



# KERNOW PISKIES



# Cornwall's 1st LGBTQ+ Inclusive Rugby Club

Our club is building a welcoming rugby community for **LGBTQ+ players and allies across Cornwall**. We aim to promote inclusion, wellbeing, and grassroots sport while representing Cornwall at matches, tournaments, and community events. We are inclusive, Community-driven and proudly Cornish.

We're inviting local businesses to become founding partners of the team, with a special offer of 2 years sponsorship for Training / Touch team playing kit (see left). 2 years kit sponsorship allows us to be a more sustainable and environmentally friendly club.

## Why Partner With Us?

- Support inclusive grassroots sport in Cornwall and creating safe spaces in sport.
- Positive brand visibility through matches, events, and social media
- Engagement with a diverse and supportive community nationally and internationally.
- Recognition as a founding partner of Cornwall's first LGBTQ+ Inclusive Rugby Club.

This is an opportunity to align your brand with community, inclusion and wellbeing.

## Your support will help fund:

Team kit & equipment / Pitch hire & training costs / Travel to fixtures & tournaments / Community rugby initiatives / Promotional materials / First aid training and coaching.

Let's build something positive together. Get in touch



For sponsorship enquires please contact:  
**Laura Outten**

Email: [laura@cornwallpride.org](mailto:laura@cornwallpride.org)

Instagram: [@KernowPiskiesRFC](https://www.instagram.com/KernowPiskiesRFC)  
Website: [www.kernowpiskies.com](http://www.kernowpiskies.com)



# KIT SPONSORSHIP PLACEMENT & RATES



## Sponsorship Fees: 2026 - 2028 (2 years)

S2	£1,500
S3	£1,000 (minimum sponsorship)
S4 + S5	£500 each
S6	£700
S7 + S8	£250 each
S9 + S10	£200 each

*Illustrative Purposes Only* - Colours & Design may alter in the manufacturing and production of the kit. All logos must be supplied in the required format "probably Vector or Png".

*Illustrative Purposes Only* - The numbered icons are placement for S - Sponsorship then position (numbered) the actual size of the logo will be dependent on the sponsor logo

Sponsorship would subsidise the cost of Playing Kit for members, or provide a Whole Club Union owned kit for Tournaments and Competitions. Sponsorship would also cover club running costs.

# Cornwall's 1st LGBTQ+ Inclusive Rugby Club

We are unique! We are the only Inclusive Rugby Club to exist as a project under a Pride Charity Organisation in the UK – Cornwall Pride.



## Why Partner With Us?

- We strive to improve the health and wellbeing of people in Cornwall.
- We are working towards reducing isolation and improving mental health too through our growing community engagement.

## Sponsorship Opportunities

- Kit sponsorships – 1 fee for 2 years sponsorship on Training wear / Touch Rugby Kit.
- Website & regular social media promotion
- Event & match visibility
- Featured logo on website sponsors page
- Certificate of support
- Featured sponsor on promotional materials (banners, flags etc).
- Framed sponsor jersey (Principle partner)

Buisnesses can also support through **In-Kind Sponsorship:**

Printing or merchandise / food or drink for events / venue space / marketing support.  
All in-kind partners will be recognised as **official supporters**

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