



Lacronic

A forward thinking business improvement agency

CAPABILITY STATEMENT



ABOUT US

Laconic (adj.) means explaining complex concepts in a few words

Founded in 2024, Laconic Partners are filling the gap in
sustainable professional services.

We create value that stays with your business.

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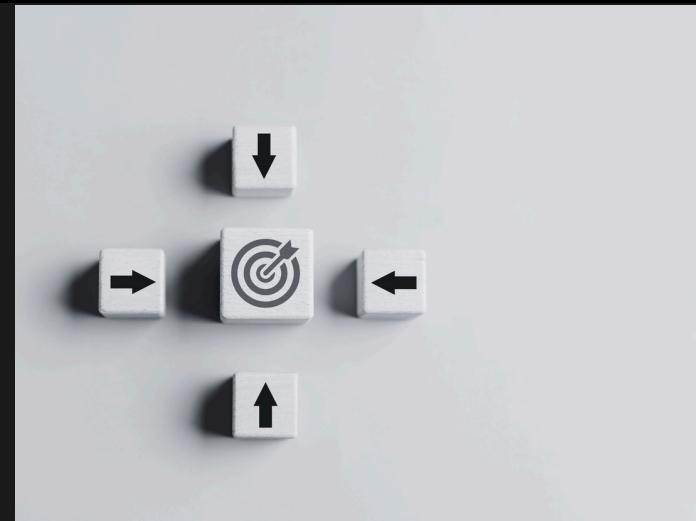
WE ARE MAKING A DIFFERENCE

- ✓ Defined scopes for all of our services
 - ✓ Niche offering
 - ✓ Competitive pricing
- ✓ Providing value beyond our engagement
- ✓ Realising long term-goals while delivering present-day improvements

OUR SERVICES



BUSINESS
IMPROVEMENT



STRATEGY
ACHIEVEMENT



PORTFOLIO
MANAGEMENT



SPECIALIST
SERVICES



BUSINESS IMPROVEMENT

Opportunity Discovery

Developing a deep understanding of an opportunity supported by data and key stakeholders

Business Diagnostics

Using Lean Six Sigma methodology, we define the right problem, analyse and measure the impact and derive a prioritised list of sustainable solutions

Continuous Improvement

Using Lean Six Sigma methodology, we create a continuous improvement plan for your business to sustain performance

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STRATEGY ACHIEVEMENT

Strategy Development

Helping you to define business goals and have a prioritised action plan for achievement

Strategy Delivery

Strategy review to people, process, data and systems to ensure the operational model supports goal achievement.

Growth Diagnostic

Using Lean Six Sigma methodology, evaluating profit and cost centres and developing a growth strategy for your business.

Commercial Management

Improving return on investment for whole of organisation and specific projects. Helping understand the market, customers and developing a successful sales strategy.



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PORTFOLIO MANAGEMENT

Portfolio Optimisation

Reviewing existing portfolios, ensuring strategic alignment, prioritisation and resourcing strategy

Portfolio as a Service

Portfolio management capability for your business

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SPECIALIST SERVICES

Our capabilities support a wide range of business needs



Business Cases

We have extensive experience developing business cases for a variety of needs



Procurement

Development of procurement strategies, processes and insourcing/outsourcing of business functions



Risk

Development of risk assessments and mitigation strategies. Effectiveness reviews of controls



Market analysis

Understanding your target customer, segmenting the market and understanding industry trends



Reporting

Strategy and Portfolio reporting to Boards and Senior Leadership



Workshops

We have years of workshop facilitation experience. You name it, we deliver it

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OUR TEAM

There are not many of us, but we deliver on time and to the highest standard



EVGENIYA KHRENOVA

Evgeniya thinks that the thing she cannot do does not exist.

She is adept at delivering to customer needs and coming up with innovative solutions. With a background in accounting and finance, she has strong analytical and data skills.



JOHN SAYERS

John has years of experience in Senior Management within energy and defence.

He brings strong stakeholder engagement and business advisory capabilities.

John can partner with your organisation to deliver impactful results that last.



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