

# 'MUSCLES OF IRON' 'NERVES OF STEEL'

Having a small aim is a crime for youth. A youth working towards a career goal can also simultaneously serve the family, the society, the nation and humanity as a whole. Dreams play a big role in maintaining perseverance and prevent from getting drained or demotivated. As Swami Vivekananda believed that working for any social change required massive energy and spirit. Hence, he requested youth to amplify both their mental energies and physical fitness. What Vivekananda wanted from the youth were 'muscles of iron' and 'nerves of steel'. Youth today has this but where to utilise this force and energy!

India's major concern is the lack of financial resources available, with the domestic manufacturers due to which the quality of the products gets compromised. If they would be supplied with sufficient financial resources, the quality and standards of the domestic products will get improved. Make in India is a dream launched in the form of initiative by Prime Minister Narendra Modi in 2014 to deal with the issue of stagnating Indian economy and boosting the economic growth of the country aimed at making India an attractive destination for the foreign investors from all over the world and building a credible business atmosphere with ease of doing business by removing various trade barriers in foreign policies. The foreign investors were encouraged to utilize India's untapped manufacturing potential through Foreign Direct Investment (FDI) and make the country a credible manufacturing ground worldwide.