and do interview prep using AI.

Employability.life Activity Sheet

April 2022						
			1	2	3	
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

Every week	Time	Student groups	Example activities	On campus/ Online
Mon	5 pm	Project students	Create resume, video profile, LinkedIn profile	 
Wed	5 pm	Commencing students	Help students with new culture, accommodation, and part-time jobs	 
Thu	5 pm	IT & Accounting students	Industry guests, preparation for a full-time job	 
Thu	7 pm	All students	Career Intelligence, Growth Mindset, Cultural Intelligence, Digital Intelligence, Influence	

From 31st March 2022 to 28th April 2022, students will have various sessions every week to support their career development. We have one online session with Master coaches and three sessions that will be held on-site in Melbourne, Australia supported by the Employability.life Centre coordinators and Student ambassadors.



Our first Employability.life centre is now open at ATMC Melbourne!

We are very excited to announce that our new centre is open for students and industry guests. In Melbourne, we are hosting weekly sessions and lectures which the students can join on campus or remotely. Our second centre is on track to open at ATMC Sydney, and should be available for students soon! We aim to keep delivering all our sessions in a hybrid mode, available for anybody who can't join in person.

Employability.life new team members!



Extending a warm welcome to our new Employability.life Centre Coordinator: Abbas Shaik

This month, our new Centre Coordinator has joined the Melbourne team and will be in charge of the Employability.life centre.

Abbas has an extensive industry experience as a project manager.

He holds a Bachelors degree in Engineering and a Master's from Charles Sturt University.

"It is my pleasure to be involved in this career development initiative that will change students' lives."

Employability.life Student Ambassadors

We are pleased to welcome our first two Student Ambassadors: **Ramandeep Kaur** and **Kashish Aneja** to the **Employability.life team!** As Ambassadors, Ramandeep and Kashish will help us support our learners and coordinate all events.

Hailing from India, Ramandeep is an Information Technology student at **ATMC Sydney**, studying Networking and Security. She hopes to work in Cybersecurity as an analyst after graduation. She has com-

pleted the **Advanced Employability Programme certification** and says that it helped her learn several useful professional and life skills. She is very excited to use those to develop her career further and is eager to put her skills to the test.

A Bachelor's in accounting student at **ATMC Melbourne**, Kashish grew up in India and is another certified Employability.life learner. She is looking forward to give other learners the same good ex-

perience she had and is grateful for the chance to give back.



Ramandeep Kaur



Kashish Aneja

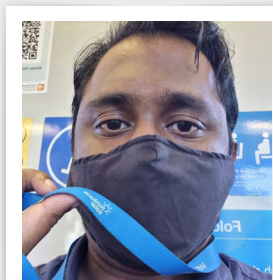
ATMC PY Internships showcase



Le Quyen Vu
Accounting
Company Name:
Cloud8 Accounting
and Taxation



"I love the way ATMC found the internship for us. They called the workplace and coordinated with the employers to make sure we would find the best placement to experience professional work."



Adityan Sen Nalumakkal
ACS (ICT)
Company Name:
Solar SG pty ltd



"The internship experience was excellent and I learned a lot from it. ATMC did a great job finding it and I recommend others to join as well. It was amazing when they decided to hire me full-time!"

Personal Branding Why consider it now?

Given my profession in HR, teaching and counselling, I have interacted with a very large number of higher education students and young professionals over the years. Many a time, as I travelled the world, I have met some of them again and tried to place them – each time, I realized that the ones I truly remember are the ones who had something unique about them – either good or bad.

That was the beginning of my obsession with "differentiators" and in a broader spectrum, with "personal branding" when it came to career counselling or personal development.

It's never too early to start shaping "Brand You".

Have you seen some young kid rock up to you with so much attitude and confidence that you were awestruck? I have and I remember thinking then: this kid is going to make it good when he grows up.

Building a personal brand takes time – years even – and it can change as you walk through your life's chapters. The brand that you carefully built whilst in school or college may have worked wonders for you with your friends and peers, but it may not impress the corporate recruiters quite as much. Hence, building a personal brand not only takes time but takes **introspection and thinking through.**

Since you now wish to transition from the academic universe to the corporate world, this is indeed the perfect time to revisit or create **"Brand You".**

Look around you in college. How many students do you see? How many are like you in their backgrounds, academic credentials and likes and dislikes? I suspect the number will not be less. Now picture a similar scene in other colleges – the number gets more daunting. **This is your competition!**

So, how do you ensure that you get noticed and more importantly picked up for the job vacancy?

You need to differentiate yourself and create your unique personal brand.

You need to start now.

Our programme Employability.life prepares you for your next chapter. The section on Career Intelligence takes you through all the relevant steps that will help you think, build, and shape your personal brand such that you are able to stand out and stay ahead.



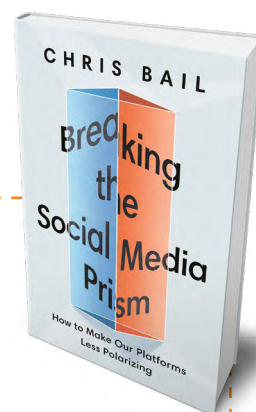
Sharmistha Chatterjee
Master Coach

Digital Intelligence recommended reads:



Breaking the Social Media Prism by Chris Bail

published April 6th, 2021 from Princeton University Press



With social isolation and alienation becoming more and more common, services like Facebook, Instagram, Twitter, and Reddit are becoming some of the most important tools we have to understand each other and communicate – so why is it that political tribalism is so rampant? It seems like political polarisation is out of control, with various groups online totally unable (or unwilling) to try and comprehend what another

is saying. In his book, **Chris Bail challenges popular myths about echo chambers, misinformation campaigns, and radicalising algorithms – explaining that the solutions lay within ourselves.**

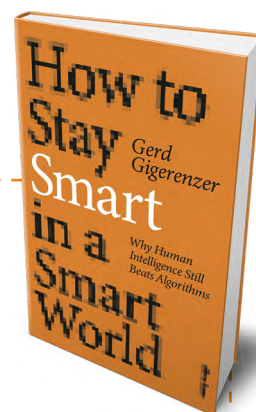
Based on internet experiments and interviews, Bail takes readers through narratives about social media users from across the political spectrum. He introduces both bottom-up and top-down solu-

tions to online political tribalism and explores what a “virtual public square” might look like if we were able to hit the reset button. Needless to say, it was fascinating, and we’d definitely recommend it as a must-read. **It goes to show that Digital Intelligence skills can go a long way when trying to understand how we can better communicate both in the workplace, and within our ideas.**



How to Stay Smart in a Smart World by Gerd Gigerenzer

published March 3rd, 2022 from Penguin Books Limited



Everywhere, it seems machines are slowly taking over most things that humans do. Tech Hierophants say replacing people with software is a great thing, while tech industry critics give sharp warnings about the dangers of surveillance capitalism, and conspiracy theorists rave about how robots will conquer the world. They all seem to agree on one thing: **machines will do everything better than humans in due time.** In How to

Stay Smart in a Smart World, Gerd Gigerenzer shows that – like most things – **there’s more nuance to the situation.**

Gigerenzer says that while machines and AI are good at things like playing chess, they aren’t so good at finding us romantic partners via an algorithm, and why it’s terrible for justice systems to use “black box” algorithms to judge whether or not a criminal

will re-offend (neither of which are comparable to playing chess, after all). At its core, How to Stay Smart in a Smart World tells us we shouldn’t trust “smart” technology unconditionally, but we shouldn’t blindly fear it, either. Gigerenzer is very much writing about **how we can build Digital Intelligence in order to avoid becoming redundant.**