

CAMILA F. BALLESTE



(305) 799-3757



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PROFILE

A fashion design student who is passionate about design, fashion, art, and the depth of research and experimentation. She creates pieces that tell a story with every stitch and detail while using her sketchbook as a space for creating modern directional shapes and forms that challenge fashion. She is always excited to take every challenge as an opportunity to learn and work towards her dreams and goals.

EDUCATION

ISTITUTO MARANGONI MIAMI

- Bachelor in Fashion Design
- GPA: 3.76
- Graduation: Spring 2024
- Coursework Includes: Fashion Illustration, Product Development, Pattern Cutting, Research & Design, Atelier Classes

DESIGN AND ARCHITECTURE SENIOR HIGH (DASH)

- Program: Fashion Design
- Graduation: June 2020
- Coursework Includes: Fabrics & Materials, Draping, Adobe Digital Design, AP Art History, AP Studio Art

SKILLS

- Adobe CS Programs (Photoshop, Illustrator, and InDesign)
- Microsoft Suite (Word, Powerpoint, and Excel)
- CLO 3D Fashion Design Software
- Trend Research with WGSN
- Sketchbook Research & Concept Creation
- Mood Boards & Collection Development
- Fashion Illustrations
- Fabric Innovation
- Pattern Making, Sewing & Up-Cycling
- Fine Art
- Leadership, Communication, multitasking & Organizing

LANGUAGES

- English ★★★★★
- Spanish ★★★★★
- French ★★

EXPERIENCES

PATTERN MAKING TEACHER ASSISTANT & PRIVATE TUTOR

Istituto Marangoni Miami
January 2023

- Teaching Digital Pattern Making to first-year Bachelor's Degree students using the CLO 3D Software Program, under the guidance of the Fashion Design Program Leader.
- Leading Studio Time on Monday nights when students come to practice their skills in Pattern Making, Drawing, and Collection Development.
- Assisting students in the Summer and Winter Camps guiding them on Up-Cycling and Collection Creation.
- Provide one-on-one assistance to students helping them improve their skills in pattern making, and fashion design.

PRESENTING HER CAPSULE COLLECTION AT LATIN AMERICAN FASHION WEEKS & US FASHION WEEKS

Dominican Republic Fashion Week (September 2022, October 2023)

Panama Fashion Week (October 2022, October 2023)

Costa Rica Fashion Week (October 2022)

Guatemala Fashion Week (March 2023)

Argentina Fashion Week (August 2023)

El Paseo Fashion Week (March 2024)

- She had the opportunity to grow her skills and abilities as she presented several capsule collections at several fashion weeks, gaining real-life experiences in the process of creating a collection from start to finish.

ATTENDING INDUSTRY TALKS, EVENTS & VOLUNTEER

- Talk with Steven Kolb, CEO of the CFDA, on the state of Fashion in America (December 2022)

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EXPERIENCES

ATTENDING INDUSTRY TALKS, EVENTS & VOLUNTEER

Continuation

- Talk with Steven Kolb, CEO of the CFDA, on the state of Fashion in America (December 2022)
- Invited to the Chanel Masterclass (November 2022)
- Talk with Karla Martinez, Head of Editorial Content for Vogue Mexico & Latin America, on the takeover of Latin American Fashion Influence and the Boom of Miami as a New fashion Hub (October 2022)
- Showcasing her work at the Miami Art Week Opening Night for the Milano + Miami Contemporary Art Exhibit (December 2021)
- Volunteered Backstage at the Louis Vuitton Men's Spring-Summer 2022 show in Miami (November 2021)

These experiences have given her industry insights, networking opportunities and enhanced her skills in leadership and teamwork. They inspired her to create collections that move forward with the fashion industry.

AWARDS & ACHIEVEMENTS

PARAISO MIAMI BEACH, THE UPCYCLE CHALLENGE WINNER

July 2022 & June 2023

- In 2022, She was mentored by an Australian swimwear brand Bondi Born. They donated their deadstock fabrics, which she used to create two unique draped swimsuit pieces inspired by ancient Greece. These looks were presented at the Paraiso Miami Beach Fashion Show, where a panel of judges selected her designs as the challenge winner. For the 2023 Paraiso Fashion Show she was mentored by Australian Swimwear Brand VDM. She used their deadstock fabric and showcased two futuristic looks inspired by Grace Jones and her iconic power suit.

AWARDS & ACHIEVEMENTS

Continuation

ALEXANDRE BIRMAN SHOE DESIGN COLLECTION WINNER

December 2022

- She received a mentorship from CEO Alexandre Birman, learning about the process of designing footwear, including production and manufacturing. Her design was produced in the brand's factory in Brazil.

WITH LOVE HALSTON DESIGN CHALLENGE 3RD PLACE WINNER

November 2022

- She designed a look inspired by Halston and Studio 54 using sustainable Ultrasuede. The look was showcased during Art Basel Week where a panel of judges selected her design as the third-place winner.

FEATURED ON THE GOOD MORNING AMERICA SEGMENT ON SUSTAINABILITY

April 2022

- She was featured on the Good Morning America Interview: Sewing Into A Sustainable Future. She talked about some of the sustainable projects she has worked on, in addition to how we can lead more sustainable lives.

SALVATORE FERRAGAMO, UPCYCLE DESIGN CHALLENGE WINNER

December 2021

- Salvatore Ferragamo donated 100% silk ties from past collections to Istituto Maranogni Miami. They were challenged to create a look entirely made using the ties. The looks were displayed at the Ferragamo store in Bal Harbour, where her look was the announced winner.