

Portfolio

KARA HOWLAND

2024

About Me

I'm an entrepreneurial graphic design leader with 15+ years of experience delivering high-quality creative projects from conception to completion. Experience advising senior executives and cultivating design relationships across various sectors.



Kara Howland

graphic designer

What I do

1. **Marketing collateral (print)**
2. **Marketing collateral (digital)**
3. **Publications**
4. **Brand identity**
5. **Illustration & painting**
6. **Project management**

Technical Expertise

- Adobe Creative Cloud
- Publication & document layout (Adobe InDesign)
- Vector-based illustration, repeating patterns, package design (Adobe Illustrator)
- Photo editing & renderings (Adobe Photoshop, Lightroom)
- Email design & implementation (Constant Contact, WordFly)
- Presentations (Powerpoint)
- Advanced illustration skills (Procreate, painting, hand drawing)
- Project management systems (Wrike, Basecamp)
- Advanced knowledge of file prep for printing

samples of my work >

Advertisements

Billboards

Brochures

Flyers

Outdoor banners

Postcards

Posters

Project: Poster for the “Day of Giving”
Client: The Drexel Fund, Drexel University

[illegible]

LEADERSHIP MEANS the difference between success and failure in education.

NO SINGLE EDUCATOR CAN ACCOMPLISH SCHOOL REFORM.
Research proves that a strong principal who can innovate and act independently is vital for a school. Districts cannot perform necessary reforms without visionary superintendents and officers.

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programs, the application
requirements and
deadlines, or visit us at:
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**School Leadership, M.S.Ed. Educational Leadership, Ed.D.
Mid-Career Doctoral Program in Educational Leadership**

GENOMIND® PROFESSIONAL PG_x EXPRESS™

(Formerly known as the Genomind Carepathway Assay)

Report Interpretation Guide

Genomind Professional PG_x Express is intended to provide genetic information to healthcare professionals which may aid in the selection of appropriate medications for individuals with mental illness and/or other brain disorders. Our test allows clinicians to make personalized treatment decisions tailored to a patient's genetic background and helps to inform psychiatric treatments that:

- May have lower risk for side effects
- May be more likely to be effective
- Are individually dosed

The selection of these genes for inclusion is based on an extensive review of the literature related to common genetic polymorphisms and their influence on drug response. This literature is available at your request.

**Complementary consults are available to clinicians for all reports upon request.
We welcome you to reach out with any and all questions.**

Disclaimer: The following report provides a summary of the pharmacokinetic and pharmacogenomic gene variants which may impact medication choices that are commonly used in individuals with mental illness rather than otherwise. This report is intended to serve as a guide for health care professionals to assist the selection of safe and efficacious medication regimens for individual patients' genetics. The report is not meant to recommend a particular course of treatment or medication for a patient. Prescribing health care professionals must use their independent medical judgment and clinical expertise for determining the best treatment for their patients. This document does not constitute either express or implied advice from Genomind Inc. regarding the use of genomic information. The results of a given test result is based on current scientific understanding of the relationship between genotype and phenotype. Genotyping technology including the Prescriber Information, currently available uses such as Clinical Pharmacogenetics Implementation Consortium and PharmGKB guidelines, and post-processed medical literature. The interpretation of the indications between specific genes and pharmacokinetic and pharmacodynamic changes potentially. This report will not be updated to reflect new information. A White Paper summarizing individual gene-drug selections, strength of evidence and effect size is available upon request from Genomind Medical Affairs.

Project: Report Guide
Client: Genomind

2. Marketing collateral (digital)

- Banner ads
- Billboards
- Emails
- Social media
- Web assets

SCHOOL OF SCIENCE
HONORS CONVOCATION
SATURDAY, APRIL 1, 2018

IUPUI

BACK BY POPULAR DEMAND
CARMINA BURANA
& STRAVINSKY VIOLIN CONCERTO
(COMPANY PREMIERE)

MAR 6-15
PRESENTED BY ALGER

PENNSYLVANIA BALLET 50th SEASON
ROY KAISER, ARTISTIC DIRECTOR

PENNSYLVANIA BALLET
FORSYTHE & KYLIÁN

ONE PROGRAM, THREE PREMIERES

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DRAGONS UNITE

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MAY 6, 2020

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i am a problem solver

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College of Information Science and Technology

Master of Supply Chain Management and Analytics
Dual Degree Online Program
Launching Fall 2023

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POLIMI GRADUATE SCHOOL OF MANAGEMENT

3. Publications

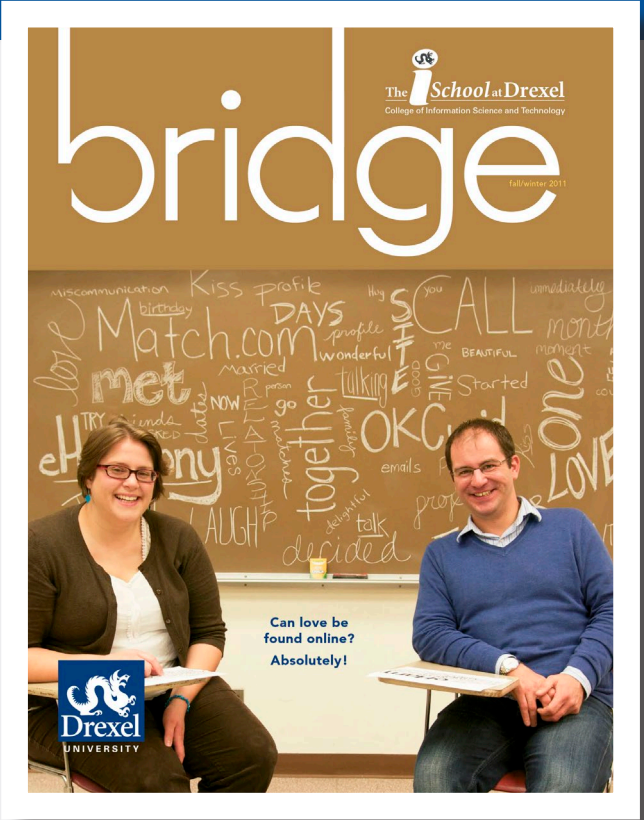
- Annual reports
- Books
- Magazines
- Manuals
- Newsletters



Project: Pilates Teacher Training Manual, 1 of 6 manuals produced for SPRING. Movement. **Client:** Kimmy Kellum, Co-Founder, SPRING. Movement



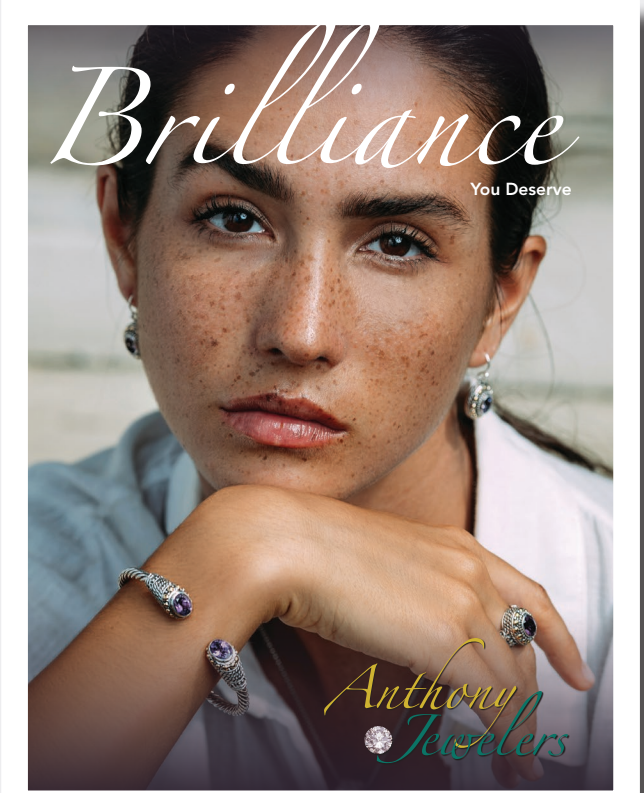
Project: Bridge Magazine **Client:** The iSchool at Drexel, bi-annual college magazine that I produced when working in-house at Drexel University



Project: Gwynedd-Mercy Academy Elementary Impact/Annual Reports, 32 pages, produced annually from 2017-2022 **Client:** Jessica Frankowski, Director of Development, Gwynedd-Mercy Academy Elementary



Project: Moments, Pennsylvania Ballet's 50th Anniversary Book **Client:** Pennsylvania Ballet



Project: Brilliance Annual Magazine **Client:** Anthony Jewelers, produced annually from 2017-2021

4. Brand identity

Logos
Color Palettes
Fonts

GURLCO
MEDIA



Lora Reehling
P H O T O G R A P H Y

FOSTER'S
BARBER SHOP

LA FEMME APÉRO



THE
JERRY
SEGAL
CLASSIC

forever kin 
celebrate lifelong sisterhood

5. Illustration & painting

