



**BHARAT**  
**MAHOTSAV**  
FESTIVAL OF ONE INDIA

HOLLYWOOD  
LASVEGAS  
9TH - 15TH  
NOVEMBER - 2022



## ORGANISED BY

### ABOUT

The Confluence NGO was established on the 21st of August 2017 as a Make In India Entrepreneur is in-line with the vision of Hon'ble Prime Minister of India to promote Khadi and the Handloom Industry's to Empower Women from rural villages has adopted a cluster of villages and artisans as a model sample to begin development of Khadi Textiles for manufacturing and marketing chain and bring synergy with development of Khadi and Handloom Industry.

Rising yarn prices, falling employment opportunities, declining wage rates, shrinking markets and idling looms, Indian weavers have nobody to take up cudgels on their behalf.

Confluence is a charitable organization which registered body under Indian Trust Act 1882. Confluence offer's a fascinating model, which combines compassion and artistic acumen to scale solutions that are needed now more than ever.

The mission and vision of Confluence is to organize these Handloom weavers into clusters and make them competitive by providing support for their long-term sustainability.

### CONFLUENCE AIMS AT

To sustained employment.

To enhance the marketability of products of such clusters.

To equip traditional artisans of the associated clusters with improved skills.

To make provision for common facilities and improved tools and equipment for artisans.

To strengthen the cluster with the active participation of the stakeholders.



India is a land of festivals and fairs. Virtually celebrating each day of the year, there are more festivals celebrated in India than anywhere else in the world. Each festival pertains to different occasions, some welcome the seasons of the year, the harvest, the rains, or the full moon. Others celebrate religious occasions, the birthdays of divine beings and saints, or the advent of the New Year. A number of these festivals are common to most parts of India. However, they may be called by different names in various parts of the country or maybe celebrated in a different fashion. Some of the festivals celebrated all over India but this festival (Bharat Mahotsav) is of New India a land of opportunities, land of biggest consumer base and a land of intellectual brains today we want to celebrate the diversity in fashion, art, culture and business we intend to create this as a bridging festival of 2 nations.



# Art 4 Peace Awards (Beverly Hills)

## OUR HOST



**DAME DR. MUNNI IRONE**  
THE ROYAL QUEEN OF BEVERLY HILLS  
GLOBAL PHILANTHROPIST CEO/FOUNDER OF ART 4  
PEACEAWARDS/ARTS4PEACEAWARDS

We have created a beautiful platform to allow youth to do commerce. Personally, I have over 6000 businesses and entrepreneurs around the world. This organization is created by [art4peaceawards.org](http://art4peaceawards.org), to create jobs, smart business, tourism and healing. Our business covers a whole range from Airplanes, Jet Fuel, Gold, Diamonds, Medical Supplies, Food Items,

Agriculture, Technology, the list is unlimited. I took care of our most of my charities, now [worldwideyouthcongress.net](http://worldwideyouthcongress.net) has taken over the youth orphans in Ghana. We are a Real Smart, Honest, Organization with Integrity and Honor. Don't look nowhere STOP here, this is the Final Answer. to make a positive change. Help save as many youth as possible. I'm self-sufficient but this Big Project needs your attention. You want to see a miracle then work with me! Adults we need you all as well. Let's Run Together. I am an Executive Producer of a true Historical movie called

Freedom? This movie has Oscar Winning Content. We have several Publications and Support. It is not even done, We have colleges who will include this movie in their curriculum. We have some funding other we want the Investor or Donors who can also have benefit in Real Estate as well, no one loses with Dame Munni! from heart to your heart love and peace. WE ARE ONE!





## SANKALP SE SIDDHI

### ONE INDIA PLEDGE

Let us together pledge for a New India In 1942, our freedom fighter had taken pledge of **'Quit India'** and in 1947, India achieved Independence. Come, let us together pledge for building a New India by 2022 Let us together pledge towards a clean India Let us Together pledge Poverty - free India Let us together pledge towards a Corruption - free India Let us together pledge towards a Terrorism - free India Let us together pledge towards a Communalism - free India Let us together pledge towards Casteism - free India Let us all strive in spirit and soul to accomplish this pledge for building a New India

# BHARAT

# MAHOTSAV

## FESTIVAL OF ONE INDIA

India is a land of festivals and fairs. Virtually celebrating each day of the year, there are more festivals celebrated in India than anywhere else in the world. Each festival pertains to different occasions, some welcome the seasons of the year, the harvest, the rains, or the full moon. Others celebrate religious occasions, the birthdays of divine beings and saints, or the advent of the New Year. A number of these festivals are common to most parts of India. However, they may be called by different names in various parts of the country or maybe celebrated in a different fashion. Some of the festivals celebrated all over India but this festival (Bharat Mahotsav) is of New India a land of opportunities, land of biggest consumer base and a land of intellectual brains today we want to celebrate the diversity in fashion, art, culture and business we intend to create this as a bridging festival of 2 nations.

# SWADESHI PARADE

The Swadeshi Parade show is a flagship event initiated by Confluence and put together by Fashion Designer Smt. Rina Dhaka and Accessory Designer Smt. Smita Shrivastav to showcase upcoming line of clothing and accessories during Swadeshi Parade. Swadeshi Parade also debut and provide platform to upcoming designers unveiling their styles and this is where the latest Swadeshi Fashion Trends are made.

## CATEGORIES

FASHION SHOW  
STREET SHOW

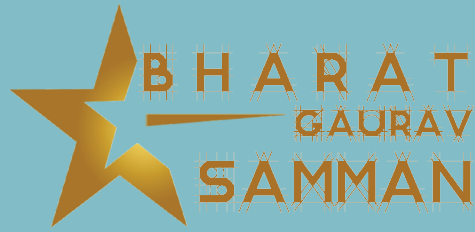
# SWADESHI CONNECT

Swadeshi Connect is a B2B & B2C online and offline networking system designed to generate more qualified referrals for your company by properly positioning you in front of prospects with pre-established credibility and influence. Our refreshingly effective personal introduction process is rooted in relationship building and generating referrals-the most effective way to build business relation.

## CATEGORIES

STARTUP- TOYS, ROBOTIC, IT  
EDUCATION  
TEXTILE  
HANDICRAFT  
AYURVEDA  
FOOD & BEVERAGES (F & B)  
HOSPITALITY  
POTTERY & CERAMICS  
JEWELLERY & ACCESSORIES  
FASHION GARMENTS  
INVESTORS





## SWADESHI SAMMAN

Great Design bring along greater aesthetics. The four pillars epitomize Leadership, Knowledge, Skills and Empowerment respectively.


The flat base balanced on these four pillars symbolize the liberation of the mind with an exceptional idea, one must love those who lead and can be an effective leader as these four pillars speaks for successful leadership should not be limited to top honchos but one also needs to associate leadership with people who are in-charge of the new change.

### CATEGORIES

DOCTORS  
LAWYERS  
CORPORATE  
BUSINESSMEN  
SOCIAL WORKERS  
ART & CULTURE  
HIGH FASHION  
ENTREPRENEURS  
PHILANTHROPY  
ENTERTAINMENT  
MEDIA  
REAL ESTATE



# SWADESHI MANCH



The Swadeshi Manch, is a flagship initiative of the Confluence that envisions to bring together visionaries, thought leaders, heads of state, policy makers, academicians and corporate heads cohesively driving a singular agenda for Socio-Economic-Cultural Change, by connecting the building blocks of Economics of New India.

## CATEGORIES

CONFERENCES  
SPEECHES  
TALK SHOWS  
FILM LAUNCHES  
PANEL DISCUSSIONS  
BOOK LAUNCHES  
PRESENTATIONS  
ART & LITERATURE  
CULTURE-AZADI KA AMRIT MAHOTSAV



# W

# HOTELS

W Hotels was launched in 1998 with W New York, a conversion of the former Doral Inn hotel on Lexington Avenue, Manhattan. It quickly became popular as a New York City nightclub. Identifying a gap in the market, Barry Sternlicht, CEO of Starwood Hotels 1995–2005, created the brand that popularized the lifestyle hotel concept of focusing on fashion and design. This included dark, muted colors, brushed metal, hotel staff in black T-shirts rather than white jackets, tasteful photographs, and a trendy bar. His demand for all-white bedding required manufacturers to develop white fabric that stayed clean without weekly dry cleaning. The earlier Ws in the U.S. were cutting edge renovations of existing hotels within the Starwood group. Replacing the lobby with the "living room" concept, where guests could gather at the bar, differed from the traditional hotel. Although W receives credit for the idea, the underlying concept was once common. In the 1800s, the lobby provided a social gathering point in most communities. In earlier eras, the bar was often unseparated from the lobby. However, the aspirational, stylish, modern, and very strong design identity was W's unique feature. In 2001, Starwood added W New York - Times Square, a design model for the rapid expansion of properties in the United States over the next decade





# SIGHTSEEING TRIP

# MASTI



# "BHARAT MAHOTSAV @HOLLYWOOD 2022 CELEBRATING AZADI KA AMRIT MAHOTSAV & 75TH YEARS OF INDIAN INDEPENDENCE"

## **09-Nov-22 Day 1**

Arrival at San Francisco for One Night

## **10-Nov-22 Day 2**

Arrival at Los Angeles

## **11-Nov-22 Day 3**

"SWADESHI CONNECT"- Business Summit  
(B2B Meeting) & Pre Party

## **12-Nov-22 Day 4**

"SWADESHI CONNECT"  
BHARAT GAURAV SAMMAN- Felicitation Ceremony  
"SWADESHI PARADE" (Fashion Show)  
"SWADESHI MANCH " (Folk & Cultural Programme)  
"ART 4 PEACE AWARDS"

## **13-Nov-22 Day 5**

Free Day

## **14 & 15-Nov 22 Day 6**

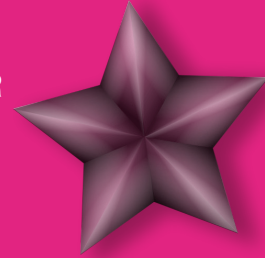
Tour Las Vegas

## **16-Nov-22 Day 7**

Return to India

# PLATINUM SPONSORSHIP PACKAGE

SPONSORSHIP VALUE:- 40,000,00 INR



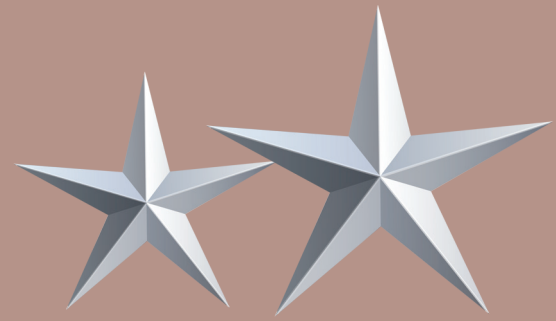
- 1 Tickets & Stay.
- Visa & Health Insurance
- Indian Meal Breakfast, Lunch & Dinner.
- Sightseeing
- Video Presentation of your Company (Time Slot 9-10 Min) .
- Logo in all the marketing collateral in our 4 upcoming event
- Standees
- Banners
- Posters
- Flyers
- Visibility at social platform.
- Co Branding as a Sponsor.
- Photo, Profile & Features in brochure & Magazine.
- "BHARAT GAURAV SAMMAN" Felicitation By Chief Guest
- Certificate of Appreciation
- 4 VIP Pass
- Announcement as Platinum Sponsorship Partner on "Swadeshi Manch" (Cultural Program - Folk and Bollywood Performances)
- Meet & Photograph with Celebrities.
- Investors (Individual, Institutional) Entertainment & Business World
- Senior Executives in Entertainment, Technology, Finance, Fashion
- Television Interview
- Professional Photography
- Networking Opportunities.
- Media Bites Along With the Organizer.
- Opportunity to display the banner or standees at the entrance of the venue.
- Participating in 'SWADESHI CONNECT '(B 2 B Meetings- Business & Investment Summit in London)
- Signing Ceremony of Business Collaboration, Business Contacts & Trade Promotion
- Knowledge & Experience sharing with Media.
- Photographer images at all events
- Post PR Coverage In India & International Countries.
- Inclusion in pre, during and post press
- Professional Photography
- Networking Opportunities.
- Opportunity to display the banner or standees at the entrance of the venue.
- Knowledge & Experience sharing with Media.



# GOLD SPONSORSHIP PACKAGE

SPONSORSHIP VALUE:- 25,000,00 INR

- 1 Tickets & Stay.
- Visa & Health Insurance
- Indian Meal Breakfast, Lunch & Dinner.
- Sightseeing
- Video Presentation of your Company (Time Slot 5-6 Min) .
- Logo in all the marketing collateral in our 3 upcoming event
  - Standees
  - Banners
  - Posters
  - Flyers
- Photo, Profile & Features in brochure & Magazine.
- "BHARAT GAURAV SAMMAN" Felicitation By Chief Guest
- Certificate of Appreciation
- 2 VIP Pass
- Announcement as Gold Sponsorship Partner on "Swadeshi Manch" (Cultural Program - Folk and Bollywood Performances)
- Meet & Photograph with Celebrities.
- Investors (Individual, Institutional) Entertainment & Business World
- Senior Executives in Entertainment, Technology, Finance, Fashion
- Television Interview
- Professional Photography
- Networking Opportunities.
- Media Bites Along With the Organizer.
- Opportunity to display the banner or standees at the entrance of the venue.
- Participating in 'SWADESHI CONNECT '(B 2 B Meetings- Business & Investment Summit in London)
- Signing Ceremony of Business Collaboration, Business Contacts & Trade Promotion
- Knowledge & Experience sharing with Media.
- Opportunity to display the banner or standees at the entrance of the venue.
- Knowledge & Experience sharing with Media.



## SILVER SPONSORSHIP PACKAGE

SPONSORSHIP VALUE:- 15,000,00 INR

- 1 Tickets & Stay.
- Visa & Health Insurance
- Indian Meal Breakfast, Lunch & Dinner.
- Local Sightseeing
- Video Presentation of your Company (Time Slot 2-3 Min) .
- Logo in all the marketing collateral in our 2 upcoming event
- Standees
- Banners
- Posters
- Flyers
- Checker
- Visibility at social platform.
- Participating in 'SWADESHI CONNECT '(B 2 B Meetings- Business & Investment Summit in London)
- Co Branding as a Sponsor.
- Photo, Profile & Features in brochure & Magazine.
- "BHARAT GAURAV SAMMAN") Felicitation By Chief Guest
- Certificate of Appreciation
- Announcement as Silver Sponsorship Partner on "Swadeshi Manch" (Cultural Program - Folk and Bollywood Performances)
- Meet & Photograph with Celebrities.
- Investors (Individual, Institutional) Entertainment & Business World
- Senior Executives in Entertainment, Technology, Finance, Fashion
- Television Interview
- Professional Photography
- Networking Opportunities.
- Media Bites Along With the Organizer.
- Opportunity to display the banner or standees at the entrance of the venue.
- Signing Ceremony of Business Collaboration, Business Contacts & Trade Promotion
- Knowledge & Experience sharing with Media.



# TITLE SPONSORSHIP

SPONSORSHIP VALUE:- 1CR

- 2 Person Tickets & Stay.
- Visa & Health Insurance
- Indian Meal Breakfast, Lunch & Dinner.
- Local Sightseeing
- Video Presentation of your Company (Time Slot 15-20 Min).
- Speech on 'Swadeshi Manch'(Cultural Program - Folk and Bollywood Performances)
- Logo in all the marketing collateral
  - Standees
  - Banners
  - Posters
  - Flyers
  - Checker
  - Backdrop
  - Brochure
- Free Branding Promosition
- Visibility at social platform.
- One Page in Magazine
- Co Branding as a Title Sponsorship.
- Photo, Profile & Features in brochure & Magazine.
- "BHARAT GAURAV SAMMAN" Felicitation By Chief Guest
- Certificate of Appreciation
- 6 VIP Pass
- Announcement as Title Sponsorship Partner on "Swadeshi Manch"
- Meet & Photograph with Celebrities.
- Investors (Individual, Institutional) Entertainment & Business World
- Senior Executives in Entertainment, Technology, Finance, Fashion
- Television Interview
- Professional Photography
- Networking Opportunities.
- Media Bites Along With the Organizer.
- Opportunity to display the banner or standees at the entrance of the venue.
- Participating in 'SWADESHI CONNECT '(B 2 B Meetings- Business & Investment Summit in London)
- Signing Ceremony of Business Collaboration, Business Contacts & Trade Promotion
- Knowledge & Experience sharing with Media.
- Photographer images at all events
- Post PR Coverage In India & International Countries.
- Inclusion in pre, during and post press
- Professional Photography
- Networking Opportunities.
- Opportunity to display the banner or standees at the entrance of the venue.
- Knowledge & Experience sharing with Media.

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THANKYOU